INCUBATION CELL REPORTS (2019-20 TO 2021-22)

INCUBATION CENTRE

Jean Say, a French Economist who first coined the word Entrepreneur in 1800's said "The entrepreneur shifts economic resources out of an area of lower and into an area of higher productivity & greater yield."

Entrepreneurship is the special collection of skills possessed by an entrepreneur. They include propensity to take risk & desire to create wealth. Entrepreneurship forms the backbone of the nation's economy & in order to create strong entrepreneurship ecosystem, our nation is working on igniting the ideology of starting own venture amongst India's youth.

As per the United Nation's report India has the world's largest youth population. By 2020, India is set to become the world's youngest country with 64% of its population in the working age group. In the order to develop this demographic boom the youth of today needs to be encouraged in creating jobs rather than getting one. Therefore, to assist the youth to be self-employed & create employment opportunities, the college has come forward to provide support in every possible manner in its small way.

Aims of the Incubation Cell:

- 1. Giving opportunity to prospective students to bring out innovative ideas.
- 2. Creating awareness among students regarding various aspects of entrepreneurship schemes for entrepreneurs, essential for framing business plans and develop start-ups.
- 3. To incubate, create a climate and refine the ideas or concepts with a support from technical and creative experts of the concerned fields.

We recorded our modest beginning this year by arranging three activities:

- 1. Talk on "Developing Entrepreneurial Skill through Innovative ideas" by Mr. Willibrord George, Principal and CEO of Willibrord School and Educational Entrepreneur on 17th Jan, 2020.
- 2. Inter-collegiate Seminar on "IPR solutions and Funding Schemes for Startups in India" was organized by BAF and BIM Department in association with IQAC and Incubation Centre on 21st September, 2019.
- 3. Seminar on "Building an E-Commerce Site from Scratch" was organized by Department of BSc. IT (DLITA) in association with Incubation Centre on 31st August 2019. The resource person for this seminar was Mr. Pranay Das (our own student from TYBSc.IT).
- 4. "ENTREPRENEURIAL PREMIER LEAGUE (EPL)"- an event organized by BMS Department in association with Incubation Cell and Entrepreneur Development Cell aim to provide a platform to young entrepreneurs and give them practical knowledge about the corporate world. It helps in developing their entrepreneurial skills, communication skills, marketingskills, sellingand distribution skills. The event was organized on 27th September 2019.

Prof. Sachin Bansode – Member Dr. Mahendra Pachadkar - Member Dr. J. P. Yadav – Member

INCUBATION CENTRE

















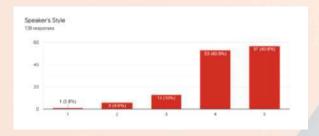
INCUBATION CELL

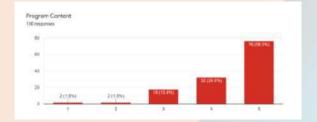
"I think entrepreneurship is combining a passion with the tenacity to problem-solve and the fearlessness to fail." - Julia Hartz

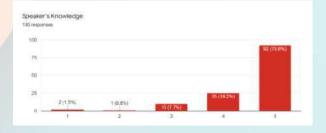
Incubation Cell of Prahladrai Dalmia Lions College of Commerce and Economics, identifies and nurtures that ideology that, "Entrepreneurship forms the backbone of the nation's economy". Entrepreneurs have ability to transform economy. The innovations introduced have potential to not only create additional wealth but also to resolve various issues of unemployment, poverty, illiteracy, etc. To encourage entrepreneurial skills and ideas.

