



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified
University of Mumbai Recognised Research Centre in Accountancy, Commerce &
Business Economics A Government Approved Hindi Linguistic Minority Institute
53 Years of Sterling Performance in Education

NOTICE

Date: 02/02/2026

This is to inform all FYBBI students that the internal assessment for the course Introduction to Business (20 marks) will be on the following criteria:

1. Mandatory class test for 10 marks (already conducted in the month of January, 2026).

2. Home assignment for 05 marks to be submitted on:

a) 18th February, 2026 for division B, Time - 11.00 am,

b) 27th February, 2026 for division A, Time - 9.00 am, Classroom - T1

3. Viva voce on the home assignment. Viva voce carries 5 marks.

4. Instructions for Assignments:

a) Students have to be present in person for the submission of their assignment

b) Submission of assignment to be done on A4 size ruled paper ONLY. The entire assessment must be handwritten by the student himself in legible handwriting and stapled together in a booklet format.

c) The Front page (top right hand side) should contain details:

Name of the student

Roll no.

Class and Division

Semester

Course (Subject)

Date

Name of the assignment.

6. If the student fails to present himself on the given date and time for submission of project and assignment he/ she will be marked **ABSENT** for the said submission and no further chance will be given.

CA Durgesh Y. Kenkre
Coordinator

Ms. Subhashini Naikar
Vice Principal (SFC)

Prof.(Dr.) D.N Ganjewar
Principal

DI/N-STD/GEN/00

SUBJECT- INTRODUCTION TO BUSINESS

Assignment Guidelines (Select Any 2 Topics) from the topics mentioned below-

1. **Business Environment: Meaning, Scope, and Importance** for managerial decision-making
2. **PESTLE Analysis:** framework and application for Indian businesses
3. **Micro vs Macro Environment:** components and impact on business strategy
4. **Government and Business:** role of public policy, regulation, and reforms in India
5. **Economic Environment:** inflation, interest rates, GDP, unemployment—impact on business
6. **Technological Environment:** digitalization, automation, AI—opportunities and threats for firms
7. **Global Business Environment:** globalization, trade blocs, WTO—effects on Indian enterprises
8. **Project Life Cycle:** initiation to closure—phases and deliverables
9. **Project Feasibility Study:** market, technical, financial, and operational feasibility
10. **Project Scope and Work Breakdown Structure (WBS):** concept and benefits
11. **Project Scheduling Tools:** Gantt chart, PERT, CPM—comparison and use cases
12. **Project Cost Estimation and Budgeting:** CAPEX/OPEX concepts and control methods
13. **Project Risk Management:** identification, assessment, mitigation, and contingency planning
14. **Project Monitoring and Control:** KPIs, milestones, variance analysis, and reporting
15. **Entrepreneurship: Concepts, Functions, and Role in Economic Development**
16. **Opportunity Identification and Business Idea Evaluation:** screening models and criteria

17. **Business Model and Revenue Models:** components and common types (B2B, B2C, subscription, etc.)
18. **Startup Funding Stages:** bootstrapping to VC—sources and implications
19. **Legal Forms of Business and Startup Compliance in India:** proprietorship, partnership, LLP, company
20. **Entrepreneurship and Sustainability:** green entrepreneurship, circular economy, and responsible growth

GUIDELINES FOR THE ASSIGNMENT-

- A. **Introduction**
- B. **Key Definitions / Concepts**
- C. **Detailed Explanation**
- D. **Diagram / Flowchart / Table**
- E. **Advantages and Limitations**
- F. **Applications / Examples**
- G. **Conclusion**

Length and Presentation

- **Total length:** 10–12 pages (A4) excluding cover page.

Diagram Requirement (Important)

- Each topic must include **at least one** of the following:
 - Flowchart, block diagram, conceptual framework, comparison table, or labeled illustration.
- Diagrams can be hand-drawn and must be **neat and labeled**.