



Prahladrai Dalmia Lions College of Commerce & Economics
Sunder Nagar, Malad (W), Mumbai-400 064.

The BMS Department proudly presents the annual report of the department for the academic year 2019-20

BACHELOR OF MANAGEMENT STUDIES (BMS)

"The conventional definition of management is getting work done through people, but real management is developing people through work."

Activities conducted during the year:

- On 5th July, 2019 Orientation of students of first year was conducted. Students were given detailed information about the college, the general discipline in the college, the examination rules, the industrial visit, extracurricular activities, and information about the future prospects after completing BMS program.
- Four PTA meetings were conducted during the year for Semester I, II, III, IV, V and VI, (2 in each semester) to inform the parents about their ward's attendance and consequences for default in attendance below the minimum required.

Extra-Curricular:

- In the month of July, **Library Day** was organised for students of Third and Second Year. They were introduced to various aspects and sections of Library. Students were encouraged to read not only curriculum related books but also magazines, articles and discuss the same in order to enhance their scope of knowledge.
- On 8th August, 2019 E- waste was donated by the students and members of the BMS department to Team DLITA. Also various gadgets in working conditions were donated for under privileged children of the society.
- On 31st August, 2019 a collective effort was made by the faculty members of the department and students to donate things in kind (oil, tea powder, sugar, spice powder, soaps, towels, tooth paste etc..) to the Disaster Management Cell for Flood Relief Campaign for people who were affected by floods at Kolhapur and Sangli .
- On 27th September, 2019 "Entrepreneurial Premier League 2K19" was organized by the department for all the students of the college. It provided a platform for the students to showcase their entrepreneurial skill. **Chief Guest for the inaugural function was Mr. Rajesh Bohra.**
- On 23rd January, 2020 a seminar was organized by Prof. Manisha Jadhav and BMS Students on the topic "Enhancing Graduate Students Employability through emotional intelligent".
- On 25th February, 2020 the department conducted "**Prashnotri**" a quiz competition for all SFC students to learn the management concepts through fun tasks.

FACULTY PURSUITS

Prof. Saraswathy Kumar

- On 10th August, 2019 published a research paper in International Multi-Disciplinary Conference. The subject of the topic was 'Efficacy of Discharging Responsibilities by Independent Directors – An Investor Perspective'.
- Appointed as judge for Debate competition on the topic "Scrapping of article 370" organised by Cultural department of the college.
- On 18th April, 2020 Attended National level webinar of Live session on MOOC - E Learning the road ahead Mumbai University and College Teachers Association on '6th Online Informative Session Live on Parth Live Network Pvt. Ltd'.
- From 20th to 26th April, 2020 attended a National level faculty development workshop organized by of Pillai College of Arts, Science and Commerce on 'Intellectual Property Rights'.
- On 26th April, 2020 attended a National level webinar organized by Model College in association with Indian Accounting Association on 'Understanding Consumer Behaviour and Its impact on delivery of Lectures'.
- On 27th April, 2020 Attended National level webinar organized by Kirti M. Doongursee College of Arts, Science and Commerce on 'Creation of MOOC'.
- On 30th April, 2020 Attended National level webinar organized by Prahladrai Dalmia Lions College of Commerce and Economics on "Precautionary measures and special care for preventing COVID for Diabetic and Asthmatic Patients"

Prof. Manisha Jadhav

- On 10th August, 2019 Attended workshop on "Innovative Teaching Methods in Mathematics and Statistics". It was organised by R.D. and S.H. National College, Bandra (W) Mumbai.
- On 18th April, 2020 Attended National level webinar of Live session on MOOC - E Learning the road ahead organized by Mumbai University and College Teachers Association on "6th Online Informative Session Live on Parth Live Network Pvt Ltd."
- On 19th April, 2020 Attended National level webinar organized by Indian Accounting Association on 'Robotic Process Automation: Tool of Business Growth'.
- On 23rd April, 2020 Attended National level webinar of Mumbai University and College Teachers Association on 'Role of Infflibnet in Higher Education'.
- From 23rd April to 30th April 2019 Attended International level webinar organized by Prahladrai Dalmia Lions College of Commerce And Economics, Malad, Mumbai on 'PHP & MYSQL'.
- From 21st April to 27th April 2020 Attended International level webinar organized by SST College in association with Spoken tutorial project of IIT Bombay on 'Moodle FDP'.
- From 20th April to 29th April, 2020 Attended International level webinar organized by Vikas College of Arts, Science and Commerce in association with the Spoken Tutorial Project, IIT Bombay on 'Java'.
- From 17th April to 22nd April, 2020 Attended International level webinar on 'Linux'.
- On 25th April, 2020 Attended National level webinar organised by NSS College of Commerce and Economics on 'Sustainable development in the field of Commerce and Economics'.
- On 26th April, 2020 Attended National level webinar organized by Thakur College of Science and Commerce on 'The Way forward for banking impact of Covid-19'.
- On 30th April, 2020 Attended National level webinar organized by Prahladrai Dalmia Lions College of Commerce and Economics on 'Precautionary measures and special care for preventing Covid for Diabetic and Asthmatic Patients'.
- On 1st May, 2020 Attended a National level webinar organized by Satish Pradhan Dnyanasadhana College, Thane (W), in association with The Magic Data on 'Artificial Intelligence'.

