



**Prahladrai Dalmia Lions College of Commerce & Economics  
Sunder Nagar, Malad (W), Mumbai-400 064.**

## **BMS (Bachelor of Management Studies)**

**The BMS Department proudly presents the annual report of the department  
for the academic year 2021-22**

*“Leadership is about taking responsibilities and not making excuses”*

*Mitt Romney*

### **Activities conducted during the year by the department:**

**15th June, 2021-** SYBMS & TYBMS lecture sessions commenced in online mode.

**24th July, 2021-** Online Parents Teacher Meeting was conducted for TYBMS and SYBMS students and their parents to guide them about the attendance norms, placements, etc.

**15th September, 2021-** FYBMS lecture sessions commenced in online mode.

**25th September, 2021-** Online Orientation session was conducted for the students of First Year where the students along with their parents were orientated regarding syllabus, teachers & college activities.

**4th October, 2021-Talkology 2021** was conducted to guide the students about Digital Marketing and Role of Entrepreneur in the world of Digital marketing. Mr. Sahil Shah co-founder & CEO of Hungrito & Netsavvies was the guest speaker. He informed the students about the changing dynamics of current business and the role of digital marketing in the growth and success of business.

**25th October, 2021- 28th October, 2021-** ‘The Legal Connect’, a Bridge Course on the subject of law was conducted by Prof. Poonam Sharma . It was designed to give the students basic knowledge & understanding on the subject of law and relevant law cases . It was done keeping in mind that the students will be learning the subject of law for the first time and this will help the students in enhancing their learning skills, abilities and they develop interest in the subject.

**15th December, 2021-‘Virtual Prashnotri 2K21’** based on the theme “**SOPIRE( Social Media Inspire)**” was organized by the students of the program. The event was held in 3 rounds namely- Multiple Choice Questions, Quiz on current trends & facts and Mystery Box. There was one

additional surprise round in which students need to use their social media platform to get maximum likes on their picture to get bonus points. It made the participants aware about the use of social media and how it is helping the current youth to use this platform effectively .

**22nd December, 2021-** ‘E-Library’ activity was conducted by Prof. Manisha Jadhav for the students of First Year on Google Meet platform. The aim of this activity was to encourage students to read books other than their subject related books and cultivate and develop interest in the habit of reading.

**26th February, 2022-** An offline Parents Teacher Meeting was conducted for all the students of the program. The parents were informed about the conduct of offline sessions, student's progress , departmental activities, events etc.

**2nd March, 2022 -Entrepreneurial Premier League EPL 2K22** was conducted for students of the college. **EPL 2K22 was based on the theme ‘The Golden Rise’**. It was organized to provide a platform to students to explore the business skills and develop their entrepreneurial talent. There were a total of 16 stalls assembled in the college foyer with approximately 12 groups participating consisting of 50 members from all the programs run by the college. The stalls consisted of financial planning advice, demat account opening, gaming, live food counters, packed food, keychains, attar , jewelry, accessories, chocolates, mobile covers, clothes, mehendi, earrings, fashion accessories etc. Three best stalls were awarded with cash prizes. A consolation prize was also given to the stall that attracted the maximum footfall and received the maximum likes through google form feedback.

## **Faculty Pursuits:**

### **Prof. Durgesh Y.Kenkre**

- 16/11/2021: invited as a subject expert in the Selection Panel to conduct interviews and recommend suitable candidates as Assistant Professor for Lords Universal College.
- 16/12/2021: attended a workshop on “Calculating the attainment level of PO’s and CO’s” organized by Prahladrai Dalmia Lions College of Commerce and Economics.
- Attended various online workshops related to professional development organized by Goregaon Malad (Central) CPE Study Circle of WIRC of ICAI.

### **Prof. Manisha Jadhav**

- 16th December, 2021 -attended a workshop on “Calculating the attainment level of PO’s and CO’s” organized by Prahladrai Dalmia Lions College of Commerce and Economics.

### **Prof. Aarti Singh**

- 16th December, 2021 -attended a workshop on “Calculating the attainment level of PO’s and CO’s” organized by Prahladrai Dalmia Lions College of Commerce and Economics.
- 3rd January,2022-11th January,2022-attended a Faculty Development Program on Overview of Financial Market organized by IQAC of Valia College of commerce in association with Bombay stock exchange Broker’s forum .
- 12th January, 2022- -attended one day national level Faculty Development Program on “How to write a good quality research paper?” organized by IQAC & Research Cell of Chandrabhan Sharma College of Arts, Science & Commerce.

