



LETTER OF ASSOCIATION

Between

Prahladrai Dalmia Lions College of Commerce & Economics
&
Bottles for Change Programme, CSR, Bisleri International



Purpose:

Collaboration for Cleaner and Safer Environment and educating students on proper disposal of post consumed plastic thus achieving Zero plastic to landfill in Prahladrai Dalmia Lions College of Commerce & Economics

Partnership:

With Prahladrai Dalmia Lions College of Commerce & Economics and 'Bottles for Change Programme' - A CSR initiative of Bisleri International

'Bottles for Change' programme is aimed at educating citizens about the right ways of using and disposing plastic by recycling. Through this program Bisleri is creating awareness among the citizens and asking individuals to follow few simple steps:

- By not treating plastic as a WASTE
- By understanding its RECYCLING value
- By segregating and sending CLEAN USED plastic for recycling directly from the end user
- By bringing in SMALL HABITUAL CHANGE

Role of Prahladrai Dalmia Lions College of Commerce & Economics:

- To provide post consumed plastic and segregate it at source.
- To ensure smooth implementation of the program throughout the year after commencement of the program.
- To assign the single point of contact for program related communication.
- To make a committee of student volunteers and take initiatives on sensitizing the college students on Plastic Waste Management to attain zero plastic to landfill.
- To raise request for pick up through Bottles for Change Mobile Application.

Role of Bisleri:

- To provide training to all the students, teachers & housekeeping staff.
- To ensure that all used plastic bottles will be collected and sent directly for recycling.
- To provide recognition certificate to the college after completion of one year.
- To be the knowledge partner for plastic waste management and clean environment.

This letter of Association is signed on the Date 03/05/23 and remains valid for one year from the date of signing. The LOA does not imply any financial obligations or legal binding on either party.

Prof. Subhashini Naikar
Vice - Principal (SFC)
Prahladrai Dalmia Lions College of
Commerce & Economics

Dr. Kiran .H. Mane
I/C Principal
Prahladrai Dalmia Lions College of
Commerce & Economics
I/C - PRINCIPAL

K. Ganesh
Senior General Manager,
Sustainability & CSR
Bisleri International Pvt. Ltd



**PRAHLADRAI DALMIA LIONS COLLEGE OF
COMMERCE AND ECONOMICS
SUNDER NAGAR, MALAD (W),
MUMBAI - 400 064.**

