



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

All the students are hereby informed that the Bachelor of Arts in Multimedia and Mass Communication program is organizing a Blog Writing Campaign 2023-24. This campaign aims to provide a platform for budding writers to showcase their skills.

After proofreading and due rectification, selected Blogs would be published on College website.

Blogs are to be written by students as per following instructions:

- ❖ The blog should be **minimum 300 words & maximum 500 words.**
- ❖ The document must be a **Word Document.**
- ❖ The content should be **original & not copy paste.**
- ❖ The last date of submission is **31st July 2023.**

Students have to select **ANY ONE** of the following topics to write the blog:

1. Mumbai Monsoon
2. Web Series and Me
3. Classic Cinema V/s Contemporary Cinema
4. Transformation of music industry from skill based to technology based
5. Pros and Cons of Chat GPT
6. Use of Animation in Media
7. Edutainment
8. Social media as a platform for business promotion
9. Moral Journalism
10. Role of Artificial Intelligence in Finance

Link for submission: <https://forms.gle/izEHqMbqE4W8rPgd9>

Ms. Akanksha Mangavkar
B.A.(M.M.C.) Coordinator

Ms. Subhashini Naikar
Vice Principal - Unaided

Dr. Kiran Mane
I/C Principal