

Prahladrai Dalmia Lions College of Commerce & Economics (Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi) NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified

University of Mumbai Recognized Research Centre in Accountancy, Commerce & Business Economics

A Government Approved Hindi Linguistic Minority Institute

52 Years of Sterling Performance in Education

BACHELOR OF MANAGEMENT STUDIES ATKT Internal Examination Semester I JUNE, 2025

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

- 1. Submission of the Projects, Date & Time of Viva Voce- From 18th June to 23rdJune,2025(as per the schedule given below)
- 2. Students have to be present in person for the submission.
- 3. Internal project topics are also uploaded on the college website.
- 4. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
- 5. Print out of the questions uploaded should be attached along with the project.
- 6. Student should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
- 7. On the date of submission there will be a viva voce on the given questions/topics.
- 8. If the student fails to present himself on the given date and time he will be marked **ABSENT** for the said subject.
- 9. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.
- 10. Incase of any discrepancy do email to bmsdept@dalmialionscollege.ac.in marking CC to sailee.s@dalmialionscollege.ac.in on or before 17th June,2025.

Ms. Sailee S

CA. Durgesh Kenkre

Ms.Subhashini Naikar

Prof.(Dr.) Digambar. N.Ganjewar

BMS Coordinator

Exam Convenor

Vice-Principal (SFC)

Principal

DATE:16/06/2025

DI/R-IPS/EXAM/00

FYBMS SEMESTER ONE

ATKT QUESTIONS

18/06/2025- TIME- 1:00 PM CLASS T8 Subject: Principles of Management

1001	AMARSEDA KARAN
1001	PIYUSH

- 1. What is management? What are its nature?
- 2. What are the functions of management?
- 3. Explain principles of scientific management theory
- 4 Discuss the nature of planning?
- 5. Write difference between Formal and Informal organization?

1010	KASHYAP DAKSH
1010	CHANDRAKANT

- 1. Discuss management and its;M of management?
- 2. Write note on 14 principles of management theory by HENRY FAYOL
- 3. Write down the components of planning?
- 4. Discuss in detail techniques of Decisions making?
- 5. Discuss in detail benefits of Virtual organisation?

1016	KUCKIAN SHREYAS AJIT

- 1. Discuss in detail different levels of management?
- 2. Write down contribution of kautilya on Indian Management Thoughts.
- 3. Discuss the different process of planning?
- 4. Discuss the different between Tall and Flat organisation
- 5. Discuss the factors affecting Decentralisation.

1018	MANJALKAR AARYAN
1018	ABHIJIT

1 Highlights the steps involved in organising.

- 2. Discuss the factors affecting SPAN OF CONTROL
- 3. Discuss the different features of management.
- 4. Note down Importance of Mahatma Gandhi principles of Trusteeship.
- 5. Discuss the Nature and characteristics organising?

19/06/2025 TIME 1:00 pm CLASS T8 Subject: Foundation of Human Skills

1010	KASHYAP DAKSH
1010	CHANDRAKANT

- 1. What is conflict? Explain the features of conflict & different types of organizational conflicts.
- 2. Write a note on the concept of understanding self through JOHARI WINDOWS.
- 3. Explain the concept of Six Thinking Hats.
- 4. Explain the different types and causes of organizational politics.
- 5. What do you understand about individual differences? Also explain major areas of individual differences.

20/06/2025 TIME 1:00 pm CLASS T8 Subject: Indian Constitution

1001	AMARSEDA KARAN
1001	PIYUSH

- 1. Write a note on Constituent Assembly.
- 2. What are the features of the Indian Constitution?
- 3. What are the functions of the High Court of India?
- 4. Discuss the concept of judicial activism with relevant case laws.
- 5. Examine the Fundamental duties as enumerated in the Indian constitution.

1010	KASHYAP DAKSH
1010	CHANDRAKANT

- 1. What are the main objectives outlined in the preamble of Indian Constitution?
- 2. Discuss the scope & significance of Article 16 & Article 17 of Indian Constitution. Support your answer with relevant case laws to explain their judicial interpretation.
- 3. How does public Interest Litigation (PIL) impact the Indian legal system? Explain with case laws.
- 4. What is the significance of the Directive Principles of State Policy (DPSP) under the Indian Constitution, and how do Articles 36 and 37 define their scope and Enforceability?
- 5. Give a brief introduction to the Supreme Court of India and explain its jurisdiction under the Constitution.

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- 1. Analyse how Article 14 & Article 15 ensures equality and also mention its impact through landmark judgements.
- 2. Explain the term constitution with its significance.
- 3. What is the Basic structure doctrine? Discuss with reference to the landmark case of Kesavananda Bharti v/s State of Kerala.
- 4. What are the different types of jurisdiction exercised by the High Court under the Indian Constitution? Also explain Chief Justice, Judges and their Appointment under the High Court of India.
- 5. Explain the features of the Indian Constitution.

SHETTIYAR
NANDHABALAJI
VENKATESHWARAN

- 1. Write a note on Constituent Assembly. Elaborate on the key elements of the Constitution of India.
- 2. Explain the provisions of Article 19 of Indian Constitution, which guarantees Fundamental freedoms to citizens. Discuss the scope & limitations with the help of relevant case laws.
- 3. What is the scope and significance of Articles 12 and 13 of the Indian Constitution in defining the concept of 'State' and ensuring the supremacy of fundamental rights? Discuss with relevant case laws.
- 4. What is the significance of the Directive Principles of State Policy (DPSP) under the Indian Constitution, and how do Articles 36 and 37 define their scope and enforceability?
- 5. How does public Interest Litigation (PIL) impact the Indian legal system? Explain With case laws.