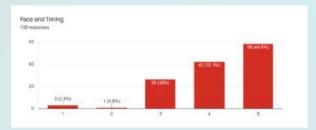
Following activities were organized in this academic year:

On 11th September, 2020 the Incubation Cell of our college organized an Online Guest Lecture on the topic – "Entrepreneurial Development – Opportunities and Challenges". The Guest Speaker invited for this talk was Mr. Vinod Paratkar, a development professional, with over 33 years of experience in Entrepreneurship Education and Development, Trade and Investment Promotion, SME Policy and strategy. He has conducted extensive Research in Cross Cultural Aspects of International Business with special reference to Europe and India. He has significant exposure of working with many National and International organizations like, UNIDO, UNDP, IFAD, World Bank, ADB, SNV, UNODC, ILO, EC, IICCI, CARE International etc. 130 students participated in this session and the feedback of the students about this session is described below:





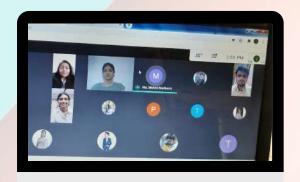




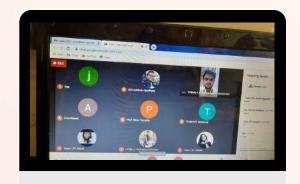
- 2. "ENTREPRENEURIAL PREMIERE LEAGUE 2020-2021" an Intra College entrepreneurial event "VIRTUAL EPL" was organized by BMS program in association with Incubation Cell took place in 3 different phases on virtual platform.
 - a. Phase 1 was "Beginning is winning": On 19th March, 2021 a webinar was conducted by Mr. Shashikant Chaudhary (Student Startup Guru) on Google Meet platform. The webinar was encouraged and graced by In-charge Principal Dr. Kiran Mane, Vice Principal of Self-Financed Courses Prof. Subhashini Naikar, BMS coordinator CA Durgesh Kenkre, In-Charge of Incubation Cell Self-Financed Courses Prof. Mohini Nadkarni, and the other faculties of BMS as well as various streams. The webinar was attended by 250 students from different streams. The webinar was very informative and helpful for the participants. It guided them to create business model for the second phase of the event. Mr. Chaudhary talked about different areas to be covered under a business model. He gave an example of business canvas which covers key partners, key resources, value proposition, key activities, channels, customer segments, customer relationship, revenue streams and cost structure about a business. The event was interactive as all participants enthusiastically asked questions to our dignified guest and he obliged almost every questions. All the participants were given e-certificates.
 - b. Phase 2 was "Dare to develop": This phase was about the development of business model by the participating teams. Each team had minimum 1 member and maximum 6 members. The last date of submission was 4th April, 2021. The model submission was allowed in any format (PDF, PPT, WORD, ETC.). Every business plan was expected to have: executive summary, company description, market research, description of products and services, management and operational structure, marketing and sales strategy and financials. 40 business plans were received, prepared by the students of different streams. Out of these 8 best models were selected by the professionals. Selected 8 teams were allowed to present their models in the Phase 3.
 - c. Phase 3 was "Risk and Reward": On 10th April, 2021 last phase of the EPL was held in the presence of In-Charge Principal Dr. Kiran Mane, Vice Principal of Self-Finance Courses Prof. Subhashini Naikar, BMS Co-ordinator CA Durgesh Kenkre, In-Charge of Incubation Cell Self-Financed Courses Prof. Mohini Nadkarni, and the other faculties of BMS as well as various streams. The link of the event was shared with all the participants. Selected 8 teams had to present their business plans to judge for the day Mr. Arun Rawat (Digital Start-up Specialist). He has done his graduation in Physics from Thakur College and was graded 1ST for MBA in Marketing from NIS academy. He is currently working in HDFC bank and handling various loan products for the bank and managing online platforms. He has been certified for completing a course on google AdWords. The Q&A round was conducted by the judge. The judge explained to all the participants about required changes and correction in their models, also offered to groom them.

