



**PRAHLADRAI DALMIA LIONS COLLEGE  
OF COMMERCE & ECONOMICS**

ISO 9001: 2015 Certified

**NOTICE**


**TOPICS FOR PROJECT WORK (100 MARKS)**

**BMS - MARKETING (Semester VI) APRIL, 2023**

SR. NO.	ROLL NO.	CLASS	NAME	PROJECT AREA	GUIDE ALLOCATION
1	2108	B-MARKETING	ASTHA SANJAY CHAURASIYA	TOURISM MARKETING	PROF. NIRAV TAWADIA
2	3101	B-MARKETING	AMIN SUSHANT YASHODHARA	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
3	3102	B-MARKETING	ANTIYA KUSH PASABHAI	E-COMMERCE & DIGITAL MARKETING	PROF. AADITY SHARMA
4	3104	B-MARKETING	BHANUSHALI VISHAL DHARAMSHI	E-COMMERCE & DIGITAL MARKETING	PROF. AADITY SHARMA
5	3105	B-MARKETING	BHATT RAJ NILESH	TOURISM MARKETING	PROF. NIRAV TAWADIA
6	3106	B-MARKETING	BHUVAD PARTH SHRIPAT	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
7	3108	B-MARKETING	KIRTI JITENDRA DAVE PINAL	SALES & DISTRIBUTION MANAGEMENT	PROF. SHRUTI RAO
8	3109	B-MARKETING	DCOSTA ARNOLD DOMNICK	STRATEGIC MARKETING MANAGEMENT	PROF. AADITY SHARMA
9	3110	B-MARKETING	DESHMUKH AVANTIKA ARUN	MEDIA PLANNING & MANAGEMENT	PROF. SHRUTI RAO
10	3111	B-MARKETING	DEY SHWETA TUTUN	SALES & DISTRIBUTION MANAGEMENT	PROF. AADITY SHARMA
11	3112	B-MARKETING	DHIMMAR KASHYAPKUMAR MANISH	INTERNATIONAL MARKETING	PROF. SHRUTI RAO
12	3113	B-MARKETING	DOMADIYA JATIN NARENDRA	RETAIL MANAGEMENT	PROF. AADITY SHARMA
13	3114	B-MARKETING	FERNANDES WILLSON MARIO	ADVERTISING	PROF. SHEETAL SUVARNA
14	3115	B-MARKETING	GADKAR ANJALI DAJIBA	INTERNATIONAL MARKETING	PROF. SHRUTI RAO
15	3116	B-MARKETING	GANDHI JHANA VI LEENESH	SERVICES MARKETING	PROF. AADITY SHARMA
16	3117	B-MARKETING	GAUD ANJALI ARVIND	ADVERTISING	PROF. SHEETAL SUVARNA
17	3118	B-MARKETING	GHADI DEVENDRA VILAS	SALES & DISTRIBUTION MANAGEMENT	PROF. AADITY SHARMA
18	3119	B-MARKETING	GHOSH PRIYANKA MAHADEV KAKULI	SALES & DISTRIBUTION MANAGEMENT	PROF. AADITY SHARMA
19	3120	B-MARKETING	GUPTA YASH NA	E-COMMERCE & DIGITAL MARKETING	PROF. AADITY SHARMA
20	3121	B-MARKETING	JAIN YASH MITESH	CONSUMER BEHAVIOUR	PROF. SHEETAL SUVARNA
21	3122	B-MARKETING	JAIWAR OM ASHOK	CONSUMER BEHAVIOUR	PROF. SHEETAL SUVARNA
22	3123	B-MARKETING	JANGAM ADITYA ASHOK	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
23	3124	B-MARKETING	JHA MANIKANT MITHILESH	TOURISM MARKETING	PROF. NIRAV TAWADIA
24	3125	B-MARKETING	JHA SEJAL SANJAY	INTERNSHIP IN MARKETING	PROF. AADITY SHARMA
25	3125	B-MARKETING	SABLE SAMIKSHA BABU	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
26	3126	B-MARKETING	KAPDI TUSHAR PANKAJ JASWANTIBEN	SALES & DISTRIBUTION MANAGEMENT	PROF. AADITY SHARMA
27	3127	B-MARKETING	KARANI MITALI MUKESH	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
28	3128	B-MARKETING	KHAN REHAN ASLAM	CONSUMER BEHAVIOUR	PROF. SHEETAL SUVARNA
29	3129	B-MARKETING	KOSTEKAR MAYUR ANIL	CONSUMER BEHAVIOUR	PROF. AADITY SHARMA
30	3131	B-MARKETING	LADDHA DEEP NITIN	CONSUMER BEHAVIOUR	PROF. AADITY SHARMA
31	3132	B-MARKETING	MANJREKAR SIDDHESH SHRIKRISHNA MANALI	SALES & DISTRIBUTION MANAGEMENT	PROF. AADITY SHARMA
32	3133	B-MARKETING	MISHRA ADITI DHARMENDAR	SOCIAL MARKETING	PROF. MINU PAUL
33	3134	B-MARKETING	MULTANI NANDINI OMPRAKASH	RETAIL MANAGEMENT	PROF. AADITY SHARMA
34	3135	B-MARKETING	PANDEY NIKITA SANTOSH	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
35	3136	B-MARKETING	PARMAR HETSHI KUNAL	ADVERTISING	PROF. SHEETAL SUVARNA
36	3138	B-MARKETING	PATEL TAIYAB ZAKIR	CONSUMER BEHAVIOUR	PROF. SHEETAL SUVARNA
