

REPORT ON INTRA COLLEGE ENTREPRENEURIAL EVENT- “ENTREPRENEURIAL PREMIERE LEAGUE 2020-2021”

The Intra College entrepreneurial event-“VIRTUAL EPL” organized by BMS WITH ASSOCIATION OF INCUBATION CELL took place in 3 different phases through online mode. The event is organized every year with the objective to provide platform to the students to showcase their entrepreneurial skills. This EPL was about showcasing business planning skills through developing business plans.

Phase 1:

“Beginning is winning”

This event was a webinar round. The webinar was conducted by MR. SHASHIKANT CHAUDHARY(STUDENT STARTUP GURU) on 19th march,2021 at google meets. The webinar was held in the presence of Vice Principal of self financed course Prof. Subhashini naikar, the BMS coordinator CA Durgesh Kenkre, in charge of incubation cell Prof.Mohini, and the other faculties of BMS department. The webinar was attended by 250 students from different streams. The webinar was too informative and helpful for the participants to create business model for the second phase of the event. He talked about different area to be covered under a business model. He gave us an example of business canvas which covers key partners, keyresources, valueproposition, key activities,channels, customer segments,customer relationship, revenue streams and cost structure about a business. The event was made more fun and interesting when the audience was allowed to ask question from the guest. All the participants were given with e-certificate.

Phase 2:

‘Dare to develop’

This phase was about the development of business model by the participants and teams. The team can be consist of minimum 1 member and maximum 6 members. The last date of submission was 4th April,2020. The model submission was allowed in any format (PDF,PPT ETC.). The model should cover all the following essentials elements for a business plan: executive summary, company description, market research, description of products and services, management and operational structure, marketing and sales strategy and financials. The BMS team received 40 business prepared by the students of different streams. As this round was about selection of best business model to present in front of the panel in next round. From the 40 models, 8 best models were selected by the professionals.

Phase 3:

‘Risk and Reward’

Last phase of the EPL held on 10th April,2020 on a online platform google meets in the presence of Principal Dr. Kiran Mane, vice principal of self finance Prof. Subhashini naikar, BMS co-ordinator CA Durgesh Kenkre. The link of the event was shared with all the participants through WhatsApp group. This was presentation round for 8 selected teams

Infront of judge for the day Mr. Arun Rawat; Digital Start-up Specialist. He has done his graduation in Physics from Thakur College and was graded 1ST for MBA in Marketing from NIS academy. He is currently working in HDFC bank and handling various loan products for the bank and managing online platforms. He have been certified for completing a course on google AdWords. All the 8 teams presented their business and explained. The Q&A round was conducted by the judge. The judge explained to all the participants about required changes and correction in their models. The event was well organised by team EPL.

The winners were provided with the certificate of winning. The participants were given certificated as a token of encouragement.

The team of EPL feels proud to organise such a successful event and would like to convey thanks to Principal and Management for their timely advice and co-operation for organising EPL 2020-2021.



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

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NOTICE

Ref No _____

Date: 13th March, 2021

BACHELOR OF MANAGEMENT STUDIES in association with Incubation Cell and Entrepreneurial Development Cell organizes Annual ENTREPRENEURIAL PREMIER LEAGUE (EPL) for all the Degree and SFC Course students to showcase their entrepreneurial talent.

The event will be conducted online in three Phases.

Phase 1: BEGINNING IS WINNING : 19th march,2021

(In this phase our team would be conducting an introduction webinar for the participants and interested students about the business)

Phase 2: DARE TO DEVELOP : Till 27th March,2021

(In this phase business models would be collected from teams)

Phase 3: Risk and reward: 10th April, 2021

(Selected models will be presented to the panel by the students)

Number of Participants: Minimum 1 to Maximum 6

Budget for business model framework: Up to Rs. 2 lakh

No registration charges.

To register for the webinar fill the form provided in the whatsapp message along with the notice.

E-mail Id : pdlcbms2019@gmail.com

Interested teams should mail their respective Business Model by covering the given below points in Model:

1. Business Overview.
2. Market.
3. Competition.
4. Sales and Marketing.
5. Operating, Human Resource, Action and Executive Plan.

For any queries kindly contact -

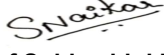
1. Priyal Baheti--- 9799397047

2.Riddhi Nair --- 8806667149

3.Manaswee Raut--8805662598


CA Durgesh Kenkre
Co-ordinator


Prof. Mohini Nadkarni
Incharge of Incubation Cell


Prof Subhashini Naikar
Vice Principal SFC


Dr Kiran Mane
I/C Principal

DI/N-STD/GEN/00

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Hardik Goyal,
CEO, Founder
Entrepreneur



Vinita Malu,
Management
➤ Indian Express Group
➤ UBM Group



Ashwin Gupta
Advisor
➤ V.P - JP Morgan



Pradeep Goyal
Advisor
➤ Entrepreneur
KAMAL PRODUCTS CO



Abhishek Patil
Marketing
➤ NM Bangalore
Business school



App Developer's
➤ Recognized App
Development agency
➤ Operation in USA as well



You



Abhishek Patil



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