



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

Career Guidance Cell SFC

Date : 15th April, 2021

All the students of SFC are hereby informed that the **Career Guidance Cell** of our college is organizing a webinar on “**Digital Marketing 101**” to learn more about essentials of Digital Marketing by IIDE on **17th April, 2021 at 11:00 AM**.

Following topics will be covered

1. Understanding different components of Digital Marketing
2. Ways to market your business online
3. Where to spend your money in Digital Marketing
4. Short term vs Long term Digital Marketing plans

Date: 17th April, 2021

Time: 11:00 AM

Registration link: <https://iide.in/collegewebinar1>

E-certificates will be given to all the attendees

Prof. Aditi Save
Convener -
Career Guidance Cell (SFC)

Prof. Subhashini Naikar
Vice Principal SFC

Dr. Kiran Mane
I/C Principal

DI/N-STD/Gen/00