AC - 15/07/2025 Item No. - 7.3 (10)

As Per NEP 2020

University of Mumbai



Syllabus for Field Projects (FP)		
Name of the Programme – B.Com. (Banking & Insurance)		
Faulty of Commerce & Management		
Board of Studies in B.Com. (Banking & Insurance) & B.Com. (Investment Management)		
Semester	III	
Duration	30 hrs (Field Work+ Survey) + 15hrs (Discussion + Report Writing) : Total - 45 hrs	
From the Academic Year	2025-26	

Name of Faculty:- Commerce & Management

Name of Programme :- B.Com. (Banking & Insurance)

Duration :- 30 hrs (Field Work+ Survey) + 15hrs (Discussion + Report Writing) : Total - 45 hrs

Sr.	Name of the Topic
No.	•
1	Branch Process Observation Shadow different departments in a bank:
	savings, loans, forex, remittances. Study branch-level interdepartmental
	coordination and workflow efficiency.
2	Credit Appraisal Exposure Assist in or observe SME or retail loan
	valuations. Review credit score integration, collateral verification, and
	sanctioning process.
3	Insurance Claim Processing Map the claim process in both life and
	general insurance. Study documentation requirements, TATs, and
	grievance resolution practices.
4	Customer Service Evaluation Evaluate bank/insurer helpdesk
	processes. Observe complaint handling, escalation procedures, and
	feedback capture systems.
5	Digital Banking Study Tour the IT/ops department to see how mobile
	banking, IMPS, and NEFT are maintained. Explore tools used for fraud
	detection and backend monitoring.
6	Microfinance & Rural Banking Visit Visit rural branches or MFIs to
	study SHG-linked credit or Mudra loans. Document outreach and
7	repayment behavior in financially underserved areas. Risk Management Workshop Attend internal risk audit or fraud
,	control sessions. Identify how credit, operational, and market risks are
	mitigated.
8	Interaction with Insurance Agents & Brokers Interview individual
	agents on sales tactics, ethics, and client education. Observe the
	compliance protocols they follow for product distribution.
9	Regulatory Exposure Visit to RBI, IRDAI, or SEBI offices or webinars
	(where physical visits aren't possible). Understand core functions like
	supervision, licensing, and financial inclusion promotion.
10	Insurance Marketing & Distribution Study Analyze the impact of
	online platforms, brokers, and TPAs on insurance penetration. Explore
	cross-selling models like bancassurance.
11	Portfolio Management Overview Understand how banks/insurers
	manage surplus through investments. Observe how risk and return are
	balanced in financial instruments.
12	Financial Literacy Campaigns Conduct workshops or info sessions on
	topics like UPI safety, health insurance, or credit scores. Design leaflets,
	charts, or short videos to engage local audiences.

13	AML/KYC Compliance Observation Observe how documents are verified and stored as per guidelines. Learn how alerts are flagged for		
	unusual transaction behavior.		
14	Audit & Inspection Experience Shadow internal auditors during		
	branch visits. Review audit checklists and observe how compliance		
	deviations are addressed.		
15	Policy Underwriting Simulation Participate in role-play or review real-		
	life underwriting case files. Understand the link between medical		
	reports, lifestyle data, and premium pricing.		
16			
	customer service, digital adoption, and financial performance. Collect		
	data through visits, interviews, and service audits.		
17	Case Study on Insurance Frauds Analyze real-life frauds (e.g., motor		
	insurance, false health claims). Review red flags and preventive		
40	mechanisms implemented post-incident.		
18	Customer Satisfaction Survey Design and conduct surveys on service		
	parameters. Compile data using basic tools (Excel/SPSS) and present		
10	findings. Industry Interview Series Interview professionals (bankers, actuaries		
19	Industry Interview Series Interview professionals (bankers, actuaries, claim officers) to capture real-world insights. Document key skills and		
	career progressions in the domain.		
20	Treasury & Forex Desk Visit Observe short-term and long-term		
20	liquidity management in a bank. Understand foreign exchange		
	operations and rate setting.		
21	Mobile Banking App Evaluation Evaluate usability, features, and		
	service quality of mobile banking apps. Compare across public, private,		
	and fintech-led banking apps.		
22	Health & General Insurance Product Comparison Compare features,		
	exclusions, and premiums of health and motor policies. Assess how		
	customer profiles affect product suitability.		
23	Insurance Awareness in Low-Income Segments Conduct fieldwork to		
	understand penetration and perceptions. Document barriers to adoption		
	and suggest simplified communication strategies.		
24	Loan Recovery & Collection Practices Observe how NPAs are		
	handled at the branch level. Understand soft vs. hard collection		
	mechanisms and legal escalation paths.		
25	Digital Payment Systems Review Study UPI, QR-based payments,		
	wallets, and payment banks. Assess backend fraud detection and		
	downtime handling mechanisms		

The topics are indicative and the faculty members should allot Field Projects that are relevant and important as per core Subject. The Field Project may be taken individual or in a group up to 5 students with proper guidance from Faculty.

Evaluation Chart

(i) Internal Evaluation by Guide (Marks 20)

Criteria	
Field visit completion, Attendance and interaction	10
Overall Report quality	10
Total	20

(ii) External Evaluation (Marks 30)

Criteria	
Objectives, Literature Review , Methodology, Data	15
Analysis, Conclusion and Recommendations	
Overall Project Report Structure and Style	5
Presentation Skills & Communication	10
Total	30

Chairman
BoS
Dr Sunil karve

Associate Dean

Dean