



# CAREER GUIDANCE CELL

For the times when you fumble and start doubting your abilities - "Everyone needs a coach." - Eric Schmidt

Our institute tries to offer career guidance to our students during the course of their graduation program under the Career Guidance Cell. The Career Guidance Cell assists students to make the right decision for their future plans, to equip students for their career journey. Various Workshops, Lectures and Seminars were organized by the Career Guidance Cell, where experts from various fields interacted with students with the aim of sharing their knowledge and experience. In the academic year 2020-21, the career guidance cell offered various webinars through online mode due to a pandemic situation. The description of the webinars is given below:

- On 11th September, 2020 between 12 pm to 2 pm the Career Guidance Cell with University of Petroleum and Energy Studies had organised a "**Unique Career Assessment Test.**" As the academic year 2020-2021 started with a challenge for education as well as for economy, it was important for students to understand their potential and equip themselves for the demanding future. This was a five-dimensional test, and each student was assessed on the basis of- Orientation, Interest, Personality Traits, Emotional Intelligence and Aptitude. Total 68 students participated in test.
- On 1st February, 2021 a webinar on "**Overview of Stock Market & Career Opportunities**" by Motiwal Oswal was organized for all the Third year and M.Com students of SFC. The motto behind organizing this Online Session was to spread the awareness about Benefits of Stock Market, Job Opportunities in this domain & importance of Financial Literacy. Following topics were covered in the webinar:
  1. Understanding the operations involved in the Stock Market.
  2. Overview of various segments of the Stock Market.
  3. Correlating the Theoretical concepts with Practical Examples.
- On 22nd February, 2021 a webinar on "**Admits to Global Scholarships - Fireside Chat with International Expert**" by Edwise International was organized for all the students of SFC. This webinar covered various career opportunities after graduation as well as Global scholarships for further studies.
- On 17th April, 2021 a Webinar on "**Digital Marketing 101**" was organized to learn more about essentials of Digital Marketing by IIDE for all the students of SFC. Following are the certain topics covered throughout the session:
  1. Understanding different components of Digital Marketing.
  2. Ways to market your business online.
  3. Where to spend your money in Digital Marketing.
  4. Short term vs Long term Digital Marketing plans.
- On 26th April, 2021 the Career Guidance Cell in association with Vocskillis organized an informative session on **opportunities offered by Vocskill** in association with Skill India in the field of Digital Marketing, Financial Accounting, Corporate Banking, E-Commerce management and Business. Total 45 students participated in this programme.
- On 28th April, 2021 the Career Guidance Cell in association with Vocskillis organized a programme for students on '**How to attempt Bank PO and SEBI exams.**' Total 50 students participated in this programme.

## Members:

Prof. Harshada More  
Prof. Rupali Mishra  
Prof. Pankaj Jain  
Prof. Nirav Tawadia



**Dr. Shweta Ranade**  
Convenor – Degree



**Prof. Aditi Save**  
Convenor - SFC