



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015

B.Com (Investment Management)

Syllabus for Class Test, (CIA), November, 2021

Date: 15th November, 2021

FYBIM SEMESTER - I

No.	Name of the Faculty	Subject	Syllabus for PCT
1	Prof. Pankaj Jain	Introduction to Accounting - I	Introduction to Accounting : Meaning and scope of Accounting Need, development and definition of accounting, Branches of accounting, Objectives of accounting. Basic accounting terms, accounting concept & conventions, Disclosures: Accounting Principles. Accounting Transactions: Accounting Cycle; Journal; Rules of debit and credit Compound journal entry. Classification of Income & Expenses. Hire purchase : Meaning, Calculation of Interest, Journal
2	Prof. Jinal Lathia	Basics of Investment and Wealth Creation	Unit 1 : General Principles Of Investing Introduction to Investment, Savings Vs. Investment, Investing Vs. Speculation, Investing Vs. Borrowing, Why is investment necessary, When to Start Investing, What is meant by interest Rate, Factors determining interest rates, Simple Interest and Compound Interest, Investment Objectives – Setting SMART Goals, Asset Classes available for investments – Financial Assets Vs. Non-Financial Assets, Important attributes of Various asset classes – Safety (Risk), Liquidity, Yield. Co-relation between various asset classes Debt Management - Purpose, Need and responsibilities, Short Term Debt Vs. Long Term Debt, Fixed Rate Vs. Variable Rate Mortgages, Consumer Loans, Refinancing, Hire Purchase Credit Cards, Leasing Forms Of Business Ownership Sole Proprietorship; Partnership Firm; Limited Liability Partnership; Limited Liability Companies; Trusts; Foundations/Exempt Organizations; Co-operative Societies
3	Prof. Rahul Yadav	Quantitative Techniques	ch 1 Introduction, Organising, data, frequency, distribution, data representation, ch 2 measure of central tendencies, ch 3 measure of dispersion (only range and quartile deviation)
4	Prof. Sneha Hathi	Introduction to Financial System	1. Overview and Structure of Indian Financial System 2. Intermediation V/S Non Intermediation
5	Prof. Aarti Singh	Business Economics- I	Chapter 1- Introduction to Business Economics Chapter 2- Market Demand & Supply Chapter 3- Demand Function Chapter 4 - Elasticity of Demand
6	Prof. Sheetal Suvarna	Business Communication - I	UNIT 1 - THEORY OF COMMUNICATION ( 1. The concept of Communication [Meaning , Definition , Process , Need , Feedback, Emergence of Communication , Impact of technological advancements on communication] 2.Channels and Objectives of Communication [ Formal and Informal - Vertical , Horizontal, Diagonal, Grapevine. Objectives of Communication - Information, Advice, Order and Instruction , Persuasion, Motivation Education, Warning and Boosting the Morale of Employees] 3. Methods and Modes of Communication - Verbal and nonverbal, Characteristics of verbal and nonverbal communication, Business Etiquette MODES: Telephones and SMS Communication , Computers and E- communication , Video and Satellite Conferencing ] UNIT 2 - OBSTACLES TO COMMUNICATION IN BUSINESS WORLD (1. Problems in Communication / Barriers to Communication): Physical/ Semantic /Socio-Cultural / Psychological Barriers, Ways to overcome Barriers)

*Pankaj*

*S Naikar*

*KIRAN*

Prof. Pankaj Jain  
BIM Coordinator

Prof. Subhashini Naikar  
Vice Principal SFC

Dr. Kiran Mane  
I/C Principal

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