



**Prahladrai Dalmia Lions College of Commerce & Economics**  
Sunder Nagar, Malad (West), Mumbai, 400 064  
ISO 9001: 2015 Certified

22/06/2022

**NOTICE**

All the B.A.(MMC) students are hereby informed that the B.A.(MMC) program is organizing a BLOG Competition for the departmental students.

Following rules should be followed by all the participants:

- > The blog should be minimum 300 words & maximum 500 words.
- > The content should be original & not copy paste.
- > The last date of submission is 31<sup>st</sup> July 2022.

Link for Registration: <https://forms.gle/35Zr7B1pDS3S1gz9>

Link for submission: <https://forms.gle/WU8QKW6qCAGcnkg1A>

Students who want to participate should register through the above mentioned link.

Topics for blog (Students have to select topics from the below mentioned list)

- ❖ Your online college life experience
- ❖ Suggest few study spots on campus
- ❖ 50 years completion of Dalmia Lions college
- ❖ Life balance tips for working students
- ❖ Strategic use of snapchat for business
- ❖ What can be future of radio industry?
- ❖ Amazing online earning tips
- ❖ Best places to visit in monsoon
- ❖ E-learning vs. class learning
- ❖ Pros and cons from SEO and SEM for marketing
- ❖ Usage of animation in media
- ❖ Importance of music in media industry
- ❖ What ingredients makes a good journalist
- ❖ Essential guidance to become successful writer
- ❖ Mobile as a media tool
- ❖ Usage of rapping for politics
- ❖ Views on gender sensitization
- ❖ Live reporting through instagram

*Bhavs*

*Smruti*

*Kiran Mane*

Prof. Bhavna Singh	Prof. Subhashini Naikar	Dr. Kiran Mane
B.A.(MMC) Coordinator	Vice Principal SFC	IC Principal

DI/N-STD/GEN/00