



Bachelor of Management Studies (BMS)

"Management is doing things right; leadership is doing the right things."

Activities conducted during the year

Curricular:

- FYBMS lectures commenced in July, followed by Orientation on 21st August, 2018. A PPT was prepared for the same briefing about the college, general discipline of the college, the examination, the project work, the industrial visit, extracurricular activities, and information about the future prospect after completing BMS.
- Viva Voce for TYBMS project work was conducted by external examiner on 9th April, 2019 for Semester VI. Examiners for Marketing were Prof. B. Menon, Lords Universal College, Prof. Shubangi Nargund, Usha Pravin Gandhi of Management and Prof. Swati Saigal, Mittal college. Examiners for Finance were Prof. Dabjani, Vivek College of Commerce and Prof. Ranjeet Kaur, Vivek College of Commerce
- Four PTA meetings were conducted during the year for Semester I, II, III, IV, V and VI, 2 for each semester to inform the parents about their ward's attendance and overall performance.
- On 5th November, 2018 Guest lecture was organized for Logistics and Supply Chain Management and Wealth Management. Logistics and Supply Chain Management by Prof. Vikram Shitori and Wealth Management by Prof. Parag Sanghvi.
- On 17th April organized guest lecture for Operation research and Retail management by Prof. Vikram Shrotri and Prof. Parveen Kaur Nagpal.

Extra Curricular:

- On 24th July, 2018 a Poster Exhibition on "Environment Awareness" was done by SYBMS students.
- On August 27th August, 2018 "The IMS National Scholarship Test 2018" was conducted for SYBMS students those who are MBA aspirants.
- On 1st September, 2018 "CHITRAPAT-Samasya Ki Baat Chitrapat Ki Saath," where short films were made by the TYBMS students.
- On 26th, 27th and 28th September, 2018 "Library Day" was conducted for TYBMS students.
- On 4th October, 2018 "Entrepreneur League" was organized by the department for all the students of the degree college and SFC course students to showcase their entrepreneurial skill.
- Orientation for TYBMS was conducted to enlighten the students on the 100 marks project work.
- On 23rd January, 2019 Poster making on "Ethics in HRM" was done by SYBMS Students.
- On 20th March, 2019 Voting Awareness Drive was conducted by the SYBMS students to create awareness on voting rights and the importance of voting.
- On 12th March, 2019 the department conducted "Prashnotri" quiz programme, a fun way of learning the management concepts. Students from the BMS department and other department participated in the programme.
- On 19th March, 2019 BMS students visited TES under SEED programme.
- TYBMS students were taken for outstation Industrial Visit from 7th January, 2019 to 13th January, 2019 to Kullu, Manali and Chandigarh. FYBMS and SYBMS students were taken from 10th January to 17th January to Kullu, Manali and Chandigarh.



Prize winners of 'PRASHNOTRI'

FACULTY PURSUITS

Prof. Saraswathy Kumar

- Appointed as university paper setter for TYBCom (Investment Management) in the subject "Corporate Governance".
- Appointed as an External Examiner for TYBMS project VIVA VOCE.
- Revaluated papers of SYBMS Semester III for "Consumer behavior" at Lords Universal College and Usha Pravin Gandhi of Management.
- Submitted research paper on "An Independent Director is an Oxymoron: Duties and Responsibilities of Independent Directors - The Actual Scenario in Indian Corporate." at National Conference organized by D. B. Jain College, Chennai.





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Prof. Manisha Jadhav

- Delivered Guest lecture in SNTD on "Statistical Tools."

Prof. Sarita Jha

- Moderated FYBMS "Foundation Course" subject at Patkar College
- Re-evaluated "Business Planning and Entrepreneurship Management" Semester II and "Foundation Course" Semester I at Vivek College of Commerce.