The winners were provided with the certificate of winning. The participants were given certificate of participation as an encouragement. Following were the winning teams:

- 1st Vasnam Model: T.Y.B.M.S. a] Shubham Kamble and b] Mangesh Khandekar
- 2nd Immortal Ventures: S.Y.B.A.F. a] Hiral Vajani b] Bhakti Wadke c] Kavita Singh
- 3rd PyTPy Model: T.Y.B.Sc.I.T. a] Abhinav Upadhyay









3. ENTREPRENEURIAL TALES! was conducted in association with B.Com (Banking & Insurance) from 20th April, 2021 10.00 am to 21st April, 2021 10.00 am. Each candidate was expected to write an article about an Indian entrepreneur and his or her success story which included information about the entrepreneur, Motivation of Choosing the particular entrepreneur, SWOT Analysis of the entrepreneur chosen, Sources from where the information is collected.

All article were handwritten scanned collected via a Google form in PDF file.

Judgement was made on the basis of content, Creative writing and handwriting and winners were given certificates. Other candidates would be given participation certificates. Winners were:

- 1st was Ms. Richa Dube from S.Y.B.B.I.
- 2nd was Mr. Shreyash Raul from F.Y.B.M.S.
- 3rd was Ms. Shruti Brijmohan Ojha from F.Y.B.M.S.

Degree Members

Prof. Sachin Bansode Dr. Mahendra Pachadkar Dr. J.P Yadav

SFC Members

Prof. Poonam Sharma Prof. Rahul Yadav Prof. Shilpi Dey

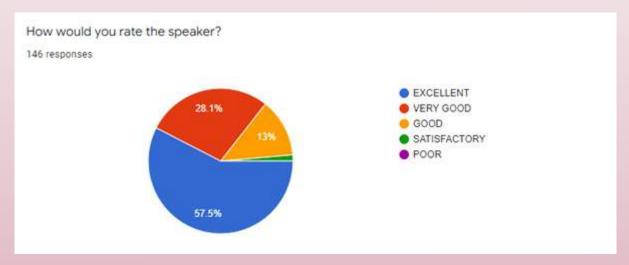


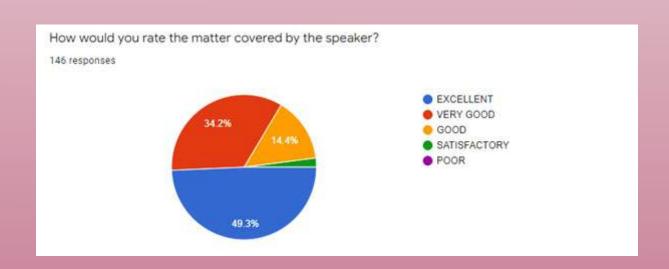


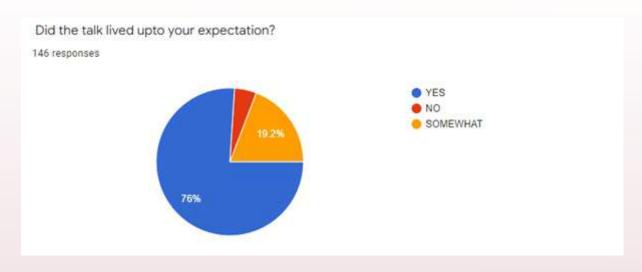
INCUBATION CELL - 2021-22

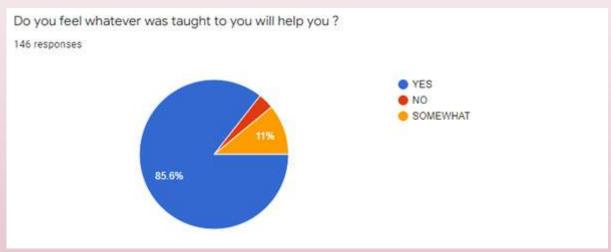
<u>"The true entrepreneur is a doer; not a dreamer." - Nolon Bushnell</u>