37	3139	B-MARKETING	PAWAR MAKARAND KIRAN	ADVERTISING	PROF. SHEETAL SUVARNA
38	3140	B-MARKETING	PRAJAPATI AMISH SUBHASH	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
39	3141	B-MARKETING	PUJARE SAKSHI PRASHANT	SOCIAL MARKETING	PROF. MINU PAUL
40	3142	B-MARKETING	RAHATE VAIBHAVI DATTARAM	EVENT MARKETING	PROF. MANJULA KAMATH
41	3143	B-MARKETING	RAWAL ADITYA SHAMBHULAL	RETAIL MANAGEMENT	PROF. AADITY SHARMA
42	3144	B-MARKETING	RAWAL JAISHREE EKINDRA	TOURISM MARKETING	PROF. NIRAV TAWADIA
43	3146	B-MARKETING	SAIYA AYUSH JITENDRA	MARKETING OF NON PROFIT ORGANISATION	PROF. SHRUTI RAO
44	3147	B-MARKETING	SALVI ROHIT RAJU SAVITA	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
45	3148	B-MARKETING	SAYED ALI ARSHAD ABBAS	CONSUMER BEHAVIOUR	PROF. AADITY SHARMA
46	3149	B-MARKETING	SEQUEIRA NATHAN AGNELO	RETAIL MANAGEMENT	PROF. AADITY SHARMA
47	3150	B-MARKETING	SHAIKH MISBA UMAR	RETAIL MANAGEMENT	PROF. AADITY SHARMA
48	3151	B-MARKETING	SHARMA YASH PRAVIN	RETAIL MANAGEMENT	PROF. AADITY SHARMA
49	3153	B-MARKETING	SHINDE SHRUTIKA JANARDAN	SALES & DISTRIBUTION MANAGEMENT	PROF. AADITY SHARMA
50	3153	B-MARKETING	SHEIKH UMAIR ADIL	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
51	3154	B-MARKETING	SHIVHARE SHREYANSH NIRMAL	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
52	3155	B-MARKETING	SINGH ANYA PAWAN	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
53	3156	B-MARKETING	KHUSHI PADAM SINGH	SOCIAL MARKETING	PROF. MINU PAUL
54	3157	B-MARKETING	SINGH MAHIR RAJENDRA	SERVICES MARKETING	PROF. AADITY SHARMA
55	3158	B-MARKETING	SINGH PRATUNYA JAYPRAKASH NARAYAN	E-COMMERCE & DIGITAL MARKETING	PROF. AADITY SHARMA
56	3159	B-MARKETING	SWAIN ARCHANA KUMAR	ADVERTISING	PROF. SHEETAL SUVARNA
57	3160	B-MARKETING	TADIYAL VISHAKHA BHAGWANSINGH	CONSUMER BEHAVIOUR	PROF. SHEETAL SUVARNA
58	3161	B-MARKETING	THORVE SHOUNAK RAMAKANT	CONSUMER BEHAVIOUR	PROF. AADITY SHARMA
59	3162	B-MARKETING	TRIVEDI ADITI RAKESH	E-COMMERCE & DIGITAL MARKETING	PROF. AADITY SHARMA
60	3163	B-MARKETING	UDYAWAR JASHIT VASU PRAMILA	EVENT MARKETING	PROF. MANJULA KAMATH
61	3164	B-MARKETING	VISHWAKARMA AARTI UMESH	MARKETING OF NON PROFIT ORGANISATION	PROF. SHRUTI RAO
62	3165	B-MARKETING	RAJPUROHIT KAILASH RAMESH	RETAIL MANAGEMENT	PROF. AADITY SHARMA
63	3166	B-MARKETING	MALAKAR KHUSHBOOKUMARI MURARIKUMAR	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
64	3168	B-MARKETING	SAKHALE JAYESH ARUN	ADVERTISING	PROF. SHEETAL SUVARNA
65	3169	B-MARKETING	FERNANDES INACIO MAURICE JOHN	E-COMMERCE & DIGITAL MARKETING	PROF. ADITI SAVE
66	3170	B-MARKETING	KHAN NAVED AKHTARHUSSAIN NAFISA	CONSUMER BEHAVIOUR	PROF. AADITY SHARMA
67	3171	B-MARKETING	ACHARYA RAKSHA JAYARAM	INTERNSHIP IN MARKETING	PROF. AADITY SHARMA
68	3167	B-MARKETING	RONIT BHATI	E-Commerce & Digital Marketing	PROF. ADITI SAVE

**Note :**

- 1) Topic should be selected after discussing and with prior approval of respective project guide
- 2) Topic once allotted will not be allowed to be changed.
- 3) Meet your guide atleast once a day relating to your project.
- 4) Maintain a record of instructions received from guide and its execution on a day to day basis.
- 5) Last date for submission of rough copy of your project (only after approval by your guide) is 5th April, 2023.
- 6) If student has any query they must contact the coordinator.

  
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