- On 2nd May 2020 Attended a National level webinar/ workshop organized by Prahladrai Dalmia Lions College of Commerce and Economics on 'How to channelize your mind and make this quarantine period fruitful'.
- On 3rd May, 2020 Attended a workshop on 'Digital Marketing' organised by Tilak College of Science and Commerce, Vashi & North Strom Academy.
- From 29th April to 3rd May, 2020 Attended five days faculty development program and Online Training of International level at KES Shroff College, Kandivali in Association with Spoken Tutorial IIT Bombay, on 'R-Software'.
- On 5th May, 2020 Attended an online Training of international level with Spoken Tutorial IIT Bombay, on 'PHP & My SQL'.
- From 8th to 13th May 2020 Attended a National level one week Faculty Development Program organised by Usha Pravin Gandhi College of Arts, Science & Commerce, in association with University Department of Information Technology (UDIT), University of Mumbai on 'Current Trends and Future Technologies in Computing'.
- On 9th May 2020 Attended a National level webinar organised by Smt. Devikaba Mohansinhji Chauhan College of Commerce and Science, Silvassa in association with Knowledge Bridge on 'Effective ways to Develop E-Content'.
- On 11th May 2020 Attended an International level webinar organised by Bunts Sangha's Anna Leela Economics and Shobha Jayaram Shetty College in association with Mumbai University and College Teachers Association (MUCTA) on 'Application of Chanakya Niti in Modern Education'.
- On 11th May 2020 Attended a National level webinar organised by KIHE's Maharashtra College of Arts, Science and Commerce & Dr Rafiq Zakaria Centre for Post Graduate Studies and research on 'Guidance for UGC-NET/MH-SET General Paper – I'.
- On 12th May, 2020 Attended a National level webinar organised by Prahladrai Dalmia Lions College of Commerce & Economics on 'Application of Movie Viewing Experience after Lockdown'.
- From 14th to 16th May 2020 Attended an International Talent Enhancement programme at Thakur College of Science and Commerce, Department of BSc IT on 'Research Manuscript Writing: Skills and Ethical Misconducts etc.'
- On 15th May, 2020 Attended/ participated in National level Essay Writing Competition at Thakur College of Science and Commerce, Department of BBI on 'Covid -19 in the year-2020 makes uncertainty for World Economy'.

Prof. Sarita Jha

- Moderated FYBMS papers of Semester I, subject "Foundation of human skills" at Ghanshyamdas Saraf college of Commerce and Arts.
- Revaluated "Business Planning and Entrepreneurship Management "Semester III and "Foundation Course" Semester I at Lords College of Commerce.
- Appointed as cultural coordinator in cultural event of our college Dalmia Lions Utsav 2K19.
- From 18th April to 23rd April, 2020 Attended National level webinar of Live session on 'MOOC - E Learning the road ahead' organized by Mumbai University and College Teachers Association on "5th, 6th and 8th Online Informative Session Live on Parth Live Network Pvt Ltd.
- On 25th April, 2020 Attended National level webinar organized by NSS College of Commerce and Economics on 'Sustainable development in Commerce, Management and economics in 21st Century'.
- On 26th April, 2020 Attended National level webinar organized by SSR College of arts, Commerce and Science on 'Covid 19 -National level Awareness program'.
- On 27th April, 2020 Attended National level webinar organized by Kirti M. Doongursee College of Arts, Science and Commerce on 'Creation of MOOC'.

- On 30th April, 2020 Attended National level webinar organized by Prahladrai Dalmia Lions College of Commerce and Economics on 'Precautionary measures and special care for preventing COVID for Diabetic and Asthmatic Patients'.
- On 2nd May, 2020 Attended National level webinar/workshop organized by Prahladrai Dalmia Lions College of Commerce and Economics on 'How to channelize your mind and make this quarantine period fruitful'.
- On 2nd May 2020 Participated in National level quiz competition on 'Goods and Services Tax' organized by DTSS College of Commerce and Economics.
- On 3rd May 2020 Participated in National level quiz competition on 'Government initiatives and scheme' organized by Thakur College of Science and Commerce.
- On 10th May 2020 Attended a National level webinar organized by SIES College of Science, Commerce and Arts on 'Innovation and Entrepreneurship Ecosystem in Educational Institutes'.
- On 11th May 2020 Participated in National level quiz competition on 'National Technology Day' at ADV Deshpande College and DTSS College of Commerce and Economics.
- On 11th May 2020 Attended a National level webinar on 'Corporate Social Responsibility in times of Covid -19' organized by Thakur College of Science and Commerce.
- From 11th to 17th May, 2020 Attended National level NASC seven days webinar on 'Sustainability of quality parameter in higher education institute' organized by Nehru Arts and Science College, Tamil Nadu.
- On 17th May 2020 Participated in National level quiz competition on 'Plagiarism' at Sant Sohrobanath AMBIYE Government College of Arts and Commerce College, Goa.

