

As Per NEP 2020

University of Mumbai



Syllabus for Basket of Open Electives	
Ad- hoc Board of Studies in B. Com. (Management Studies)	
UG First Year Programme	
Semester	II
Title of Paper	Credits 2/ 4
Leadership Management	2
From the Academic Year	2024-25

Sr. No.	Heading	Particulars
1	Description the course: Including but not limited to:	Management is not only an essence in all fields but it is a prevalent tool in the hands of corporates to governments. From planning to controlling and from budgeting to reporting, all managerial elements are the most essential parts of daily life. So the learners need to know about all aspects from rural development to creating artificial intelligence. They will understand how to develop India, one of the fifth most powerful economies in the world. It is expected that the learners should learn how to develop our economy and management for the future generation from these managerial facets.
2	Vertical :	Major/Minor/ Open Elective /Skill Enhancement / Ability Enhancement/Indian Knowledge System (Choose By √)
3	Type :	Theory / Practical
4	Credit:	2 credits
5	Hours Allotted :	30 Hours
6	Marks Allotted:	50 Marks
7	Course Objectives: 1. To acquaint the learners with basic fundamentals of leadership. 2. To orient & apply the theoretical & practical perspective of leadership in the changing dynamics of the society.	

8	Course Outcomes: 1. Generate social sensitization among youth of the nation. 2. Students will explore various leadership theories and their applications in real-world scenarios 3. Learner should develop effective communication skills for leading and motivating teams 4. Analyze the dynamics of teamwork and foster a collaborative work environment
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9	Modules: -
	Module 1: Leaders & Leadership
	a) Definition of Leader & leadership, Traits/qualities of a successful leader, Skill sets required for an effective leader – Role of communication in leadership. b) Leadership Styles – Women as Leaders - Time Management & Leadership – Tools & techniques for effective time management.
	Module 2: Theories & Trends in Leadership a) Theories of Leadership – Great Man Theory of Leadership – Trait Theory of Leadership- Transactional & Transformational Leadership Theory. b) Leadership Training – Concept – Need for leadership - Youth Leadership - Principles of youth leadership – Social leadership – Need, Success stories of successful business & social leaders.
10	Text Books: • Ramaswamy. V S & Namakumari. S, <i>MARKETING MANAGEMENT-PLANNING IMPLEMENTATION AND CONTROL</i>, Macmillan Business Books, New Delhi, 2002, Hall Of India, New Delhi,

11	Reference Books: • Khanna, S.S. Human resource Management (Text and Cases). S. Chand, New Delhi. • Chhabra, T.N., Human Resource Management, Dhanpat Rai & Co., Delhi. • Aswathappa K., Human Resource Management at McGraw, Hill, New Delhi. • Robbins, Stephen P. Organisational Behaviour. Pearsons Education, New Delhi • Leadership and Self-Deception: Getting Out of the Box by The Arbinger • Dare to Lead by Brené Brown • Multipliers: How the Best Leaders Multiply Intelligence, Influence, and Capability of Others by Liz Wiseman • The Management Challenge by Manfred Kets de Vries • High-Output Management by Andrew Grove	
12	Internal Continuous Assessment: 40%	External, Semester End Examination Individual Passing in Internal and External Examination : 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination External Paper Pattern (30 Marks) Q1. Case Study Analysis 10 Marks Q2. Answer the following (Any One) 10 marks A Or B Q3. Answer the following (Any One) 10 Marks A Or B	

Sign of the BOS
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 Fulmali
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 Faculty of Commerce

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