IFORTIS™
WORLDWIDE

A subsidiary of **American Ruler Private Limited**

ISO
29993:2017

15th July 2021

TO WHOM IT MAY CONCERN

This is to certify that **KHAN MASARRAT KAMAR** bearing code: **IW21HRD/MS76-A000101** has successfully completed a 45 days internship with **IFORTIS WORLDWIDE** as a **Marketing & Sales Trainee** in the Marketing Department from **31/05/2021** to **14/07/2021**.

Top Skills Covered:

- Sales funnel
- Creation of key visuals & presentations
- Promotion: Integrated Marketing Communication
- Comprehensive knowledge
- Segmentation & Targeting
- Marketing & sales strategy
- Consumer Behaviour

Besides showing high comprehension capacity, managing assignments with the utmost expertise and exhibiting maximal efficiency, he/she has also maintained an outstanding professional demeanor and showcased excellent moral character throughout the internship period.

We hereby certify that the candidate's overall work is **good** to the best of our knowledge.

Wishing the candidate all the best for his/her future endeavors.

For **IFORTIS WORLDWIDE**,

Chief Executive Officer

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