



**Prahladrai Dalmia Lions College of Commerce &
Economics (Government Aided & Affiliated to University of
Mumbai & AICTE, New Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO
21001:2018 Certified University of Mumbai Recognised Research
Centre in Accountancy, Commerce & Business
Economics
A Government Approved Hindi Linguistic
Minority Institute 52 Years of Sterling
Performance in Education**

NOTICE

18/09/2025

This is to inform all **SYBBI** students that the internal assessment (40 marks) for the course **Basics of Service Sector** will be evaluated on the basis of following :

- A. Class Test - 10 Marks (Already conducted in the month of August-2025)**
- B. Written assignment – 10 Marks**
- C. Presentation – 10 Marks**
- D. Quiz – 10 Marks**

Questions for Assignment and PPT (Any Five) :

1. Characteristics of services
2. Steps/Stages of service development cycle
3. Elements of marketing mix (Seven Ps)
4. Features of organised and unorganised retailing
5. Store and Non – Store format of retailing
6. Mall management
7. BPO
8. Reason for privatisation of Insurance Sector
9. Types of E-Commerce
10. “E-Commerce has bright future in India. Explain the statement.

Note:

1. Students have to be present in person for the submission.
2. Submission of assignments to be done on proper A4 size ruled paper ONLY.
3. **Front page** : Certificate (Format is already shared)
4. **2nd page** should contain the following details :
 - Name of the student
 - Roll no.
 - Class and Division

Semester

Subject

Date

5. **3rd page** onwards Assignment

6. Students need to submit the **Assignment** (Soft-copy & Hard-copy both) only after concerned teacher's signature. Google link will be provided on the same day.

On the same day of assignment submission, **Quiz** will also be conducted.

Assignment submission date :

SYBBI – A on Monday 22/09/25 from 11.00 pm to 12.40 pm

SYBBI – B on Friday 26/09/25 from 3.00 pm onwards (Classroom T12 3rd Floor)

7.The entire project must be hand written.

8. Students need to submit the **PPT Presentation** (Soft-copy & Hard-copy both) only after concerned teacher's signature. Google link will be provided on the same day.

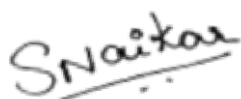
PPT Presentation date :

SYBBI – A on Thursday 25/9/25, 1.10 pm onwards.

SYBBI – B on Wednesday 24/9/25, 1.10 pm onwards.

9. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.

10. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.



Ms. Subhashini Naikar
Vice Principal (SFC)



Prof. (Dr.) D.N Ganjewar
Principal

DI/N-STD/Gen/00