



# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

Notice

## ONLINE LECTURES

Time table of TYBMM Journalism for the month of July 2020

DATE	DAY	SUBJECT	TIMING
18/07/2020	Saturday	Feature and Opinion	11.00am to 12.30pm
21/07/2020	Tuesday	Editing	03:00pm to 4:30pm
22/07/2020	Wednesday	Feature and Opinion	11.00am to 12.30pm
23/07/2020	Thursday	Editing	03:00pm to 4:30pm
25/07/2020	Saturday	Feature and Opinion	11.00am to 12.30pm
28/07/2020	Tuesday	Editing	03:00pm to 4:30pm
29/07/2020	Wednesday	Feature and Opinion	11.00am to 12.30pm
30/07/2020	Thursday	Editing	03:00pm to 4:30pm

Prof. Bhavana Singh  
B.A.(M.M.C.) Co-ordinator

Prof. Subhashini Naikar  
Vice Principal (SFC)

Dr. N.N. Pandey  
Principal

16<sup>th</sup> July, 2020.

DI/N-STD/GEN/00



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## ONLINE LECTURES

Time table of TYBMM Advertising for the month of July 2020

DATE	DAY	SUBJECT	TIMING
17/07/2020	Friday	Brand Building	11.00am to 12.30pm
18/07/2020	Saturday	Ad in Contemporary Society	01:00pm to 2:30pm
20/07/2020	Monday	Brand Building	11.00am to 12.30pm
21/07/2020	Tuesday	Consumer Behaviour	11.00am to 12.30pm
21/07/2020	Tuesday	Ad in Contemporary Society	01:00pm to 2:30pm
22/07/2020	Wednesday	Consumer Behaviour	11.00am to 12.30pm
24/07/2020	Friday	Brand Building	11.00am to 12.30pm
25/07/2020	Saturday	Ad in Contemporary Society	01:00pm to 2:30pm
27/07/2020	Monday	Brand Building	11.00am to 12.30pm
28/07/2020	Tuesday	Consumer Behaviour	11.00am to 12.30pm
28/07/2020	Tuesday	Ad in Contemporary Society	01:00pm to 2:30pm
29/07/2020	Wednesday	Consumer Behaviour	11.00am to 12.30pm
31/07/2020	Friday	Brand Building	11.00am to 12.30pm

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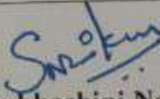
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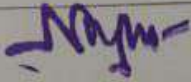
## ONLINE LECTURES

Time table of SY B.A.(M.M.C.) for the month of July 2020

DATE	DAY	SUBJECT	TIMING
17/07/2020	Friday	Corporate Communication and Public Relations	11.00am to 12.30pm
17/07/2020	Friday	Film Communication - I	03:00pm to 4:30pm
18/07/2020	Saturday	Corporate Communication and Public Relations	11.00am to 12.30pm
21/07/2020	Tuesday	Media Studies	11.00am to 12.30pm
22/07/2020	Wednesday	Media Studies	01:00pm to 2:30pm
22/07/2020	Wednesday	Film Communication - I	03:00pm to 4:30pm
24/07/2020	Friday	Corporate Communication and Public Relations	11.00am to 12.30pm
24/07/2020	Friday	Film Communication - I	03:00pm to 4:30pm
25/07/2020	Saturday	Corporate Communication and Public Relations	11.00am to 12.30pm
28/07/2020	Tuesday	Media Studies	11.00am to 12.30pm
29/07/2020	Wednesday	Media Studies	01:00pm to 2:30pm
29/07/2020	Wednesday	Film Communication - I	03:00pm to 4:30pm
31/07/2020	Friday	Corporate Communication and Public Relations	11.00am to 12.30pm
31/07/2020	Friday	Film Communication - I	03:00pm to 4:30pm

  
Prof. Bhavana Singh  
B.A.(M.M.C.) Co-ordinator

  
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16<sup>th</sup> July, 2020.

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