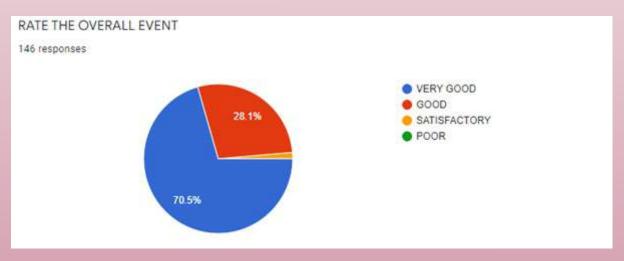
The Incubation Cell of our college organized an Online Guest Lecture on the topic – "Be an Entrepreneur. Discover the Best In You!" on 15th February 2022. The Guest Speaker invited for this talk was Dr. Sheetal Randhir, Head, Department of Bachelor of Business Administration, Tikaram Jagannath College of Arts, Commerce & Science. Dr. Sheetal is a member & an official volunteer of various international organizations like-UNESCO, United Nations, International Human Rights Commission & the World Peoples Forum. Dr Randhir is the recipient of the International Nelson Mandela Award of Best Social Worker 2020. She was awarded by the Presidential Advisory Board, the United States of America for services promoting humanity & peace. She is a recipient of the 'Global Award'. The said award was conferred by The Universal Record Forum-USA for her services towards International Human Rights & Peace. 146 students participated in this session and the feedback of students about this session is described below:











Members Mr. Sachin Bansode Dr. Mahendra Pachadkar Dr. J.P. Yadav The Incubation Cell of SFC of the college had organised following two activities in this academic year:

1."BOOT CAMP ON ENTREPRENEURIAL THINKING":

- The Boot camp was conducted on entrepreneurial thinking. Organized by INCUBATION CELL of Self-financed courses and IQAC in association with ATLAS Skilltech University. It was taken online on zoom platform. The event was organized with an objective to enlighten the students. This Boot camp was about developing skills as an entrepreneur which emphasized about growing your business. It taught students about team building and co-ordination. Enhancing the knowledge of students by asking those questions related to all the big companies and made students to know about the current status. All the brands and their positioning, market value. Speaker discussed on the analysis of all the apps their ratings and how all it took to reach millions of users.
- The session was started with Saraswati Vandana. The guest speakers were Omkar Pandharkame sir and Utsav Shroff on 13th December 2021 on zoom platform. The Boot camp was held in the presence of Principal Kiran Mane, Vice Principal of self-financed course Prof. Subhashini naikar, in charge of incubation cell Prof. Mohini, and the other faculties including prof. Poonam, Prof. Rahul and Prof. Kritika. The Boot camp was attended by 112 students from different streams. The workshop was too informative and helpful for the students. They learnt a lot through this event. He gave us an example of business ethics, do's and don'ts. Various aspects of business. Company knowledge, in depth analysis about business. The event was made more fun and interesting when the audience was allowed to ask question from the guest.
- The feedback of the Boot camp students enjoyed the session. The language and communication skills were helpful and impressive. Sir covered up lot of things about entrepreneur. He mentioned that customer satisfaction is most important thing in business. The video interaction went well. Students got the better understanding about the session with the help of images. Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise. The way Omkar Sir explained the concept of Entrepreneur was really easy and clear to understand. Students got to know the basic thought process and challenges that a person who wants to venture in this field must be ready for. Overall the session was very informative and helpful everyone. Students liked the way of teaching and they found it unique. The motivation was felt by all the students and great initiative was taken by the organizer. By the end of this session students got the e-certificates for the involvement of the students. The Boot camp ended up with a national anthem.
- The the team of incubation cell feels proud to organize such a successful event and would like to convey thanks to Principal and Management for their timely advice and co-operation for organizing the Boot camp 2021-2022.

2.ENTREPRENEURIAL TALES 2K22!!!:

ENTREPRENEURIAL TALES! was conducted by Incubation Cell in association with B.Com (Banking and Insurance) from on 26th March, 2022 at 11.00 a.m. the main purpose of conducting this activity is to encourage students to know about life stories of entrepreneurs and to create awareness about successful Local Entrepreneurs.

