

## Best Practices of 2021-22

Best Practice No 1 :

### Road to Employability – Mock Interview Sessions

1. **Goal:**

To Develop Interview related Soft Skills among the students.

Overall Grooming and development of the learner for Interview preparations.

To enhance the learner's personality by encouraging good communication during the process of interview.

Exploring towards further better career opportunities and motivating them to crack their interviews in the best manner.

2. **The Context:** "Road to Employability" is a Students' Development Program which is conducted by the College Placement Cell to enhance the personality of students and also to make students ready to crack the interview process. In the year 2021-22 the Cell initiated a new activity called as "Mock Interview Sessions". The various activities which carried out by the cell under this session cover areas like – Personality Grooming, Resume Making, Interview rounds, Communication skills and other soft skills too.

3. **The Practice:** The Placement cell organized various soft skill training programmes which included development of communication abilities, language skills, personality development, cognitive or emotional empathy, time management, teamwork and leadership traits, guidance on business start-ups by experts from well-known industries and other soft skill trainers. It helped students to plan their career by providing information and guided them about the companies which approached the College for recruitment.

In Phase- I (Training for Interviews) which was conducted on 11/03/2022 the placement members and the placement officer guided and informed the students about the mock interviews which would be conducted the next day. The placement members guided the students in the following areas-

1. Grooming
2. Resume
3. Interview rounds which would be conducted

**In Phase - II (Mock Interviews)** which was conducted on 12/03/2022 in this the students of HR of second and third year BMS took the mock interview of the students from various programmes including first year, second year, and third year and M.com students.

4. **Evidence of Success:**

This programme proved to be very beneficial for the youth of our institution where in they are getting acquainted to the whole process of "How to crack the interviews and explore themselves towards the best of the opportunities". As it was a good

initiative by the Cell we here in BMS students were involved from HR Background to take the interviews and play the role of the interviewer. Also the learners values of time management, effective presentation, communication and many more aspects related to soft skills are enhanced. It has always proved to be very helpful to students to plan their career by providing information and guide them about the companies which approach the College for recruitment.

**5. Problems Encountered and Resources Required:**

Few of our learners who are introverts are not able to approach and take the benefit of the session due to lack of confidence in them and also poor vocabulary.

**6. Contact Details :**

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Best Practice No 2 :

### **Entrepreneurial Premiere League – Virtual Prashnotri 2k21**

1. Goal :

To provide platform to learner's to create their own start up.

To guide on various areas of start-up and initial finance.

Scouting for new ideas, market intelligence and competition.

To enhance the learner's decision making skills, combining team building with business related discovery

2. The Context: The Intra College entrepreneurial event-“VIRTUAL EPL” organized by BMS program in association with Incubation Cell took place in 3 different phases through online mode. The event is organized every year with the objective to provide platform to the students to showcase their entrepreneurial skills. This EPL was about showcasing business planning skills through developing business plans.

3. **The Practice** : In Phase- I (“Beginning is winning”) Phase-I was a webinar round. The webinar was conducted by Mr. Shashikant Chaudhary (Student Start-up Guru) on 19th March, 2021 at Google meets. The webinar was attended by 250 students from different streams. The webinar was too informative and helpful for the participants to create a business model for the second phase of the event. He talked about a different area to be covered under a business model. He gave us an example of a business canvas that covers key partners, key resources, value propositions, key activities, channels, customer segments, customer relationships, revenue streams, and the cost structure of a business. The event was made more fun and interesting when the audience was allowed to ask the question of guests. All the participants were given e-certificate.

In Phase - II (Dare to develop) this phase was about the development of the business model by the participants and teams. The team can be consisting of a minimum of 1 member and a maximum of 6 members. The last date of submission was 4th April 2020. The model submission was allowed in any format (PDF, PPT). The model should cover all the following essential elements for a business plan: an executive summary, company description, market research, description of products and services, management and operational structure, marketing and sales strategy, and financials. The BMS team received 40 businesses prepared by students of different streams. As this round was about the selection of the best business model, to present it in front of the panel in the next round. From the 40 models, 8 best models were selected by the professionals.

In Phase - II (Risk and Reward) this was the last phase of the EPL held on 10th April 2020 on an online platform Google meeting. This was the presentation round for 8 selected teams In front of the judge for the day Mr. Arun Rawat; Digital Start-up Specialist. All 8 teams presented their business and explained. The Q&A round was conducted by the judge. The judge explained to all the participants about required changes and corrections in their models. The event was well organized by team EPL.

4. Evidence of Success: The department organizes EPL an annual intra-collegiate event for the students of the college to showcase their entrepreneurial skills. Entrepreneurial Premier League motivates students to explore education beyond the classroom walls and acquire skills that would propel their ideas. EPL has creatively come up with a platform of discovering among the students' entrepreneurial skills, to learn first-hand about new ideas, to meet and know customers' expectations, to learn collaboration, teamwork & to cope better with challenges in practical life. The department continued its best practice even online through a virtual platform.

5. Problems Encountered and Resources Required:

As few of the learners were presenting first time their startup ideas, they were unable to execute it as planned due to lack of communication skills. Technical problem was faced during the event as it was conducted online on Google Meet platform.

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