



Prahladrai Dalmia Lions College of Commerce & Economics

(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)

NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified

University of Mumbai Recognised Research Centre in Accountancy, Commerce & Business Economics

A Government Approved Hindi Linguistic Minority Institute

NOTICE FOR COMMUNITY EDUCATION PROGRAMME

B. A. in Multimedia and Mass Communication, SEM. IV, MARCH, 2026.

As per the University of Mumbai guidelines under NEP 2020, all undergraduate students of Second Year are required to complete a **Community Engagement Programme (CEP)** in Semester IV. The programme aims to connect classroom learning with real community issues, enabling students to develop social awareness and responsibility also to foster linkages between higher education institutions and social organisations, government bodies, and NGOs for meaningful engagement.

Instructions:

1. Credits & Duration:

- CEP carries **2 credits**.
- **Minimum 2-3 field visits are compulsory.**
- **Minimum 5-8 interactions with their guide relating to CEP.**

2. Interaction with Mentor:

- Students must meet their faculty guide at least **5 times** before the submission of his project to get guidance and discuss his project.
- Submission of this diary along with signature of his guide is **mandatory** along with the project. **If the guide does not sign the diary then the project will not be accepted.**
- **Format of Guide Interaction Diary is attached herewith.**

3. Report Format:

The Field Project Report must be:

- Typed on **A4 size**, Times New Roman, font size 12, 1.5 spacing on executive bond paper.
- Minimum **20 pages**.
- Spiral bound
- **Submitted separately by each student of the group**

4. Structure:

1. Title Page (Report title, student name, roll no., program, guide name, submission month and year)
2. Certificate (Institute & Mentor) (Attached herewith)
3. Student's Declaration (Attached herewith)
4. Acknowledgement (Attached herewith)
5. Abstract: A brief summary of the field visit, key observations, and main conclusions (200–300 words)
6. Table of Contents: Include headings and subheadings with page numbers
7. List of Figures & Tables: List all figures and tables included in the report with corresponding page numbers.
8. Chapters:
 1. Introduction (objectives, background information, scope)
 2. Literature Review
 3. Methodology
 4. Description of the community interactions, Observations and Analysis (**Use photographs, diagrams, and sketches, etc. to support the descriptions**).
 5. Conclusion & Recommendations
9. References (APA/MLA format)
10. Appendices (interviews, data, documents etc.)

11. SUGGESTIVE LIST OF PROJECT TOPICS IS ATTACHED ALONG WITH THE NOTICE.

Students must adhere strictly to the above instructions. Non-compliance may lead to rejection of the report.

5. Evaluation:

- **Internal (20 marks):** Attendance, Community interactions completion and interaction with supervisor (10 marks) and Overall Report quality (10 marks)
- **External (30 marks):** Objectives, Literature Review, Methodology, Data Analysis, Conclusion and Recommendations (15 marks), Overall Project Report Structure and Style (5 marks) and Presentation Skills & Communication (10 marks).

Report submission date: 11th March, 2026.

CA Durgesh Kenkre
Coordinator

Ms. Subhashini Naikar
Vice Principal, SFC

Prof. (Dr.) D. N. Ganjewar
Principal

The Project guide allocation is as per the list attached below:

Sr. No.	Roll No.	Group No.	Name of the Guide	Name of the Topic
1	2001	Group 1	Ms. Akanksha Mangavkar	Community projects on Mangrove conservation, tree plantation, and eco-awareness campaigns.
2	2002			
3	2003			
4	2004			
5	2005			
6	2006	Group 2	Ms. Farzin Dalal	Engagement in guided biodiversity trails and sustainability education campaigns.
7	2007			
8	2008			
9	2009			
10	2010			
11	2011	Group 3	Ms. Neha Sharma	Assistance in slum-based education and nutrition programs for children.
12	2012			
13	2013			
14	2014			
15	2015			
16	2016	Group 4	Ms. Farzin Dalal	Improve public spaces and civic hygiene through youth-led volunteering.
17	2018			
18	2019			
19	2023			
20	2024			
21	2025	Group 5	Ms. Neha Sharma	Use digital skills to implement socially impactful tech projects.
22	2031			
23	2032			
24	2035			
25	2036			
26	2037	Group 6	Ms. Akanksha Mangavkar	Community projects on Mangrove conservation, tree plantation, and eco-awareness campaigns.
27	2038			
28	2039			
29	2042			
30	2043			
31	2045	Group 7	Ms. Farzin Dalal	Engagement in guided biodiversity trails and sustainability education campaigns.
32	2046			
33	2047			
34	2048			
35	2049			
36	2051	Group 8	Ms. Neha Sharma	Assistance in slum-based education and nutrition programs for children.
37	2052			
38	2053			
39	2054			
40	2055			
41	2057	Group 9	Ms. Farzin Dalal	Improve public spaces and civic hygiene through youth-led volunteering.
42	2058			
43	2059			
44	2060			
45	2061			
46	2062	Group 10	Ms. Neha Sharma	Use digital skills to implement socially impactful tech projects.
47	2063			
48	2064			
49	2067			
50	2068			
51	2069	Group 11	Ms. Akanksha Mangavkar	Community projects on Mangrove conservation, tree plantation, and eco-awareness campaigns.
52	2070			
53	2071			

