



Prahladrai Dalmia Lions College of Commerce & Economics
Sunder Nagar, S.V. Road, Malad (West), Mum-64
"ISO 9001:2015 CERTIFIED"

Date: 17th April, 2021

NOTICE

All the students of Self Financed Courses are hereby informed that B.Com in Banking and Insurance (BBI) Programme in association with Incubation Cell (SFC) of Prahladrai Dalmia Lions College of Commerce and Economics has organised an online activity, "Entrepreneurial Tales" in order to encourage budding entrepreneurs of New India.

Each candidate is expected to write an article about an Indian entrepreneur and his or her success story. The article must contain following information:

- About the entrepreneur
- Motivation of Choosing the particular entrepreneur
- SWOT Analysis of the entrepreneur chosen
- Sources from where the information is collected

Article should be **handwritten scanned - PDF file**, written in legible handwriting.

Judgement would be made on the basis of **content, Creative writing and handwriting** and winners would be given certificates.

Other candidates would be given participation certificates.

This virtual event would be conducted **via google form** on **20th April, 2021**. The duration of this event will be 24 hours viz **20th April, 2021 10.00 am to 21st April, 2021 10.00 am**.

Interested students please click on following link to join whatsapp group of Entrepreneurial Tales: <https://chat.whatsapp.com/CftFd2f6UYN8Xkg7LquwrT>

Prof. Mohini Nadkarni

**In-charge of Incubation Cell
(SFC)**

CA Durgesh Kenkre

BMS Co-ordinator

Prof. Subhashini Naikar

Vice Principal - SFC

Dr. Kiran Mane

I/c Principal