



Department of Business Communication

Department of Business Communication aims to enhance the Communication skills of its students. Apart from the teaching learning process that happens with reference to the subject of Business communication offered at the first year of the B.Com degree program the department makes efforts to instill in the students a love for language learning. Understanding communication theory, concepts, practice and skills definitely help students advance themselves. But practice in communication skill is a major requirement.

The Department provides students with opportunities to showcase and enhance their skills – reading, writing, listening and speaking skills. Activities conducted during the year by the department:

Department of Business Communication organized a lecture on 'Communication Skills' by Mr. Raj Sagar Bhatia of Ashray Association. on 9th October About 108 students participated .

Department of Business Communication organized a Guest Lecture on 'Social Media & Cyber Crime' by IPS Krishna Prakash on 16th September 2017.

Curricular:

Following curricular activities were conducted in the Tutorial:

- 1) Self-introduction, Role plays, Presentations along with listening skills were conducted.
- 2) Remedial Grammar lectures were also undertaken.
- 3) Mock group discussions, Interviews were also conducted.
- 4) A guest lecture on 'Communication Skills' by Mr. Raj Sagar Bhatia of Ashray Association was organized on 9th October 2017.
- 5) A Guest lecture on the topic 'Social Media & Cyber Crime' by IPS Krishna Prakash and a lecture on 'Communication Skills' by Mr. Raj Sagar Bhatia was organized.
- 6) Practicals on effective Letter writing, Report writing & Proposal Writing.
- 7) Remedial Lectures for ATKT students.

Extra-curricular:

Under the aegis of LADS the members of the Department conducted the following programmes:

- 1) A Book Review Competition.
- 2) Cover Page Decoration Competition for college magazine-SPECTRUM.
- 3) Essay writing competition.
- 4) Ad-Spoof, Poetry writing & Elocution Competitions.

Faculty Pursuits

Prof. Emelia Noronha:

Was invited for reevaluation of FYBCom Business Communication Sem II and ATKT I papers at K.G. Mittal College on 8th June 2017.

Presented a Research paper titled 'Globalization, Internet and the 'public life' of Literature Today' at the International Seminar on 'Literature and Globalization' organized by University of Mumbai, Kalina Campus, Vidyanagari on 16th and 17th March 2018.

Attended State level 5 Days Training Programme on Empowerment of IQAC and NAAC New Guidelines for IQAC Coordinators/Members From 9th to 13th April 2018 organised in Association with IQAC Cluster, Maharashtra; under the auspices of University of Mumbai held at Satish Pradhan Dnyanasadhana College, Thane (Arts, Science and Commerce).

Organised the National Seminar on 'Revised Accreditation Framework by NAAC' as IQAC Corodinator on 17th February, 2018.

Prof. Tanvi Rao and Prof. Bharti Tiwari attended National Seminar on 'Revised Accreditation Framework by NAAC' organized by



Mr. Raj Sagar Bhatia.



Department of Business Communication

Prahladrai Dalmia Lions College of Commerce & Economics on 17th February, 2018.

Prof. Emelia Noronha, Prof. Tanvi Rao and Prof. Bharti Tiwari attended UGC sponsored National Conference 'ICT For Economic Prosperity, Entrepreneurship, Good Governance and Development' organized on 3rd March, 2018.

Strengths of department

- A dedicated and enthusiastic faculty
- A well planned yearly schedule of activities
- Efforts are directed towards strengthening of tutorials

Best Practice of this year

Inter-Collegiate Student Researchers' Conference: '**YOUTH & WELLNESS: BODY, MIND & SPIRIT**'

In keeping with the theme of the year, an inter-collegiate conference on 'Youth & Wellness: Body, Mind & Spirit' was organized on 22nd February, 2018 by the students of the Department of Business Communication under the aegis of IQAC, in the college auditorium. It was a conference organized 'by the students for the students' with an objective of understanding the importance of health which includes our body, mind & spirit.

Departmental Members:

Ms. Emelia Noronha

Ms. Tanvi Rao

Ms. Bharti Tiwari

Ms. Emelia Noronha
Head of Department



IPS Krishna Prakash Felicited by Dr. N. N. Pandey.