Students of BMS spreading voting awareness to the students

Combined Faculty Pursuits:

- Prof. Saraswathy Kumar, Prof. Manisha Jadhav, Prof. Sarita Jha, Prof. Mohini Nadkarni, Prof. Prachi Chaturvedi have attended a Workshop on "Gender and Sexuality" organized by Prahladrai Dalmia Lions College of Commerce & Economics on 9th March 2019.
- They have organized and attended Revised Syllabus Workshop for TYBMS.
- Prof. Saraswathy Kumar, Prof. Manisha Jadhav, Prof. Sarita Jha and Prof. Mohini Nadkarni have attended a Workshop on Process and Working of Internal Complaint Cell organized by Prahladrai Dalmia Lions College of Commerce & Economics on 2nd April, 2019.



"VOTING AWARENESS DRIVE" was organized by the BMS Department. Spreading awareness to the SFC staffs.



Inauguration of PRAKRITI EVAM PURUSH- poster exhibition along with BSc IT "ALTERNATIVE TO PLASTIC"

Strengths of department

- Systematic Planning, Organizing, Good Coordination and team work among the Faculties.
- Highly Qualified experienced and dedicated faculties with Innovative ideas.
- Management based event conducted throughout the year.
- Excellent Specialized faculties in their respective subject.



Principal Dr. N. N. Pandey answering the questions asked by the students

- Teaching is curriculum-centric as well as student-centric.
- Research Methodology used in teaching.
- Field work, group activity, Individual assignments etc used for teaching learning activity. Guest Lecture, Quiz Competition, Conference, Industrial Visit, Field Trip, Exhibition on Budget etc conducted throughout the year.

Best Practices:

Prashnotri – A fun way of learning the management concepts. This academic year under Prashnotri a treasure hunt was conducted.

EPL: A platform for student to showcase their entrepreneurial skills.



Prof. Saraswathy Kumar
Co-ordinator





ENTREPRENEUR PREMIER LEAGUE (EPL) 2K18



"Entrepreneur is about being able to face failure, manage failure and succeed after failing."
– Kiran Mazumdar- Shaw

ENTREPRENEURIAL PREMIER LEAGUE (EPL), an event organized by the BMS Department of Prahladrai Dalmia Lions College of Commerce & Economics under the mentorship of the Principal Dr. N.N. Pandey, Vice Principal (SFC) Prof. Subhashini Naikar, BMS Coordinator Prof. Saraswathy Kumar and the faculties of BMS department on 4th October 2018. The guest of honor was Mr. Deepak Naik, the Managing Director of Japanese Pharmaceutical company Eisai Pharmaceuticals India Pvt. Ltd. The event was scheduled from morning 10 a.m. to 4 p.m. in the afternoon. The event was inaugurated by the guest of honor Mr. Deepak Naik and Principal Dr. N.N. Pandey followed up with felicitating the guest. They later paid a visit to all the stalls and encouraged the participants with the positive words.

The casual Thursday at college turned into a live market with enthusiasm of the budding young entrepreneurs. The theme for EPL this year was Mumbai Market. There were two types of stall 5 x 5 stall and 10x10 stall the members for 5x5 stall were minimum 2 and maximum 4 and for 10x10 minimum 4 and maximum 8. There were 54 stalls assembled in the college foyer with 37 groups participating consisting of 200 members from all the courses of the college. The stalls consisted of gaming, packed food, keychain, novels, jewelry, accessories, chocolates, mobile covers, clothes, mehndi, etc.

Each stall was given a name of various markets of Mumbai and the participants decorated their stalls as the market theme. They marketed their products by calling out the speciality of their product. Some dressed in tradition attire to attract the customers. EPL this year experienced a very tough competition as the number of participants was high. The college foyer felt more like a flea market filled with the joy and enthusiasm of the participants.

EPL is a platform to learn new things, apply new ideas and reach for more. EPL has the motive to provide a platform to young entrepreneurs and give them practical knowledge about the corporate world. It helps in developing their entrepreneurial skills and communication skills. EPL is considered to be one of the best events of BMS department. The successful event was a result of the joint efforts of the mentors and the BMS committee. The event ended on a successful note and set a benchmark.



Prof. Saraswathy Kumar
Co-ordinator

