



**PRAHLADRAI DALMIA LIONS COLLEGE  
OF COMMERCE & ECONOMICS**

ISO 21001: 2018 Certified

**NOTICE**

**DATE – 11/05/2026**

**ATKT Internal Examination May, 2026  
BMS (FY SEM ONE), NEP BATCH**

**INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:**

1. **Date of Submission of the Projects-18/05/2026. Timings: 11:00 am.**
2. **Reporting time for students: at least 10 minutes before the mentioned time. Please meet the respective faculties in class T9.**
3. Students have to be present in person for the submission.
4. Submission of projects to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. **Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.**
6. On the date of submission there will be a viva voce on the given questions/topics.
7. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
8. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstance.

**DR. SAILEE SHRINGARPURE**  
BMS CO-ORDINATOR

**M.S SUBHASHINI NAIKAR**  
VICE -PRINCIPAL (SFC)

**PROF.(DR.) D.N GANJEWAR**  
PRINCIPAL

DI/N-STD/GEN/00

# **SOCIAL MEDIA AND COMMUNICATION**

## **ROLL NO-1041- ADIDRAVID PEICHI MAHESHWARI**

1. Different forms of social media
2. Best practices for users of social media platforms
3. Advantages of social media
4. Limitations of social media
5. Difference between traditional media and social media

# **BUSINESS COMMUNICATION SKILLS-I**

## **ROLL NO- 1032- MAJUMDAR SIULI DILIP**

1. What are the ways to overcome barriers of communication?
2. Write a note on email writing?
3. What is the content of report writing?
4. What is the structure of report writing?
5. Write a note on formal reports

## **ROLL NO- 1026- KHANKKRIYA TYLSEE HARISH**

1. What is the process of communication?
2. What is the importance of communication?
3. What are the channels of communication?
4. What are the advantages of verbal communication?
5. What are the advantages of nonverbal communication?

## **ROL NO- 1024- KHAN SADIYA JAVED**

1. What are the disadvantages of verbal communication?
2. What are the disadvantages of non-verbal communication?
3. What is e-communication
4. What are the barriers of communication?
5. What are the types of business documents?

## **ROLL NO- 1069- VAGHELA RIA SACHIN**

1. Write a note on memos
2. Explain networking skills
3. What is the importance of building business relationships
4. What is business etiquette?
5. Explain professional etiquettes in business communication?

# **PRINCIPLES OF MANAGEMENT**

**ROLL NO- 1033- MALYALA SHREENIDHI RAJU**

- 1) What do you mean by management? Explain the characteristics of a profession.
- 2) Explain the advantages and disadvantages of the Contingency Approach.
- 3) What do you mean by decision making? State the importance of decision making.
- 4) What do you mean by organizing? State the disadvantages of organizing.
- 5) What are the qualities of a good leader?

**ROL NO- 1024- KHAN SADIYA JAVED**

- 1) Differentiate between administration and management.
  - 2) Explain the techniques of Scientific Management.
  - 3) What do you mean by Management by Objectives (MBO)? Explain its process and features.
  - 4) Distinguish between centralization and decentralization.
  - 5) What do you mean by coordination? Why coordination is considered the essence of management?
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- 1) What do you mean by controlling? Explain the traditional and modern techniques of controlling.
  - 2) Explain the term departmentation and state its significance.
  - 3) What are the recent trends in green management and Corporate Social Responsibility (CSR)?
  - 4) Explain the meaning of management and state the features of management.
  - 5) What do you mean by directing? Explain the process of directing.

# **INTRODUCTION TO CO-CURRICULAR ACTIVITIES**

**ROLL NO -1074- YADAV UNNATEE INDRAJIT**

1. Definition of culture and its manifestations
2. Role of student cultural activities
3. Folk Dance: History and Origin of Folk.Dance In India, Types and their Uniqueness, Significance of Folk Dance, Folk Dances in Maharashtra.
4. History of Indian Music,Types and their Uniqueness,Significance of Music in India.
5. Classical Dance: History of Classical Dance,Types and their Peculiarities, Significance of Classical Dances in India