



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 21001: 2018 Certified

NOTICE

DATE – 18/10/2025

ATKT Internal Examination OCT., 2025. BMS (FY SEM ONE)NEP BATCH

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. Date of Submission of the Projects- 28/10/2025. Timings 10:00 TO 11:00 AM
2. Reporting time for students: at least 10 minutes before the mentioned time. Venue: 3rd, floor staff room. Please meet Dr. Sailee Shringarpure
3. Students have to be present in person for the submission.
4. Submission of projects to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
6. On the date of submission there will be a viva voce on the given questions/topics.
7. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
8. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstance.
9. Students who have filled the atkt forms for sem one and not allotted questions for internals shall email their fees details and other details to sailee.s@dalmialionscollege.ac.in and bmsdept@dalmialionscollege.ac.in on or before 21st October, 2025.

DR. SAILEE SHRINGARPURE

M.S SUBHASHINI NAIKAR

PROF.(DR.) D.N GANJEWAR

BMS CO-ORDINATOR

VICE -PRINCIPAL (SFC)

PRINCIPAL

DI/N-STD/GEN/00

**FYBMS SEM ONE ATKT NEP BATCH INTERNAL QUESTIONS FOR PROJECT
SUBMISSION OCTOBER 2025.**

FOUNDATION OF HUMAN SKILLS

1010	KASHYAP DAKSH CHANDRAKANT
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1. Explain individual differences and also major areas of individual differences.
2. Explain Group Structure in detail.
3. What are the reasons for causes of organizational Politics?
4. Describe Six Thinking Hats.
5. Write a note on Social Learning Theory.

PRINCIPLES OF MANAGEMENT

1010	KASHYAP DAKSH CHANDRAKANT
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- Q. 1. What is management? What are it's nature?
- Q. 2 what are the functions of management
- Q. 3 explain principles of scientific management theory
- Q.4 Discuss the nature of planning?
- Q. 5. Write difference between Formal and Informal organization?

1018	MANJALKAR AARYAN ABHIJIT
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1. Discuss in detail different levels of management?
2. Write down contribution of kautilya on Indian Management Thoughts.
3. Discuss the different process of planning?
4. Discuss the different between Tall and Flat organisation
5. Discuss the factors affecting Decentralisation.

INFORMATION TECHNOLOGY IN MANAGEMENT EDUCATION

1018	MANJALKAR AARYAN ABHIJIT
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- 1.What is Computer Network? List and explain different types of networks (LAN, MAN, WAN) and their applications in business?
- 2.Enlist the various types of Formatting styles in Microsoft Word. Explain its features and short -cut keys.
- 3.A What is Information systems? Discuss how information technology helps in decision - making and business growth.
4. Explain the following terms -
(i) Virus (ii)Worms (iii) Malware (iv) Phishing (v) Hacking

DIGITAL LITERACY

1018	MANJALKAR AARYAN ABHIJIT
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1. Discuss the concept of twitter marketing.
2. What is affiliate marketing?
3. Enumerate the disadvantages of Facebook marketing.
4. Explain the nature of digital media marketing.
5. Discuss the importance of search engine marketing.

SOCIAL MEDIA AND COMMUNICATION

1018	MANJALKAR AARYAN ABHIJIT
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1. Explain social media timelines and early social media platforms.
 2. Explain social media in interpersonal communication.
- Q3. Short note :

1. Instagram.
2. Limitations of social media.
3. Traditional media.

1010	KASHYAP DAKSH CHANDRAKANT
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BUSINESS COMMUNICATION SKILLS

1. How does feedback have relevance to business communication, in the context of globalization taking place?
2. What are the non-verbal methods of communication? Discuss their importance.
3. What are the regular and the optional parts of a business letter?
4. Write an application letter in response to the following advertisement.
“wanted experienced computer programmers for a reputed company in south ,Mumbai .The applicant should be a graduate with at least 2 years “experience in programming .Apply ,with a detailed Bio-data, to box no.p-143,The Times of India, Mumbai.
5. Write a short note on Email

1018	MANJALKAR AARYAN ABHIJIT
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1. Write the components of the communication process and its need?
2. WhatsApp is a very popular messenger app. Discuss?
3. What functions does a business letter perform? Explain.
4. Rohit lost his original FY.BMS, Semester 1 marks sheet in an auto he was traveling in. Draft his letter to the Principal ,YR COLLEGE applying for a duplicate mark sheet .
5. Write short note on: Internet

INTRODUCTION TO CULTURAL ACTIVITIES

1010	KASHYAP DAKSH CHANDRAKANT
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1. What is the definition of culture? What are the main elements or manifestations of culture?
2. Name the different festivals celebrated in India. 3
3. Name the various forms of music 3
- 4.. Mention various forms of Fine Arts. 3
5. What are the reasons for Soft skills & Language Proficiency to be an integral part of effective elocution?

1018	MANJALKAR AARYAN ABHIJIT
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1. Write a note on Indian Cultural practices.
2. How can we maintain our Cultural heritage?
3. Role of Association of Indian University in preserving cultural heritage of India.
4. Explain the process of Rangoli making? 3
5. Mention the key areas you will focus on while writing a story.

INDIAN KNOWLEDGE SYSTEM

1010	KASHYAP DAKSH CHANDRAKANT
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1. Write about India's mathematicians and their contributions.
2. Write a note on contemporary relevance and challenges of ayurveda medicine.
3. Write about problem of Taxation.
4. What is logic? and give its features
5. Explain the principles of Arthashastra

1018	MANJALKAR AARYAN ABHIJIT
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1. Write on Problems of Banking in India.
2. Explain Pushpagiri university.
3. Explain role in the economy in Trade & Commerce
4. Explain Problems of Trade & Commerce in India.
5. Write a note on the temple management of Ambarnath.

INDIAN CONSTITUTION

1010	KASHYAP DAKSH CHANDRAKANT
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1. Explain the term constitution with its significance.
2. Analyse how Article 14 & Article 15 ensures equality and also mention its impact through landmark judgements.
3. What are the functions of the High Court of India?
4. How does public Interest Litigation (PIL) impact the Indian legal system?
5. Explain with case laws. 55. What are the main objectives outlined in the preamble of the Indian Constitution?

1018	MANJALKAR AARYAN ABHIJIT
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1. What are the main objectives outlined in the preamble of the Indian Constitution?
2. Discuss the scope & significance of Article 16 & Article 17 of Indian Constitution. Support your answer with relevant case laws to explain their judicial interpretation.
3. Give a brief introduction to the Supreme Court of India and explain its jurisdiction under the Constitution.
4. Discuss the concept of Judicial activism with relevant case laws.
5. What are the functions of the High Court of India?