



**PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE &
ECONOMICS**

ISO 9001: 2015 Certified

NOTICE

DATE - 05/08/2024.

BBI ATKT Internal Examination August, 2024 (SEM. I)

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

- 1. Date of Submission of the Projects- 22nd August, 2024. Time: 8.00 am. Venue 2nd floor staff room.**
2. Reporting time for students: at least 10 minutes before the mentioned time.
3. Students have to be present in person for the submission.
4. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. Print out of the questions uploaded should be attached along with the project.
6. Student should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
7. On the date of submission there will be a viva voce on the given questions/topics.
8. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
- 9. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**
10. Student who has paid ATKT fees for internal component but has not been allotted questions or has any query is requested to contact Mr. Durgesh Y. Kenkre on or before, 10th August, 2024 by mailing on durgesh.k@dalmialionscollege.ac.in or bbidept@dalmialionscollege.ac.in

CA Durgesh Kenkre
Exam Convener

Ms. Subhashini Naikar
Vice -Principal (SFC)

Prof. (Dr.) D. N. Ganjewar
Principal

DI/N-STD/GEN/00

Name of the subject	Name of the Professor
EMFS (01)	Ms. Ruchira
Principles of Management (02)	Ms. Ridhisha
Financial Accounting (02)	Ms. Ruchira
Business Communication (01)	Ms. Ruchira
Foundation Course- I (03)	Ms. Ruchira
Business Economics- I (04)	Ms. Ruchira
Q. M. B. - I (01)	Mr. Aditya

INTERNAL ATKT QUESTIONS – SEMESTER I

FOUNDATION COURSE -I

1074 – PANDEY DIVYANSH

1. Gender wise Composition Of Population in India
2. Explain Varna System in India
3. Literacy in Metropolitan Cities
4. National Institutes for Visually Handicapped

1086- POTALE ARYAN

1. What are the characteristics of Indian Culture?
2. What are the features of political parties in India?
3. Explain the negative role of mass media towards portrayal of women
4. Unemployment in Rural Areas & its solution

1119- ZORE YASH CHANDRAKANT

1. Explain Urban Local-Self Government
2. Explain the Regional differences in India
3. Explain casteism. What are the consequences of casteism
4. Write short notes on: Nagar panchayat and zilla parishad.

QUANTITATIVE METHODS - 1

1074 – PANDEY DIVYANSH

- 1) Merits and Demerits of mean
- 2) Write a short note on Dorbish-Bowley index numbers.
- 3) Draw the histogram of the following data & hence locate mode

Weekly wages in Rs	500-1000	1000-1500	1500-2000	2000-2500	2500-3000
No. of employees	30	50	100	40	30

- 4) There are two groups of children having 50 and 70 children respectively. The arithmetic means of weights of children in the two groups are 30 kgs. and 40 kgs. with standard deviation 6 kgs. and 5 kgs. respectively. Find the combined mean and standard deviation of the entire group containing 120 children.

- 5) The following data of boys and girls are given:

	Boys	Girls
Number	100	50
Mean	60	45
Variance	9	4

Find the combined mean and standard deviation.

ENVIRONMENT MANAGEMENT AND FINANCIAL SERVICES

1074 – PANDEY DIVYANSH

1. Explain the Significance and Role of Banking and Insurance in mobilizing savings.
2. Explain in detail venture capital
3. Explain Asset management in banking & insurance
4. Write a note on Travelers Cheques
5. Explain in brief Bill discounting

BUSINESS ECONOMICS

1051 - KEYAL PARIDHI

1. Define demand and explain with a diagram the shifts in demand.
2. Explain the law of returns to scale.
3. What is meant by collusive and non-collusive oligopoly.
4. Discuss the concepts of multi-product pricing and transfer pricing in detail.
5. Explain the concept and features of the oligopoly market.

1061- MAHADIK SAKSHI

1. Define 'price elasticity of demand' concept. Discuss factors affecting price elasticity of demand.
2. Calculate the price elasticity of demand with the help of following information.
 - If price falls from Rs. 110 to Rs. 100 and consequently demand increases from 200 units to 280 units.
 - If there is no change in the quantity demanded of a commodity, what will be the nature or the price elasticity of demand?
3. Explain the equilibrium of price and output under the oligopoly market.
4. "Advertisement as an important instrument to promote the goods and services." Comment
5. State and explain the meaning and degrees of price discrimination.

1074- OZA DIYA

1. The shutdown and break-even points of the firm are different. Explain.
2. Point method for measuring elasticity of demand
3. Distinguish between explicit cost and implicit cost.
4. Types of income elasticity of demand
5. What are the types of demand forecasting?

