

Entrepreneur Premier League (EPL)

Date-31st January 2018

The department every year organizes EPL which provides a platform for students to showcase their entrepreneurial talents .Students set up their stalls on various item. They are prizes on the bases of Accounting procedures followed, advertising of their products, Beautification of their stalls and for innovative products.

This year also EPL was organized on 31/01/2018. Students from various departments have put up their stalls to showcase their talent in various fields. Registration procedures were informed well in advance to students to facilitate smooth registration process. There was over whelming response from the students end.

The Inauguration of EPL was done by the Management and principal of the college. Judges from the sfc department judged the stalls on the bases of beautification, accounting procedures followed, promotion and various other scale.

The event was a grand success

Business runs in the veins of Dalmians

EPL 2018 : the prestigious business fair conducted by the BMS students of Prahladrai Dalmia Lions College of Commerce and Economics

31st Jan, Malad, Mumbai:Entrepreneurial Premier League is an event organized by the BMS Department of Prahladrai Dalmia Lions College of Commerce and Economics. Entrepreneurs are basically innovative destructors and at Prahladrai Dalmia Lions College we give these innovative destructors a platform to showcase and enhance their marketing qualities. It was earlier known as Business fair and since last year it has been strongly branded as Entrepreneurial Premiere League.

Our chief guest this year for EPL 2018 was CA R.K. Sureka, a fellow member of institute of chartered accountants of India & Institute of Company Secretary, presently he is the CEO and Director of M/S Poddar Pigments Ltd, a company listed in both NSE & BSE. He has corporate ,managerial and industrial experience of 42 years and is an industry stalwart. Since last 24years he is controlling the key functions of the company and has placed it firmly on global map with quality products and recognition.

In the inauguration ceremony apart from our Chief Guest CA R.K.Sureka, Lion Sharad Ruia (Chairman, Governing Council) , Lion Kanhaiyalal G. Saraf (Honorary Secretary, Governing Council) , Principal Dr N.N. Pandey, Vice Principal (Self Financed Courses) Prof. Subhashini Naikar , Prof. Saraswathy Kumar (Coordinator BMS) , all faculties of SFC and students were present to cheer up the spirit of the show.

In the format of a business fair, the BMS students of Dalmia College arranged 24 stalls. They not only invested in buying those stalls but also with the help of their innovative marketing skills they sold various products ranging from cosmetics, home décor, food items, accessories and dress material to electronic gadgets and even gaming zones and selfie corners. For every product purchased from this stalls they provided valid bills and carried out every formal transaction that happens usually in any business deal. They earned profits as well from all the sales. This year the EPL was made public with

the residents of nearby Sundernagar area walking in. They were intimidated about this event through pamphlets distributed in the area as part of marketing strategy. On the day of the event there was a footfall of more than 700 people.

Prahladrai Dalmia Lions College is known for its innovative initiatives and EPL 2018 was surely a new feather in the hat.

CLASS CIRCULATION

10/1/18



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

NOTICE

Date- 10/01/2018

All the degree and self financed courses students are hereby invited for the much awaited event i.e. Entrepreneurial Premier League (EPL) which is organized by BMS Department. The event will be held on 31st January in the college premises. Participants need to form a group of 2-4 members to sell various items in a stall which is available at 800. The registration dates will be updated soon. Only limited teams would be allowed on first come first serve basis.

Regards,

EPL Team

BMS Department.

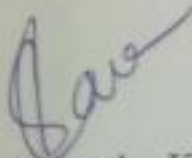
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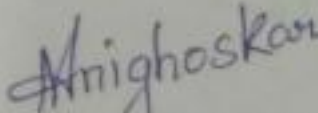
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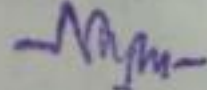
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