



LETTER OF ASSOCIATION

Between

Prahladrai Dalmia Lions College of Commerce & Economics

&

Bottles for Change programme, CSR Bisleri International Pvt. Ltd.



Purpose: “To inculcate civic sense among students and educate them on responsible disposal of plastics for recycling from the campus thus achieving zero plastic waste to landfill.”

The ‘Bottles for Change’ program is Bisleri’s flagship campaign that revolves around educating citizens about correct ways of using and disposing of plastic by recycling. Bisleri believes that the current plastic issue is manageable in India if, we recycle all used plastic and develop structured circular mechanisms. Through, this program Bisleri is attempting the same by spreading awareness and asking citizens to follow a few simple steps:

- By not treating plastic as a WASTE
- By understanding its RECYCLING value
- By segregating and sending CLEAN plastic to be recycled directly from the end user
- By bringing in SMALL HABIT CHANGE

Role of Prahladrai Dalmia Lions College of Commerce & Economics

- To ensure segregation of the used plastic at the source and provide clean plastic.
- To ensure the smooth implementation of the program throughout the year after the commencement.
- Through Student Volunteers, Partner will take initiatives to sensitize the college students on Solid Waste Management to attain zero plastic waste to landfill campus initiative.
- Partner will provide a single point of contact for program-related communication, regular data updates, and implementation challenges if any.
- To share the details of the plastic collection after each collection drive with the ‘Bottles for Change’ program coordinator of Bisleri International Pvt. Ltd.
- Raise the request through the Bottles for Change Mobile application for collection.



Role of Bisleri International Pvt Ltd:

- To provide adequate training to all students, teaching & non-teaching staff.
- To ensure that all used plastic will get collected and sent to recycling directly regularly and share the details of plastic submission at the end of the year.
- To provide rewards (recycled plastic materials) for collected plastics and recognition certificates to the stakeholders.
- To be the knowledge partner for solid waste management and clean environment.
- To offer students for internship programme on various CSR projects of Bisleri International Pvt. Ltd.

Plastic is Valuable!... Let's Not Waste It!... Let Us Bring Change!...s

Letter of Agreement Terms and Conditions

- This Letter of Agreement (LOA) is executed on **August 12, 2024**, and shall remain in effect until terminated by mutual consent of the parties or by unilateral action of either party.
- Amendments and additions to the LOA are permissible with the written consent of both parties. Termination of the LOA by either party requires a minimum of 30 days' prior written notice to the other party.
- The LOA does not impose any financial obligations or legal liabilities on either party.
- Any disputes arising from this LOA shall be resolved amicably through mutual agreement.


14/08/2024

Dr. D. N. Ganjewar

Principal

**Prahladrai Dalmia Lions College
of Commerce & Economics**

**PROF. (DR.) DIGAMBAR N. GANJEWAR
PRINCIPAL**

**PRAHLADRAI DALMIA LIONS COLLEGE OF
COMMERCE & ECONOMICS
SUNDER NAGAR, MALAD (W),
MUMBAI - 400 064.**




29/8/24


K Ganesh,

Director

Sustainability & Corporate Affairs

Bisleri International Pvt Ltd