20/06/2025 TIME 1:30 pm CLASS T8 Subject: Business Communication -I

1007	IYER LAVANYA VASUDEV
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- 1. Definition and meaning of communication
- 2. Explain the Process of communication
- 3. Discuss Job application with bio-data
- 4. Explain the letter of appointment
- 5. Discuss with an example letter of appreciation

1010 KASHYAP DAKSH CHANDRAKANT

- 1. Explain the Need of communication
- 2. Write a short note on Feedback
- 3. Explain the Channels of communication: Downward, Upward, Horizontal, Grapevine
- 4. Discuss the Methods of communication: Verbal and non-verbal
- 5. Explain the Internet-enabled communication; Email

1018	MANJALKAR AARYAN
1016	ABHIJIT

- 1. Social media: Facebook, Twitter, Instagram, WhatsApp
- 2. Parts of a business letter
- 3. Layouts of a business letter
- 4. Job application with bio-data
- 5. letter of appointment

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1032	NANDHABALAJI
	VENKATESHWARAN

- 1. Discuss letter of appreciation
- 2. Explain letter of resignation
- 3. Discuss Emails: Job application via email
- 4. Explain the writing and responding to official emails
- 5. Discuss the Methods of communication: Verbal and non-verbal

21/06/2025 TIME 1:00 pm CLASS T8 Subject: Social Media and Communication

1018	MANJALKAR AARYAN
	ABHIJIT

- 1. What is the Concept of social media
- 2. Explain the Brief history of social media
- 3. Use of social media in interpersonal communication
- 4. Early social media platforms
- 5. Instagram, Twitter, Tik Tok and Snap Chats

21/06/2025 TIME 1:30 pm CLASS T8 Subject: Digital Literacy

1018	MANJALKAR AARYAN
	ABHIJIT

- 1. What are the various Advantages of Digital Media Marketing?
- 2. Write a note on Instagram Marketing.
- 3. What is on page optimization and off page optimization?
- 4. Discuss the concept of twitter marketing and LinkedIn Marketing.
- 5. Explain the various Principles of Digital Media Marketing. How do Search Engines Work?

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	VENKATESHWARAN

- 1. Discuss the importance of social media marketing.
- 2. Write a note on Facebook marketing.
- 3. What is search engine marketing? Discuss google shopping ads.
- 4. Write a detailed note on SEO Optimization.
- 5. What are the ways of creating a successful social media strategy?

23/06/2025 TIME 12:00 pm CLASS T8 Subject: Indian Knowledge System

1/11/1	KASHYAP DAKSH
	CHANDRAKANT

- 1. Characteristic Features of Indian Knowledge System
- 2. Macaulay's Education Policy and its impact
- 3. Medicine (Ayurveda)
- 4. Alchemy
- 5. The Universality of IKS from Micro to Macro

1016 KUCKIAN SHREYAS AJIT

- 1. Mathematics
- 2. Logic
- 3. Art of Governance (Arthashastra)
- 4. Ancient Indian Education System:Home
- 5. Ancient Indian Education System:Gurukul

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1018	MANJALKAR AARYAN
	ABHIJIT

- 1. Ancient Indian Education System:Pathashala
- 2. Ancient Indian Education System: Universities and ancient educational centres
- 3. Water Management System at Kanheri
- 4. Temple Management of Ambarnath

5. Medicine (Ayurveda)

	SHETTIYAR
1032	NANDHABALAJI
	VENKATESHWARAN

- 1. Characteristic Features of Indian Knowledge System
- 2. Macaulay's Education Policy and its impact
- 3. Logic
- 4. Art of Governance (Arthashastra)
- 5. Water Management System at Kanheri

23/06/2025 TIME 1:00 pm CLASS T8 Subject: Co-Curricular Activities

1001	AMARSEDA KARAN
	PIYUSH

- 1. Definition of culture and its manifestations
- 2. Understanding cultural diversity and inclusivity
- 3. The role of cultural activities in preserving heritage
- 4. Overview of Indian cultural practices
- 5. Overview of global cultural practices

1010	KASHYAP DAKSH
	CHANDRAKANT

- 1. Role of student cultural activities
- 2. History of student cultural activities in India
- 3. Role of AIU in preserving cultural heritage of India
- 4. History of student cultural activities in Maharashtra
- 5. Student Cultural activities at University of Mumbai

1016 KUCKIAN SHREYAS AJIT

- 1. Various Forms of Literary Arts
- 2. Elocution: Reading Skills, Soft Skills, Languages, Communication Skills, etc.
- 3. Debate: Reading Skills, Soft Skills, Languages, Communication Skills, etc.
- 4. Story Writing: Introduction, Plot, Characterization, Presentation, Relevance, Language Style, etc.
- 5. Story Telling: Introduction, Plot, Characterization, Presentation, Relevance, Language Style, etc.

1018	MANJALKAR AARYAN
	ABHIJIT

- 1. Quiz: General Knowledge skills
- 2. Various Forms of Theatre
- 3. History of Indian Theatre
- 4. Types and their Uniqueness
- 5. Significance of Indian Theatre

	SHETTIYAR
1032	NANDHABALAJI
	VENKATESHWARAN

- 1. Various Forms of Theatre: One Act Play, Skit, Mime, Mimicry
- 2. History of Indian Music
- 3. Types and their Uniqueness
- 4. Significance of Music in India
- 5. Story Telling: Introduction, Plot, Characterization, Presentation, Relevance, Language Style, etc.

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