



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS
ISO 9001 : 2015 Certified

NOTICE

DATE - 25/03/2023

ATKT Internal Examination March, 2023.

BMS (SEM. IV)

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. The viva voce will be conducted offline.
2. **Date of Submission of the Project 10th April, 2023-** Venue and timing as per the table given below.
3. Students must write their Internal ATKT project in their own handwriting on A4 size foolscap paper. On top of every page a student has to write his/her Complete Name, Program (Dept.), Semester, Roll no., Class and Contact No.
4. Student has to attach photocopy of questions allotted to him/her along with his answers.
5. Student has to attach an ATKT fee payment receipt along with his/her project.
6. On the date of submission, there will be a viva voce for which the student has to present himself/herself, failing which he/she will be marked absent.
7. Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.

Prof. Durgesh Kenkre
Exam Convenor

DI/N-STD/GEN/00

Prof. Subhashini Naikar
Vice Principal, SFC

Dr. Kiran Mane
I/c Principal

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Name of the subject	Name of the teacher	Class room	Timing
Financial Institutions & Markets (02)	Durgesh Y. Kenkre	T9	11.00 am to 12.30 pm
Strategic Cost Management (01)	Hitesh Sir	T9	11.00 am to 12.30 pm
Information Technology in Business Management- II (02)	Adity Mam	T9	11.00 am to 12.30 pm
Foundation Course - IV (01)	Nirav Sir	T9	11.00 am to 12.30 pm
Business Economics-II (05)	Nirav Sir	T9	11.00 am to 12.30 pm
Business Research Methods (02)	Nirav Sir	T9	11.00 am to 12.30 pm
Production & Total Quality Management (01)	Adity Mam	T9	11.00 am to 12.30 pm

INTERNAL ATKT PROJECT TOPIC QUESTIONS FOR VIVA VOCE

Financial Institutions & Markets

EX-2042- KINI KUNAL

- 1) Give the meaning and importance of financial system
- 2) Explain the structure of Indian Financial System with reference to Banking and non- banking institutions.
- 3) Who are the participants in Indian Money Market? Explain each in brief.
- 4) Explain in brief the financial system in Japan.
- 5) Write short notes on: BSE and NSE.

2052- RAI SIMRAN

- 1) Define financial system and state its functions.
- 2) Explain the structure of Indian Financial System with reference to Fund based and Fee based services.
- 3) Who are the participants in Indian Capital Market? Explain each in brief.
- 4) Explain in brief the financial system in USA.
- 5) Write short notes on: ADR and GDR

Strategic Cost Management

EX-2042- KINI KUNAL

- 1) Write short notes on: Value Engineering and Value Analysis.
- 2) Write short notes on: Kaizen costing and Back Flush costing
- 3) Distinguish between Cost audit and Management audit.
- 4) To manufacture 1 unit of a standard product it takes 10 kgs of material A purchased at Rs.5 per kg. In the month of January, 500 units of product were manufactured that consumed 4500 kgs of material A purchased at Rs.5.20 per kg. Calculate Material cost variance, Material price variance and Material quantity variance.
- 5) Explain the concept of Transfer pricing with reference to international business.

Information Technology in Business Management- II

2048- RATHI CHINTAN

- 1) Define MIS and explain its characteristics.
- 2) What are the reasons for failure of MIS in an organization?
- 3) Give at least 3 examples of ERP software. How are these useful in today's scenario?
- 4) Write short notes on; Data mining and E- SCM
- 5) Explain the concept of BPO

2134- BHATT BHAVIK

- 1) Explain the substructure of MIS
- 2) Define decision support system. How is it related to MIS?
- 3) Explain the ERP Life cycle.
- 4) Explain in detail about Data warehousing. (Define, characteristics and functions).
- 5) Distinguish between KPO and BPO.

Foundation Course - IV

2048- RATHI CHINTAN

- 1) Define ethics, explain its nature and evolution.
- 2) Are ethics important at workplace? Justify your answer.
- 3) What is the need for corporate governance?
- 4) Define CSR. Give its meaning and need.
- 5) Explain the various CSR principles and strategies.

Business Economics-II

2013- HATE YASHICA

- 1) Define macroeconomics and give its scope.
- 2) What are the determinants of money supply?
- 3) What are the principles of sound and functional finance?
- 4) Explain Ricardo's Theory of comparative cost advantage.
- 5) Write short note on Spot and Forward rate of Exchange.

2134- BHATT BHAVIK

- 1) How is macroeconomics different from microeconomics? Give the importance of macroeconomics.
- 2) Write short note on Hedging and speculation.
- 3) What are the measures to correct BOP crisis?
- 4) Explain the different types of Public Debt.
- 5) Explain Fisher's equation of exchange.

2148- SAKHALE JAYESH

- 1) Explain Cambridge cash balance approach.
- 2) What are the instruments of Monetary policy?
- 3) What are the features of short run economic fluctuations?
- 4) Distinguish between fixed and floating exchange rates.
- 5) What is the significance of public expenditure?

2238- GUPTA NAMRATA

- 1) Explain in detail the concept of FDI with reference to its definition, meaning and importance.
- 2) Contra cyclical Fiscal Policy and Discretionary Fiscal policy
- 3) Explain the different canons of taxation.
- 4) Explain the Keynes' liquidity preference theory of interest
- 5) Distinguish between Free trade and Protection.

2209- KUSALKAR JEEVAN MACHINDRA

- 1) Explain the different types of disequilibrium
- 2) Explain Factors determining terms of trade
- 3) Write a detailed explanation on Demand Pull Inflation and Cost Push Inflation .
- 4) What do you mean by inflation targeting?
- 5) Explain the different phases of trade cycle.

Business Research Methods

2048- RATHI CHINTAN

- 1) Define research. Give its meaning and objectives.
- 2) Write short notes on: a) Pure, Basic and Fundamental b) Applied, c) Empirical d) Scientific & Social research.
- 3) Explain the concept of sampling in business research methods with reference to meaning and methods.
- 4) What do you mean by structured questionnaire and unstructured questionnaire?
- 5) Explain the concept of plagiarism.

2061- RIDLAN ROHAN RAKESH

- 1) Explain the different stages in research process.
- 2) Write short notes on: e) Historical f) Exploratory g) Descriptive h) Casual research.
- 3) Explain the different types of data and sources-Primary and Secondary data sources
- 4) What are the different types of scaling techniques used while doing research?
- 5) Give the importance of bibliography and webliography while preparing a project report.

Production & Total Quality Management

2042- PARIKH RUSHIL

- 1) Explain the concept of intermittent and continuous production systems.
- 2) What is materials management? Give its importance and different types of materials handling systems.
- 3) Write short notes on: Quality assurance and EOQ
- 4) What are the different modes of calculating productivity?
- 5) What are the different philosophies and approaches to quality?