



EMELIA NORONHA

PROFILE

Assistant Professor, Head of the Department of Business Communication and IQAC Coordinator at Prahladrai Dalmia Lions College of Commerce and Economics, Sunder Nagar, Malad, Mumbai, India.

SKILLS

- Proficient in using innovative teaching - learning methodologies.
- Competent in encouraging students to participate actively in debates and group discussions and conferences

ACTIVITIES

- IQAC Coordinator at Prahladrai Dalmia Lions College of Commerce and Economics since 2016-17.
- Advisor of Spectrum, the college Magazine of Prahladrai Dalmia Lions College of Commerce and Economics.

BEST RESEARCH PAPER PRESENTATION AWARDS

- 'The personal blog an 'adda': Empathy and the conversational element in the Indian blogosphere'
- 'The Poetics of 'Videopoetry' and Video Blogs'

HOW TO REACH ME

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<https://www.linkedin.com/in/emelia-noronha-0540a558/>

EDUCATIONAL TRAINING

- Qualified National Eligibility Test in June 2005.
- M.A. in English Literature, University of Mumbai, May 1996, First Class - 61%.
- B Ed , University of Mumbai, St. Xavier's Institute of Education, Mar. 1997, First Class - 66%.
- B A, University of Mumbai, Elphinstone College, April 1994, First Class - 61%.

RESEARCH PROFILE

Google Scholar:

<https://scholar.google.co.in/citations?hl=en&user=E4HNJmYAAAAJ>

Site:

<https://sites.google.com/view/emelia-profile/home>

PUBLICATIONS

- 'Documenting Pain: Disrupting Minds'
- 'Gendering Emotions: Consolidating Patriarchy'
- 'Social Networking and Adaptation Memes in the Indian Context'
- 'Using Social Media to Create a Flipped Classroom'
- 'Internet Activism: Social media and its Role in Nation Building'
- 'The Phatic Function and the Socializing Element of Personal Blogs'
- 'Personal blogging and Fantasy'
- 'Curating the 'Digital Social Self' through Personal Blogs'
- Enhancing Writing Skills in English through Blogging: A Case Study'
- 'Discourse of Blogs: Negotiating the private and the Public on the personal weblog'

- 'Documenting Pain: Disrupting Minds' published in Shodh Sanchar Bulletin - UGC Care listed Journal ISSN No 2229-3620, Volume 10, Issue 40, Pages 10-14, Publisher - Sanchar Educational & Research Foundation, Lucknow (U.P.) INDIA. Available at https://www.researchgate.net/publication/349079857_DOCUMENTING_PAIN_DISRUPTING_MINDS_in_UGC_Care_listed_Journal_Shodh_Sanchar_Bulletin_ISSN_No_2229_-3620
- 'Gendering Emotions: Consolidating Patriarchy' published in Gap Bodhi Taru, A Global Journal Of Humanities (ISSN – 2581-5857), Volume 3, Issue IV Aug – Oct 2020, Pages 80- 85 doi 10.47968/gapbodhi.340019. Available at [https://www.gapbodhitaru.org/res/articles/\(80-85\)%20GENDERING%20EMOTIONS%20CONSOLIDATING%20PATRIARCHY.pdf](https://www.gapbodhitaru.org/res/articles/(80-85)%20GENDERING%20EMOTIONS%20CONSOLIDATING%20PATRIARCHY.pdf)
- 'Social Networking and Adaptation Memes in th Indian Context' published in UGC Approved (44728) Quarterly International Refereed Journal of English Language, Literature and Criticism bearing ISN 0976-299X, Vol IX: 4, Pg 198-205, Oct. 2018, available at <http://www.literaryendeavour.org/files/ssy9ikzogu6messgwav2/Issue-2018-10.pdf#page=207>
- 'Using Social Media to Create a Flipped Classroom' was presented and published in the conference proceedings of AQAR TO RAR: BRIDGING THE GAP', pg 21-28 in February 2017 available at <https://books.google.co.in/books?hl=en&lr=&id=ZCqcDgAAQBAJ&oi=fnd&pg=PA32&dq=Emelia+Noronha&ots=944jQI-3CJ&sig=OpLQmF8i0EYWWTxLtmO81n07E#v=onepage&q=Emelia%20Noronha&f=false>
- 'Internet Activism: Social media and its Role in Nation Building' in the proceedings of the National seminar on 'Role of Mass media in Nation Building' was organised by the department of Mass Media of Prahladrai Dalmia Lions College of commerce & Economics on 27 February 2016. The proceedings bears the ISBN no. 978-81-926019-6-0.
- 'The Phatic Function and the Socializing Element of Personal Blogs' in the World Academy of Science, Engineering and Technology, International Science Index, Humanities and Social Sciences, 9(8), 1364. Available at <http://waset.org/Publication/the-phatic-function-and-the-socializing-element-of-personal-blogs/10001911> eISSN :1307-6892
- 'Personal blogging and Fantasy' presented at the UGC sponsored National Conference on Recent Trends in Indian Science Fiction and Fantasy Stories at Elphinstone College, Mumbai from 10th & 11th February 2015. The paper was published in the conference proceedings bearing ISBN: 978-93-83183-70-8.
- Presented a research paper 'Curating the 'Digital Social Self' through Personal Blogs' at the International Conference on 'Language, Literature and Culture' organized by the Institute of Advanced Studies in English affiliated to the University of Pune, Pune held from 15 to 17 December 2014. The paper was published in published in the peer reviewed journal: Asian Quarterly: An International Journal of Contemporary Issues, Vol. 12:3 with an ISSN 2229-581X.