Prof. Prachi Chaturvedi.

- On 14th September, 2019 a research paper titled 'A Study on women empowerment Schemes in India' was published in National Conference organized by L.R. Tiwari Degree College, Mira Road East.
- Was appointed as judge for the cultural event of "JAM" organised by the college.
- On 27th April, 2020 Attended National level webinar organized by Kirti M. Doongursee College of Arts, Science and Commerce on 'Creation of MOOC'.
- On 29th April, 2020 Attended National level webinar organized by Government First Grade College, Karnataka on 'National level FDP on Outcome Based Education'.

Prof. Jinal Lathia

- On 2nd April, 2020 Attended National level webinar of Master soft - Microsoft Partner on 'Accreditation Data Management System'.
- From 3rd April to 4th April, 2020 Attended National level webinar of North Storm Academy on 'Digital Marketing Mini Course'.
- On 18th April to 23rd April, 2020 Attended National level webinar on Live session on 'MOOC - E Learning the road ahead' Mumbai University and College Teachers Association 5th Online Informative Session Live on Parth Live Network Pvt Ltd.
- On 19th April, 2020 Attended National level webinar organized by Indian Accounting Association on 'Robotic Process Automation: Tool of Business Growth'.
- From 24th April to 26th April, 2020 Attended National level webinar organized by KES Shroff College on 'Designing and developing Flipped Classroom & E-Learning Instruction'.
- On 23rd April, 2020 Attended National level webinar organized by Mumbai University and College Teachers Association on 'Role of Infflibnet n Higher Education'.
- On 29th April, 2020 Attended National level workshop organized by M.S. College on 'Examination Guidance for Qualifying NET/SET'.

Combined Faculty Pursuits:

- On 28th June, 2019 Prof. Saraswathy Kumar and Prof. Manisha Jadhav attended a Workshop on “Speech on New Education Policy” organized by Prahladrai Dalmia Lions College of Commerce & Economics.

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Strengths of department

- Systematic Planning, Organizing, Good Coordination and team work among the Faculties.
- Highly Qualified experienced and dedicated faculties with Innovative ideas.
- Management based event conducted throughout the year.
- Teaching is curriculum-centric as well as student-centric.
- Research Methodology used in teaching.
- Field work, group activity, Individual assignments etc. used for teaching learning activity.
- Guest Lecture, Quiz Competition, Conference, Industrial Visit, Exhibition on Budget etc. conducted throughout the year.

Best Practices:

Entrepreneurial Premier League: A platform for student to showcase their entrepreneurial skills. Students of the college were given an opportunity to be an entrepreneur for a day, wherein stalls were made available to the students. The students had to run the stall as entrepreneurs.

Theme for the year was '**Evolution of Markets**'.

They were judged on 3 parameters - decoration, marketing and accounts.

Judges were:

For Decoration: Ms. Bhavana Singh, BMM Co-ordinator & Ms. Prakruti V., Asst Prof.

For Marketing: Ms. Sharada Gaitonde, Assoc. Prof. and HOD of Commerce & Ms. Rupali Kulkarni Mishra, BSc.IT Co-ordinator

For Accounts: Mr. Rajesh Ruke, Assoc. Prof. & Mr. Rahul Yadav, Asst. Prof.

The event was a grand success.

Placement details:

1. Ms. Shreya Banglorewala of FYBMS appointed in marketing division of Dwerty Heritage.
2. Ms. Yadav Pooja Rajesh of SYBMS (Marketing) appointed as a Caller at Noble services.
3. Ms. Namrata Deepak Kheratkar of TYBMS (Finance) appointed as an Executive Accountant at Yashleela Tax and Accounting.
4. Ms. Amrita Bhausahab Bankar of TYBMS (Finance) appointed as an Administrative work manager at TCS Mahindra.
5. Ms. Divya Tiwari of TYBMS (Marketing) appointed as a Business Development trainee at PGK & Co. LLP Chartered Accountant Firm.
6. Mr. Harsh Joshi of TYBMS (Marketing) joined as an Intern at Times of India
7. Mr. Rajat Sharma of TYBMS (Marketing) appointed as a Junior relationship officer at Axis bank
8. Ms. Indrayani Devadiga of TYBMS (Marketing) appointed as a Client servicing executor at Carpediem Events Pvt. Ltd.
9. Ms. Miloni R Vora of TYBMS (Marketing) appointed as an Information Retrieval Officer at Just Dial Private Limited.

Prof. Saraswathy Kumar

Co-ordinator