**Prof. Poonam Sharma**

- 16th December, 2021 -attended a workshop on “Calculating the attainment level of PO’s and CO’s” organized by Prahladrai Dalmia Lions College of Commerce and Economics.

**Prof. Nirav Tawadia:**

- 05/02/2022: Participated and presented a paper in the One Day National Level Multidisciplinary E-Conference at Shree L.R.Tiwari Degree College of Arts, Commerce & Science.
- 22/03/2022: Attended webinar on “ Scales of Measurement” by Research cell of Cosmopolitan’s Valia College.

**Strengths of department:**

The Department is led by an experienced co-ordinator and a team of young, energetic & dedicated core faculties who always strive to give their best. Very good interpersonal relations, good team spirit and cohesiveness among members of the department.

**Achievements of Students:-**

Academic Year 2021-22			
Sr.No.	Name	Class	Event
1	Payal Kamte	TYBMS	<ul style="list-style-type: none"> <li>● Won First Prize of Super Event Manager of the year at NIEM The Institute of Event Management</li> </ul>
2	Mihir Ambhire	TYBMS	<ul style="list-style-type: none"> <li>● Won First Prize in inter college cricket tournament organize by HR college of commerce and economics</li> </ul>
3	Shruti Ojha	SYBMS	<ul style="list-style-type: none"> <li>● Won First Prize in Intercollegiate Student Research conference organize by Prahladrai Dalmia Lions College of commerce &amp; Economics</li> </ul>
4	Avantika Deshmukh	SYBMS	<ul style="list-style-type: none"> <li>● Won Third Prize in Inter Collegiate event Buzz-Mania Debate organize by Prahladrai Dalmia Lions College of commerce &amp; Economics</li> </ul>

5	Anjali Gaud	SYBMS	<ul style="list-style-type: none"> <li>● Won First Prize in the Aazadi Event organized by Leo Club of Malad Borivali Dalmia College</li> <li>● First Runner Up at PRAVAH an inter collegiate festival organized by Nagindas Khandwala College</li> <li>● Won Second Prize in Fashion Show event on Corporate Bonsai organized by Shri.M.D.Shah Mahila College of Arts &amp; Commerce</li> <li>● Won Third Prize in Dramatic Parody at Media Ice Age an Inter Collegiate Media Festival at Deviprasad Goenka Management College of Media Studies</li> </ul>
6	Prashant Rajendran	SYBMS	<ul style="list-style-type: none"> <li>● Won Third Prize in Inter Collegiate event Design-IT organize by Prahladrai Dalmia Lions College of commerce &amp; Economics</li> </ul>
7	Sonali Sharma	SYBMS	<ul style="list-style-type: none"> <li>● Won Second Prize in Virtual Prashnotri 2021-SOPIRE( Social Media Inspire) Event organized by BMS program of Prahladrai Dalmia Lions College of commerce &amp; Economics</li> <li>● Won Third Prize in Spot Photography Competition organized by Leo Club of Malad Borivali Dalmia College</li> </ul>
8	Archana Swain	SYBMS	<ul style="list-style-type: none"> <li>● Won Second Prize in Duet Dance &amp; Henna Art Spring Z 22 Inter Collegiate Festival Nagindas Khandwala College</li> </ul>
9	Bikram Jana	FYBMS	<ul style="list-style-type: none"> <li>● Won First Prize in Street Play Competition in I -Blithe Youth Fest organized by J m Patel college of Commerce</li> </ul>
10	Anushka Gupta	FYBMS	<ul style="list-style-type: none"> <li>● Won First Prize in Fashion Show event in Intra Collegiate Cultural Festival organized by Kirti Doongursee College of Arts ,Science &amp; Commerce</li> </ul>
11	Jay Rastogi	FYBMS	<ul style="list-style-type: none"> <li>● Won Most Popular Stall Award in Entrepreneurial Premier League 2K22 The Golden Rise Event organized by BMS program of Prahladrai Dalmia Lions College of commerce &amp; Economics</li> </ul>

**Campus Placements/ Internship:-**

**ISHA SANJAY MISHRA FYBMS Social Media Marketing Program In  
Faiyda Association.**

**Submitted by:**

Name of the Head of the Department: CA Durgesh Kenkre

Signature of the Head of the Department:



**DI/ P-ADP/TLP/ 00**