- Awarded the Best Oral presentation Certificate at the 2014 International Conference on Linguistics, Literature (ICLL 2014) held under the aegis of 2014 1st International Conference on Business Management, Economics, Tourism and Technology Management (ICBMETM 2014) at Guwahati, India on 7th and 8th May 2014 for the research paper titled: 'The personal blog an 'adda': Empathy and the conversational element in the Indian blogosphere'. The paper is published in the refereed journal International Proceedings of Economics Development and Research (IPEDR), ISSN: 2010-4626 and will be indexed by: EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library.
- Won the Best paper Award for the Presentation of a paper entitled 'The Poetics of 'Videopoetry' and Video Blogs' at the International Conference on 'Language Medias and Culture' organised by International Economics Development and Research Centre (IERDC), held in Chennai, on 10 and 11 March 2012. The paper was published in the International Proceedings of Economics Development and Research Vol. 33 – with an ISBN -978-981-07-1589-2 and an ISSN : 2010-4626, electronically available at www.ipedr.com.
- 'Enhancing Writing Skills in English through Blogging: A Case Study', was published in the Proceedings of the UGC sponsored International Conference on ELT & Technology organized by the Malabar Christian College, Calicut having an ISBN No : ISBN: 978-81-920171-6-7 on 6th December 2013.
- Presented a paper: 'Discourse of Blogs: Negotiating the private and the Public on the personal weblog' at the International Conference on 'English Language and Literature (ICELL- 2013)', organized by the International Academic and Industrial Research Solutions in Hyderabad. The paper was published in the Proceedings with an ISBN No. 978-93-82359-57-9.
- 'Current Challenges in ELT: Using Blogs to Enhance Writing Skills in English' at the UGC sponsored National level seminar cum workshop on 'Communicative Language Teaching – Challenges & New dimensions on 24 February 2012. Paper was published in Seminar Proceedings of the UGC sponsored National level seminar cum workshop organised by Sree Narayan Guru College of Commerce, Mumbai.
- Presented a paper - 'Using Cloud Text for enhancing Oral and Written Communication Skill in English' at the UGC sponsored National Seminar on 'Communication Skills: Challenges and Horizons' on 21 and 22 January 2011.
- Presented a paper - 'Using Media to Teach speaking skills in English in the Indian Classrooms' at the UGC sponsored State Level Seminar on 'Approaches To handling Speaking skills in English' organised by Vikas Night College of Arts, Science and Commerce on 8 January 2011. The paper was published in the Proceedings of the seminar.
- Presented a paper - 'Teaching English in the world of multimedia' at the National Conference on 'English Language Today' organised by Rajarshi Shahu Mahavidhyalaya, Latur on 27, 28 and 29 December 2010. The paper was published in the Proceedings with an ISBN No: 978-81-95495-9-3.