

**Major Mandatory  
Basics of Financial Services**

<b>PROGRAM</b>	<b>B.COM (FINANCIAL MARKETS)</b>
<b>SEMESTER</b>	<b>I</b>
<b>COURSE TITLE</b>	<b>Basics of Financial Services</b>
<b>VERTICAL/CATEGORY</b>	<b>MAJOR MANDATORY</b>
<b>COURSE LEVEL</b>	<b>4.5</b>
<b>COURSE CREDIT</b>	<b>2</b>
<b>HOURS PER WEEK</b>	<b>2</b>

**COURSE OBJECTIVE**

This course provides the learner with an understanding of financial services and their role in economic development

**Modules at a Glance**

<b>UNIT NO</b>	<b>Modules</b>	<b>No. of Lectures</b>
1	Financial Services and Capital Market Intermediaries	15
2	Fund and Fee based Financial Services	15
<b>TOTAL HOURS</b>		<b>30</b>

Sr. No	Modules/Units
1	<b>Financial Services and Capital Market Intermediaries</b>
	<p>Introduction: Concept- Objectives- Functions- Characteristics- Classification- Role- Challenges-Factors contributing to the growth-Innovations.</p> <p>Intermediaries in the Financial system: Merchant Bankers, Depositories, Brokers and Sub broker. - Meaning, Definition, Functions and Services provided by Intermediaries.</p>
2	<b>Fund and Fee based Financial Service</b>
	<p>Fund based services: Banking Services, Insurance, Hire purchase, Leasing, Venture capital, Mutual funds, Pension funds, Money Market funds.</p> <p>Fee Based Services: Discounting, Factoring, Forfeiting, Securitization and Advisory Services.</p>
<p><b>References:</b></p> <ul style="list-style-type: none"> <li>● M.Y.Khan: "Financial Services", TATA McGraw Hill;</li> <li>● Dr S Guruswamy, Essentials of financial services, Tata McGraw-Hill Publishing Co.Ltd., New Delhi.</li> <li>● Merchant Banking, NISM, Taxmann.</li> <li>● Bharti V Pathak, The Indian Financial system – Market, Institutions and Services, Pearson</li> </ul>	