1086- POTALE ARYAN

1. What are the features of perfect competition? Explain the long run equilibrium under perfect competition.
2. Explain the concept of selling cost.
3. Explain different methods of measuring elasticity of demand.
4. What is meant by price discrimination? Explain its importance.
5. Explain the concept of learning cost curve.

BUSINESS COMMUNICATION

1074 – PANDEY DIVYANSH

1. Elaborate the communication process highlighting the importance of each component.
2. What is meant by Body-language? Explain its importance with reference to posture and gesture.
3. Discuss Downward Communication and the methods commonly used in it.
4. Elaborate on how one can enhance listening skills.
5. Discuss 'Raising Morale' as an objective of communication.

PRINCIPLES OF MANAGEMENT

1074 – PANDEY DIVYANSH

1. Explain Management as a Profession.
2. Departmentation : Meaning, Basis and Significance
3. Explain Authority and Responsibility Relationship
4. Describe the organization structures in detail.
5. Explain the various leadership styles .

1051 - KEYAL PARIDHI

What do you mean by communication and explain its features?
What do you mean by budget and explain its types.
State the motivating factors used in insurance companies.
Explain budgeting and reporting as functions of management.
Explain the disadvantages of centralization

FINANCIAL ACCOUNTING

1074 – PANDEY DIVYANSH

- 1) Distinguish between capital expenditure and revenue expenditure with examples.
- 2) On 1st July 2011, Mr. India purchased a new machinery for Rs 95000 and paid Rs 5000 as Installation changes for the same .On 1st Jan 2012 he purchased another machinery for Rs 50000 .On 30th June 2013 first machine was badly damaged and had to be discarded for Rs 15000. Another machine was purchased on the same day for Rs 80000. Depreciation is to be provided at 20% Straight line method. accounts are closed on 31st March every year. Prepare machinery A/c for the years ended 31/3/2012, 31/3/2013 and 31/3/2014.
- 3) The following particulars have been extracted in respect of material A. Prepare a stores ledger account showing the receipts & Issues pricing the materials issued on the basis of First in First out method

Receipt

- 1-10-12 opening stock 200 units at Rs 3.5 per unit
- 3-10-12 purchased 300 units at rs 4.00 per unit
- 13-10-2012 purchased 900 units at rs 4.3 per unit
- 23-10-12 purchased 600 units at rs 3.8 per unit

Issues

- 5-10-2012 issued 400 units
- 15-10-2012 issued 600 units
- 25-10-12 issued 400 units
- 26-10-12 issued 200 units

- 4) FYBBI is a sole proprietor having a provisions store. Following are the transactions during the month of January, 2021. Journalise them in Jan month

- 1) Commenced business with cash 80,000
- 2) Deposited cash with bank 40,000
- 3) Purchased goods from Lipton & Co. for cash 10,000
- 4) Sold goods to Joy Rs. 11,000
- 5) Paid Rent of Rs.5000 by cheque
- 6) Cash withdrawn from bank for office use Rs.5000 and for personal use

Rs.3000

- 1) Explain International Financial Reporting Standards
- 2) Explain Revenue expenditures with examples
- 3) Mr. India is a sole proprietor having a provisions store. Following are the transactions during the month of January, 2018. Journalise them in Jan month

- 1 Commenced business with cash 80,000
- 2 Deposited cash with bank 40,000
- 3 Purchased goods by paying cash 5,000
- 4 Purchased goods from Lipton & Co. on credit 10,000
- 5 Sold goods to Joy and received cash 11,000
- 6 Paid salaries by cash 5,000
- 7 Paid Lipton & Co. by cheque for the purchases made on 4th Jan.
- 8 Bought furniture by cash 4,000
- 9 Paid electricity charges by cash 1,000
- 10 Bank paid insurance premium on furniture as per standing instructions 300

- 4) The following balances were extracted from the ledger of Mr.Sachin as on 31st March 2021. You are required to prepare a trial balance as on that date.

Balances	Rs.
Drawings	60,000
Salaries	95,000
Capital	12,40,000
Sales Return	10,000
Sundry Creditors	4,30,000
Purchases Return	11,000
Bills Payable	40,000
Commission paid	1,000
Sundry debtors	5,00,000
Trading Expenses	25,000
Bills Receivable	52,000
Discount e earned	5,000
Plant & Machinery	45,000
Rent	20,000
Opening stock	3,70,000
Bank overdraft	60,000
Cash in hand	9,000

Purchases	7,08,000
Cashat bank	25,000
Sales	11,80,000
Investment	46,000
Closing Stock	80,000