

ENTREPRENEURIAL PREMIERE LEAGUE (EPL) 2K18

4TH October, 2018

Mumbai

Prahladrai Dalmia Lions College of Commerce and Economics.

ENTREPRENEURIAL PREMIER LEAGUE (EPL), an event organized by the BMS Department of Prahladrai Dalmia Lions College Of Commerce & Economics under the mentorship of the principal Dr. N.N.Pandey , Vice Principal Prof. Subhashini Naikar , BMS Coordinator Prof. Saraswati Kumar and the faculties of BMS department on 4th of October 2018. The guest of honor were Mr. Deepak Naik the Managing Director of Japanese pharmaceutical company Eisai Pharmaceuticals India Pvt. Ltd. The event was scheduled from morning 10 to 4 in the afternoon. The event was inaugurated by the guest of honor Mr. Deepak Naik and Principal Dr. N.N.Pandey followed up with facilitating the guest. They later pay a visit to all the stalls and encouraged the participants with the positive words.

The casual Thursday at college turned into a live market with enthusiasm of the budding young entrepreneur. The theme for EPL this year was Mumbai Market. There were two types of stall 5 x 5 stall and 10 x10 stall the members for 5 x5 stall were minimum 2 and maximum 4 and for 10x10 minimum 4 and maximum 8. There were a total of 54 stall assembled in the college foyer with 37 groups participating consisting of 200 members from all the courses of the college. The stalls consisted of gaming, packed food, keychain, novels, jewelry, accessories, chocolates, mobile covers, cloths, mehendi, etc. Each stall was given a name of various markets of Mumbai and the participants decorated their stalls as the market theme. They marketed their products by calling out the specialty of their product. Some dressed in tradition attire to attract the customers. EPL this year experienced a very tough competition as the number of participants were high. The college foyer felt more like a lil flea market filled with the joy and eco of the participants.

EPL is a platform to learn new things, apply new ideas and reach for more. EPL has the motive to provide a platform to young entrepreneurs and give them a practical knowledge about the corporate world. It helps in developing their

entrepreneurial skill, communication skills. EPL is considered to be one of the best events of BMS department. The event was a fruitful result of the joint efforts of the mentors and the BMS committee. The event ended on a successful note and set a benchmark .

- By Student Reporter.

FOR DEGREE COLLEGE



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

NOTICE

DEPARTMENT OF BMS

ENTREPRENEURIAL PREMIERE LEAGUE

Date: 12/09/2018

The department of BMS organising "Entrepreneurial Premiere League" for all the degree and SFC students to showcase the entrepreneurial talent.

Date: 04th October 2018

Day : Thursday

Time: 10.00 AM- 4.00PM.

Venue :- Foyer area

Interested students are requested to kindly get in touch with the faculty in charge with their proposal and details of the stalls. The rate of one stall is (5x5/10x10) Rs1,500/- . Students can put up stalls on accessories, games, packaged food items etc. For more details on stalls feel free to get in touch with faculty in charge.

Faculty In charge:

Prof. Hema Samani

Prof. Manisha Jadhav

Prof. Saraswathy kumar

BMS Coordinator

Prof. Subhashini Naikar

Vice - Principal (SFC)

Dr. N.N.Pandey

Principal

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Principal Dr.N.N.Pandey along with the Chief Guest Mr. Deepak Naik the Managing Director of Japanese pharmaceutical company Eisai Pharmaceuticals India Pvt. Ltd. Interacting with the stall members.



Students visiting the stalls



Students displaying the products



Promotion of the product in full swing



Creativity showcased in the making



The Department of BMS gifting "Lamp" for the College on EPL 18-19.

From Left: Prof.Mohini.N, Prof.Manisha. J, Prof.Hema. S, Vice principal (SFC) Prof.Subhashini.N, Chief guest Mr. Deepak Naik, Principal Dr.N.N.Pandey, BMS coordinator Prof.Saraswathy, Prof.Kinjal .S, Prof.Sarita Jha