



DEPARTMENT OF COMMERCE

“Honor commerce as the engine of change.” - William McDonough

- On 17th July, 2021 a Special lecture on “Overview of Security Market and Career Growth” was delivered by Atul Sathe Certified Financial Educator, BSE. This was organized by the Department of Commerce, the Equal Opportunities Cell and IQAC in association with the Board for Industry Academia Partnership.
- On 7th September, 2021 Dr. Harshita Kumar addressed the students in a webinar on “How to set Goals”. The webinar was organized by the Commerce Department and IQAC in association with the ICFAI Business School, Mumbai.
- On 14th January, 2022 organized a Quiz Competition on World Geography Day, organized by the Department of Commerce, Green Cell Team of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 28th February, 2022 a personal hygiene products donation drive “Healthy Me” was initiated, in which items like bathing soaps, toothpaste, Savlon, hair oil was collected and distributed among students of an 'Ashramshala'.
- On 3rd March, 2022 “Jinglevertsing” an Intra collegiate Advertising competition was conducted in the College auditorium for students of S.Y.B.Com. Each participant enacted an advertisement which was presented after ten minutes of obtaining the theme.
- On 12th March, 2022 five teams each consisting of five members of T.Y.B.Com divisions C&D presented research papers on topics related to Export Marketing.
- On 22nd March, 2022 a bird feeder making competition was organized by the Green Cell and Environmental Studies, Department of Commerce, on account of World Sparrow Day which was on Sunday - 20th March, 2022.
- On 8th April, 2022 “Commerce ke Jabaaz” an intra -class quiz was conducted by the Department of Commerce. The Quiz was conducted by F.Y.B.Com students for students of S.Y.B.Com and T.Y.B.Com students in the College auditorium.

Faculty Pursuits **Ms. Sharada Gaitonde**

- On 21st June, 2021 attended the International Yoga Day Workshop organized by the NSS unit of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 28th June, 2021 attended a webinar on Development of Science Technology and Challenges to Humanity organized by the Equal Opportunity Cell of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 24th July, 2021 attended a one-day virtual Workshop on An Insight into Career Advancement Scheme and its recent amendments with the 7th Pay Commission given by Dr. Khushpat Jain organized by IAC of Prahladrai Dalmia Lions College of Commerce and Economics and University of Mumbai.
- On 29th September, 2021 attended a Guest lecture by Dr Padmini Rao on Critical Thinking in Research organized by Faculty Development Cell and IQAC of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 7th November, 2021 attended a Workshop on Will and Probate by Sandip B Naik, Advocate Mumbai High Court conducted by the Department of Law of Prahladrai Dalmia Lions College of Commerce and Economics.

Subjects

- On 21st October, 18th November and 16th December, 2021 attended Workshop series on - Drafting, Mapping and Attainment of Outcomes by Shrihari Pingle – a Zoologist, Assessment and Accreditation Mentor – the workshop was organized by IQAC of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 7th March, 2021 attended a Workshop on ‘Self Defense’ by Ramakrishna Kotap organized by the Women Development Cell and IQAC of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 3rd March, 2022 attended a Webinar on– “Marathi Sahityachi Vaatchal kashi Asel” by Padmashree Kumar Ketkar – a well-known journalist, author, orator and Editor in Chief Dainik Divya, MP, organized by Marathi Vangmay Mandal of Prahladrai Dalmia Lions College of Commerce and Economics and Leo Club of Malad Borivali.
- On 3rd March, 2022 attended a National Level Workshop on “Navigating Intellectual Property Rights” by Adv. Mario Sequeira – Sr. Legal Manager Glenmark Pharmaceuticals organized by the Department of Law of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 9th March, 2022 attended a webinar on Digital Rupaya and Cryptocurrency by Mr. Chandrashekar Tilak organized by the Department of Economics, IQAC and NSS Unit B-26 of Prahladrai Dalmia Lions College of Commerce and Economics.

Ms. Subhashini Naikar

- Published a Textbook on Brand Management for TYBAMMC Semester VI University of Mumbai ISBN: 978-93-91890-39-1

Published a Text book on Advertising and Marketing Research for TYBAMMC Semester V University of Mumbai ISBN: 978-93-90764-97-6
- Published a Text book on Direct Marketing and E- Commerce for TYBAMMC Semester V University of Mumbai ISBN: 978-93-90764-20-4
- Had participated in One Day Workshop on “Critical Thinking in Research” organized by Faculty Development Cell and Internal Quality Assurance Cell of Prahladrai Dalmia Lions college of Commerce and Economics on 29th September, 2021.
- Had participated in a Workshop on “Will and Probate” organized by the Department of Law in association of Internal Quality Assurance Cell of Prahladrai Dalmia Lions college of Commerce and Economics on 7th December, 2021.
- Successfully completed the Virtual Faculty Development Program and Workshop conducted for 30hrs on” Statistical Tools and Research Methodology” held from 31st January, 2022 to 05 February, 2022. organized by St. Francis Institute of Management and Research.
- Participated in Two Days National Webinar on “Quality Management in Education” organized by IQAC Cluster – India and White Code of K.M.E, Society's G.M. Momin Women's College on 10th August and 11th August, 2021.