54	2072	Group 12	Ms. Farzin Dalal	Engagement in guided biodiversity trails and sustainability education campaigns.
55	2075			
56	2077			
57	2079			
58	2081			
59	2082			
60	2083	Group 13	Ms. Neha Sharma	Assistance in slum-based education and nutrition programs for children.
61	2084			
62	2085			
63	2086			
64	2087			
65	2088			
66	2089	Group 14	Ms. Farzin Dalal	Improve public spaces and civic hygiene through youth-led volunteering.
67	2090			
68	2091			
69	2092			
70	2093			
71	2094			
72	2095	Group 15	Ms. Neha Sharma	Use digital skills to implement socially impactful tech projects.
73	2096			
74	2097			
75	2098			
76	2099	Group 16	Ms. Akanksha Mangavkar	Community projects on Mangrove conservation, tree plantation, and eco-awareness campaigns.
77	2100			
78	2101			
79	2102			
80	2103			
81	2104	Group 17	Ms. Farzin Dalal	Engagement in guided biodiversity trails and sustainability education campaigns.
82	2105			
83	2107			
84	2108			
85	2201			
86	2202	Group 18	Ms. Neha Sharma	Assistance in slum-based education and nutrition programs for children.
87	2203			
88	2204			
89	2205			
90	2206			
91	2207	Group 19	Ms. Farzin Dalal	Improve public spaces and civic hygiene through youth-led volunteering.
92	2208			
93	2209			
94	2210			
95	2211			
96	2212	Group 20	Ms. Neha Sharma	Use digital skills to implement socially impactful tech projects.
97	2213			
98	2214			
99	2215			
100	2216			
101	2217	Group 21	Ms. Akanksha Mangavkar	Community projects on Mangrove conservation, tree plantation, and eco-awareness campaigns.
102	2218			
103	2219			
104	2220			
105	2221			
106	2222	Group 22	Ms. Akanksha Mangavkar	Community projects on Mangrove conservation, tree plantation, and eco-awareness campaigns.
107	2223			
108	2224			

GUIDE INTERACTION DIARY FORM (to be maintained by each student)

I, the undersigned Ms. /Mr. _____ Roll No. _____, currently enrolled in the **Second** Year of **2025-2026** Full-time Program **BAMMC** at Prahladrai Dalmia Lions College of Commerce and Economics, am undertaking my Community Engagement Project work under the guidance of Ms. _____, and I hereby confirm that I have met my Internal guide on the following dates mentioned below for Project Guidance:-

Sr.No.	Date	Signature of the Internal Guide

Signature of the Candidate

Signature of Internal Guide



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53 Years of Sterling Performance in Education

Certificate

I hereby certify that Mr./Ms. _____, Student of **Prahladrai**

Dalmia Lions College of Commerce and Economics studying in **Second Year**, has completed a Community Engagement Programme titled

_____ in the area of
BAMMC specialization for the academic year 2025-2026.

To the best of my knowledge the work of the student is original and the information included in the project is correct.

Internal Guide

Head of the Department

Principal

Declaration by the student

I, Mr./Ms. _____ Student of
Prahladrai Dalmia Lions College of Commerce and Economics studying in
Second Year, hereby declare that I have completed Community Engagement
Programme the entitled _____ during
the academic year 2025-2026.

The report work is original and the information/data included in the report is true
emerging from the primary and/ secondary data gathered and analyzed as part of
this project.

Due credit is extended on the work of Literature/Secondary Survey by endorsing
it in the Bibliography as per prescribed format.

Signature of the Student with Date

Name of Student

ACKNOWLEDGEMENT

To list who all helped me is difficult because they are so numerous and the depth is so enormous.

I would like to acknowledge the following as being an idealistic channel and fresh dimension and completion of project.

I take this opportunity to thank the **University of Mumbai** for giving me the chance to do this project.

I would like to thank my **Principal Prof. (Dr.) D. N. Ganjewar** and our **Vice-Principal Ms. Subhashini Naikar** for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our **coordinator Ms. Akanksha Mangavkar** for her moral support and guidance.

I would also like to express my sincere gratitude towards my project guide
_____ whose guidance and care made the project successful.

I would like to thank my **college library** for having provided various reference books and magazines related to my project.

Lastly I would like to thank **each and every person** directly or indirectly who helped me in the completion of the project, especially my **Parents and my peers** who supported me throughout my project.