 A pre-event meeting was conducted to brief the participants about rules ans regulations of the competition. Online Mock presentations were conducted for the registered participants as per following schedule:

Date	Topic	Time	Link
22/03/2022	Briefing of the Registered Candidates	5 PM TO 6 PM	https://meet.google. com/csk-adgn-uwn
25/03/2022	Mock Presentation	12 Noon onwards	https://meet.google. com/csk-adgn-uwn
26/03/2022	Entrepreneurial Tales 2k22!!!	12 Noon onwards	Auditorium

- Participants registered online via Google Form circulated in a Notice and poster.
 Each team was allowed to have only 1 member. Participating students had to visit the local entrepreneurs and interview them. Powerpoint presentation was to be made by them on that basis and presented in the college auditorium.
- The final round of the event was judged by Mr. Bryan D'souza Head of Aditya Institute of Management Studies and Research and Ms. Sharada Gaitonde - Head of Department of Commerce.
- A few participants had also invited the entrepreneurs on whom they had made the PPT and were felicitated by the organizers. After all the presentations were presented, till the judges made their decision a small Mock Shark Tank was performed by volunteering students of the
- Event which was highly appreciated by everyone including the judges.
- All participants were given participation certificates and winners were awarded with cash prizes and certificates.
- Cash prizes were sponsored by Aditya Institute of Management Studies and Research (AMIGO ACADEMY PVT. LTD.). Winners details are as follows:

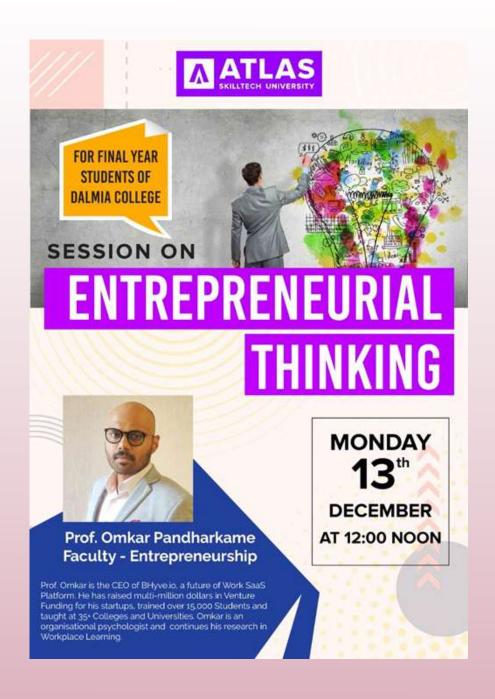
PRIZE	NAME	CLASS	AMOUNT
lst	SARWAN ISHIKA PRADEEP	SYBIM	Rs. 3000/-
2nd	SHIRSAT NANDESH VISHWANATH	TYBBI	Rs. 2000/-

Event received a commendable response wherein the students highly appreciated the initiative and format of the activity and specially liked the Mock Shark Tank presented. The initiative was highly appreciated and was successful due to a hardworking team of students and teachers as well as due to the strong and constructive support of college authorities.

GLIMPSES:







Degree Members

Prof. Sachin Bansode Dr. Mahendra Pachadkar Dr. J.P. Yadav



SFC Members

Prof. Poonam Sharma Prof. Rahul Yadav Prof. Kritika Rao



PATENT DETAILS (DR. SUNITA TIDKE)

पेटेंट कार्यालय शासकीय जर्नल

OFFICIAL JOURNAL OF THE PATENT OFFICE

निर्गमन सं. 45/2021 ISSUE NO. 45/2021

शुक्रवार FRIDAY दिनांकः 05/11/2021 DATE: 05/11/2021

पेटेंट कार्यालय का एक प्रकाशन PUBLICATION OF THE PATENT OFFICE

INTRODUCTION

In view of the recent amendment made in the Patents Act, 1970 by the Patents (Amendment) Act, 2005 effective from 01st January 2005, the Official Journal of The Patent Office is required to be published under the Statute. This Journal is being published on weekly basis on every Friday covering the various proceedings on Patents as required according to the provision of Section 145 of the Patents Act 1970. All the enquiries on this Official Journal and other information as required by the public should be addressed to the Controller General of Patents, Designs & Trade Marks. Suggestions and comments are requested from all quarters so that the content can be enriched.