Subjects

- Had attended in Ten Days Capacity Building Programme on “Exploring the Facets of Research” organized by Indian Council of Social Science Research in Collaboration with Lala Lajpatrai College of Commerce & Economics held from 18th August, 2021 to 30th August, 2022.
- Participated in celebration of “INTERNATIONAL YOGA DAY” organized by extension units (DLLE, NSS, NCC), Students' Council, Health Cell , Equal Opportunity Cell, Disaster Management Cell & Sports Department of Prahladrai Dalmia Lions college of Commerce and Economics on 21st June 2021.
- Successfully completed the Workshop Series on” Calculating the attainment level of POS and COS on the 16th December, 2021 organized by the IQAC of Prahladrai Dalmia Lions college of Commerce and Economics.
- Participated in One Day Webinar on “Financial Awareness Program” conducted by Centre for Investment Education and Learning In association with BSE Investor Protection Fund on 11th December, 2021.
- Certificate of appreciation was presented for contributing to the webinar and providing extended support to the event held on 23rd March, 2022.
- Participated in One Day Webinar on “Scales of Measurement” conducted by Research Cell of Cosmopolitan's Valia College of Commerce and Arts on 22nd March, 2022.
- Participated in One Day Webinar on “Good Academic Practices to Avoid Plagiarism” conducted by Research Cell of Cosmopolitan's Valia College of Commerce and Arts on 21st March, 2022.
- Certified as a member of Indian Commerce Association, Life Membership No is : Mh1251.
- Successfully completed online Two Week Refresher Course in “Commerce and Management” held from 25th June, 2021 to 8th July, 2021organised by Teaching Learning Centre, Ramanujan College University of Delhi.
- Participated in National Educational Policy 2020 - “Its implementation in Higher Education” a webinar organized by IQAC of Nagindas Khandwala College of Commerce, Arts and Management studies on 9th October, 2021.
- Participated in a Two Day National Level Workshop on “NAAC Criteria wise E-Documentation” organized by IQAC in association with the E-Documentation Committee (C-9 Group) of B.K Shroff College of Arts and M.H. Shroff College of Commerce 4th August and 6th August, 2021.
- Had been awarded in the category of “Most Admired Education Professional of the year – 2022 by Business Mint. On 8th March 2022.
- Participated in One Day Multidisciplinary International E- Conference on “Innovation and Sustainability – Revitalizing Business Practices through quality assurance and Inclusivity” organized by Thakur College of Science and Commerce on 18th February, 2022.
- Participated in the National Webinar on “How to be a wise consumer and smart investor” organized by Commerce Association and IQAC Department of Shree Shankar Narayan College on 16th March, 2022.

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- On 20th December, 2021 attended webinar on “Towards a gender Just society: Fight against Gender Violence and Discrimination” organized by Women development cell, Prahladrai Dalmia Lions College of Commerce and Economics.
- On 14th January, 2022 attended webinar on “Shortage of Water” organized by NSS, Prahladrai Dalmia Lions College of Commerce and Economics.
- From 17th January to 28th January, 2022 attended a workshop for Research ethics and academic writing organized by H.R. College, Charni Road.
- On 24th February, 2022 actively worked for the “Healthy Me” campaign organized by the Department of Commerce of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 25th February, 2022 started working with Alkesh Dinesh Modi Institute of Management, Santacruz in BMS department for the subject of Principles of Management.
- On 8th April, 2022 actively participated in “Commerce ke jaabaaz” organized by Department of Commerce of Prahladrai Dalmia Lions College of Commerce and Economics.
- From 7th April to 9th April, 2022 attended workshop on Faculty development programme, minor and major research projects, Organized by Shailendra Education Society, Dahisar.

Ms. Ragini Gadade

- On 29th September, 2021 attended Workshop on How to Write a Research Paper, Organized by Prahladrai Dalmia Lions College of Commerce and Economics student's Research Cell and Leo club of Malad Borivali Dalmia College.
- On 9th October, 2021 attended a webinar on the topic of “Career in Design, Fashion and Architecture” organized by the Department of Mathematics and Statistics of Prahladrai Dalmia Lions College of Commerce and Economics.
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- On 7th March, 2022 attended a seminar on Self-Defense, organized by the Women Development Cell of Prahladrai Dalmia Lions College of Commerce and Economics.
- On 20th March, 2022 attended the Bird Feeder Making Competition on World Sparrow Day Organized by the Department of Commerce, Green Cell Team of Prahladrai Dalmia Lions College of Commerce and Economics.



Ms. Sharada Gaitonde
HOD

Prahladrai Dalmia Lions College of
Commerce & Economics



Dr. Madhavi Nighoskar

Prahladrai Dalmia Lions College of
Commerce & Economics

Congratulations !! Dr. Madhavi Nighoskar

On being awarded the Doctorate of Philosophy for the thesis titled, " Emerging and Changing Pattern of Public Expenditure in India" from Swami Vivekananda University, Sagar.