Joint Social Service Initiative – Inspire to Serve

The Lions Club of Malad-Borivali, an international social organisation is the tour de force of establishing this Commerce institution in the western suburb of Mumbai-Malad in 1972 to cater to the needs of the society. Armed with the motto of "We Serve" we have prominent stalwarts from the Lions Club as members of our Management. DLLE, NSS, Disaster Management Cell, Equal Opportunity Cell, Sports Department and Students Council of our college with the objective of initiating a common social service project under students leadership and motivating individuals or groups with financial assistant for social service projects, approached the college principal with a proposal to begin with a social service initiative – Inspire to Serve.

The Principal discussed with the management and get a positive response with certain improvisations and inputs suggested by them. Thereafter detailed meetings were held between Extension activity incharges, Principal, Management representatives, Members of Lions Club of Malad Borivali and Students Volunteers and finalised plan and procedure of the Joint initiative project which was called – Inspire to Serve.

An open notice was issued to all extension activity units and all students and proposals of social service projects were invited. An open virtual selection round was conducted on 16 March 2021 wherein 21 Social Service Project Proposals were put forth through detailed presentations. The best 5 projects were selected by the Selection Committee consisting representatives of Management, Members of Lions Club of Malad Borivali, Extension Activity Incharges, Principal and Vice Principals. The Section Committee submitted the list of the selected projects to the college principal on 22 March 2021.

5 projects under the initiative - Inspire to Serve are as follows:





- 2. Education for Children: This project concentrated upon the children of slum areas. The fund sanctioned by the Lions Club was used to donate stationary, teaching materials, sanitizers and biscuits to students in slum areas. Students also conducted Drawing competition and examination and celebrated Gurupurnima. The budgeted amount spent was Rs. 10,000. The team waslead by Dr Sunita Tidke with 2 students leaders and NSS volunteers. The Project was Executed: from 5.7.2021 to 14.08.2021; but was sanctioned on 16 March 2021.
- 3. Healthy Habits Projects:Under this project around 800 sanitary napkins, gloves and sanitizers were donated in the rural areas of Dahisar and Palghar. This was an outreach women awarenessprogramme and the budgeted amount was Rs. 10,0059. The Team waslead by Dr Sunita Tidke with 5 students leaders and NSS Group Members.

4.Serving the Needy: Covid 19 had necessitated education to go online, in such situation internet services were a necessity. This project made provision for Free Internet service for a year 31.3.2021 to 30.3.2022 for online education of students at Sneha Sadan Orphanage, Jogeshwari. The students of the college also prepared and circulated videos on Physical exercise, Yoga and Recreation games for students heath recreation and creating awareness on crucial issues. The budgeted amount Rs. 10,000was sanctioned by the Lions Cub on 16 March 2021. The Team was lead by Mr Rajesh Maurya, Sports Incharge with 2 student volunteers.

5. Kranti Nagar Women's Empowerment Project: The project fund was sanctioned on 16 March by the Lions Club. This project called AATMANIRBHARTA SE ATMASANMAN —dealt with sustaining the livelihoods and empowering the women living in the slums of Kranti Nagar, Kandivali East. 1 sewing machine and some raw materials related to tailoring (Scissors, Canvas Paper, Threads—two boxes, Tape—One packet, Machine needles) was donated to the community centre started by the Parivartansheel Sanstha. to start a tailoring course for women empowerment of slum areas which was the focus of this project. The budgeted amount was Rs. 10,000 and the team was lead by Mr. Rajesh Ruke, Associate Professor and DMC Incharge, 3 extension teachers—Dr. Shami Nimgulkar Kamble, Mr. Sachin Bansode, Dr. Mahendra Pachadkar and 5 student volunteers.

The Project was executed along with Parivartansheel Sanstha, Kandivali.2 batches of 11 women each are made. Tailoring classes are being organized for them from 3.00 pm to 6.00 pm from Monday to Saturday. The classes began from 13th July 2021.

The good work continues ...