(Shri Rajendra Ratnoo) CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS

5th NOVEMBER, 2021

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विभिन्न जगहों पर स्थित पेटेंट कार्यालय के पते आंचलिक आधार पर दर्शित उनके प्रादेशिक अधिकार क्षेत्र के साथ नीचे दिए गए है:-

1	कार्यालय : महानियंत्रक, एकस्व, अभिकल्प	4	पेटेंट कार्यालय, भारत सरकार
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3)Dr.Sunita Tidke

4)Dr. Seema Laddha

5)Dr Neena Nanda

(71)Name of Applicant:

6)Dr. Veena Prasad Vemuri

ODI. Veena Frasau Venium

7)Mr. KHAN FIROZKHAN KHURSHIT

8)Dr. Divya Bansal

9)Dr. Abhishek Sharma

10)Mrs. Prapti Anand Naik

11)Mr.Ketan Dahya Rabhadia

Name of Applicant: NA Address of Applicant: NA

(72)Name of Inventor:

1)Dr.K.RajaRajeswari

Address of Applicant : Associate Professor Nehru Arts and Science College,

Coimbatore 641105, Tamil Nadu, India -----

2)Dr.Sunita Tidke

Address of Applicant : Assistant Professor Prahladrai Dalmia Lions College of

Commerce & Economics, Malad , Mumbai 400064, Maharashtra , India ------

3)Dr. Seema Laddha

Address of Applicant : Assistant Professor SIES College of Management Studies,

Nerul, Navi Mumbai 400706,, Maharashtra ,India -----

4)Dr Neena Nanda

Address of Applicant :Assistant Director Institute for Technology and

Management Plot No. 25/26, Institutional Area Sector 4, Kharghar East Navi

Mumbai, 410210, Maharashtra, India -----

5)Dr. Veena Prasad Vemuri

Address of Applicant :I/C Principal NKES College of Arts, Commerce and

Science 400031, Maharashtra, India -----

6)Mr. KHAN FIROZKHAN KHURSHIT

Address of Applicant :Assistant professor VIVA COLLEGE OF ARTS,

COMMERCE & SCIENCE, VIRAR WEST, TAL - VASAI, DIST- PALGHAR

401303, Maharashtra, India-----

7)Dr. Divya Bansal

Address of Applicant :Asst Prof. Amity University, Sector 125, Noida 201301,

U.P., India -----

8)Dr. Abhishek Sharma

Address of Applicant : Assistant Professor BAREILLY COLLEGE, BAREILLY

243001.Uttar Pradesh.India -----

9)Mrs. Prapti Anand Naik

Address of Applicant : Assistant Professor VIVA INSTITUTE OF

MANAGEMENT AND RESEARCH 401203, Maharashtra, India ------

10)Mr.Ketan Dahya Rabhadia

Address of Applicant : Assistant Professor VIVA INSTITUTE OF

MANAGEMENT AND RESEARCH 401203, Maharashtra, India ------

(57) Abstract:

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Abstract: In India, one of the most overlooked aspects of a company's financial reports is its Human Resource (HR) position. The management does not want to share information about human resources, whether good or bad. It is important to note, however, that the success of any business is heavily reliant on how well and effectively its people are utilised. Equipment, materials, and money are all required. Houses, laptops, and physical and financial resources are useless without human efforts and decisions. Despite this, most people agree that a company's most valuable asset is its human resources (HR). However, neither the valuation of human resources nor their inclusion in firm financial accounts is done on an annual basis. Because of these facts, the goal of this study is to determine how Indian organisations use Human Resource Accounting (HRA). The book is divided into six major chapters that cover virtually every aspect of HRA, as well as how it is used in Indian businesses in particular

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