

## PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001: 2015 Certified

## **NOTICE**

Ref No Date: 13	13th March,	2021
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BACHELOR OF MANAGEMENT STUDIES in association with Incubation Cell and Entrepreneurial Development Cell organizes Annual ENTREPRENEURIAL PREMIER LEAGUE (EPL) for all the Degree and SFC Course students to showcase their entrepreneurial talent.

The event will be conducted online in three Phases.

Phase 1: BEGINNING IS WINNING: 19th march, 2021

(In this phase our team would be conducting an introduction webinar for the participants and interested students about the business)

Phase 2: DARE TO DEVELOP: Till 27th March,2021

(In this phase business models would be collected from teams)

Phase 3: Risk and reward: 10<sup>th</sup> April, 2021

(Selected models will be presented to the panel by the students)

Number of Participants: Minimum 1 to Maximum 6

Budget for business model framework: Up to Rs. 2 lakh

No registration charges.

To register for the webinar fill the form provided in the whatsapp message along with the notice.

E-mail Id: pdlcbms2019@gmail.com

Interested teams should mail their respective Business Model by covering the given below points in Model:

- 1. Business Overview.
- 2. Market.
- 3. Competition.
- 4. Sales and Marketing.
- 5. Operating, Human Resource, Action and Executive Plan.

For any queries kindly contact -

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DI/N-STD/GEN/00