



Prahladrai Dalmia Lions College Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New
Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified
University of Mumbai Recognised Research Centre in
Accountancy, Commerce & Business Economics
A Government Approved Hindi Linguistic Minority Institute

ATKT Internal Examination Oct., 2026.

BMS (SEM. II), NEP BATCH

DATE - 30/09/2026

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects- 05th October, 2026 (Timings 9:30 am)**
2. **Reporting time for students: at least 10 minutes before the mentioned time. Venue: 2nd floor staff room). Please meet Ms. Poonam Sharma and Ms. Mona Sheth.**
3. Students have to be present in person for the submission.
4. Submission of projects to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. **Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.**
6. On the date of submission there will be a viva voce on the given questions/topics.
7. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
8. **Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**
9. **Note: If students have any discrepancies in the below mentioned questions or any queries related to same need to meet Dr. Sailee Shringarpure on or before 03rd October, 2026 (by 11 am).**

Dr. Sailee S

BMS Co-ordinator

CA Durgesh Kenkre

Exam Convenor

Ms. Subhashini Naikar

Vice Principal, SFC

Prof. (Dr.) D. N. Ganjewar

Principal

DI/N-STD/GEN/00

**INTERNAL ATKT PROJECT TOPIC QUESTIONS
STUDENT TO ANSWER ALL THE QUESTIONS**

**FYBMS SEM TWO ATKT INTERNAL PROJECT QUESTIONS
SEMESTER TWO**

**NOTE: STUDENTS SHALL ATTEMPT ANY FIVE QUESTIONS OUT OF THE SAME
AS PER THEIR SUBJECTS ALLOCATED AND IN WHICH THEY HAVE ATKT
ONLY IN INTERNALS**

CC-II(ANY 5)

1. How does scene study aid in understanding a character?
2. Explain the steps involved in developing a character for a role.
3. Discuss the scope of career opportunities in performing arts.
4. Explain the challenges in developing improvisational skills.
5. Explain Career Opportunities in Fine Arts.
6. Elaborate on Evolution of Abstract Art in India.
7. Discuss the Role of Tradition in Shaping Contemporary Art.
8. Elaborate on Themes and Philosophy of S.H. Raza's "Bindu" Series.
9. Explain Materials and Techniques in Ancient Tribal Art.
10. What is Role of Mythology and Nature in Tribal and Folk Art?

AMD(ANY 5)

1. Working Capital and its types
2. Liquidity Ratio
3. Operating Cycle
4. Cash flow from operating activities
5. Advantages of Management Accounting
6. Format of working capital
7. Format of vertical profit and loss account
8. Format of vertical balance sheet
9. Formulae's for profitability ratios
10. Formulae's for balance sheet ratios
11. Formulae's for combined ratios

HINDI(ALL)

- Q - 1 लेखन कौशल का अर्थ स्पष्ट करते हुए विधियों का वर्णन उदाहरण सहित कीजिए।
- Q - 2 वाचन कौशल का अर्थ एवं स्वरूप स्पष्ट कीजिए।
- Q - 3 भाषण कौशल का महत्व एवं उपयोगिता पर प्रकाश डालिए।
- Q - 4 निबंध - समय का सदुपयोग

LAW RELATED TO IPR (ALL)

1. Discuss the importance of IPR protection in fostering innovation and creativity.
2. Explain the process of patent filing and grant in India.
3. Explain the essentials of copyright.
4. Write a note on IP administration in India and the structure of Offices.
5. Examine how the Indian judiciary addresses modern trademark challenges. Specifically, discuss the legal position on Cybersquatting and the extent of a trademark owner's rights when a brand is assigned for use in a specific geographic territory.

E-COMMERCE (ANY 5)

1. Limitations of EDI
2. SEO techniques
3. Social media engagement
4. What are the benefits of e-commerce?
5. What is the purpose of social media marketing?
6. Digital market planning
7. Applications of EDI
8. The POEM framework
9. What is the classification of e-commerce?
10. What are the skills required in Digital Marketing?

BOIR (ANY 5)

1. Explain the concept of research design and its different types.
2. Define exploratory research and explain Types of Exploratory Research.
3. Discuss the steps involved in the research process.
4. Explain Steps in formulating a hypothesis.
5. Independent vs. Dependent Variables.
6. Write a note on Secondary research methods of exploratory research.
7. Explain Types of Hypotheses.
8. Key Components of a Research Design.