 Prahldrai Dalmia Lions College of Commerce & Economics Sunder Nagar, S.V. Road, Malad (W), Mumbai-400 064. ISO 21001:2018 CERTIFIED						
TYBAMMC SEM - V 2025-2026 - ADVERTISING T9						
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7 am to 8.40 am	Advertising & Marketing Research	Direct Marketing & E-Commerce	Copywriting	Copywriting	Agency Management	Agency Management
	Ms. Akanksha M.	Ms. Neha S.	Ms. Payal S.	Ms. Payal S.	Mr. Manoj H.	Mr. Manoj H.
9 am to 10.40 am	Consumer Behaviour	Advertising & Marketing Research	Consumer Behaviour	Direct Marketing & E-Commerce	Brand Building	Brand Building
	Ms. Anshu Jindal	Ms. Akanksha M.	Ms. Anshu Jindal	Ms. Neha S.	Ms. Amrita C.	Ms. Amrita C.



Ms. Akanksha Mangavkar
Co-ordinator BAMMC




Ms. Subhashini Naikar
Vice Principal SFC



Prof. (Dr.) D. N. Ganjewar
Principal

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TYBAMMC SEM - V 2025-2026 - JOURNALISM T2						
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7 am to 8.40 am	Investigative Journalism	Journalism and Public Opinion	Journalism and Public Opinion	Reporting	Writing and Editing Skills	Writing and Editing Skills
	Ms. Farzin Dalal	Mr. Saurabh D.	Mr. Saurabh D.	Mr. Pushkaraj Arte	Ms. Payal S.	Ms. Payal S.
9 am to 10.40 am	Mobile Journalism & New Media	Investigative Journalism	News Media Management	Reporting	Mobile Journalism & New Media	News Media Management
	Ms. Akanksha M.	Ms. Farzin Dalal	Ms. Neha S.	Mr. Pushkaraj Arte	Ms. Akanksha M.	Ms. Neha S.



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SYBAMMC SEM - III A 2025-2026 CLASSROOM: G5

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9 am to 10.40 am				HINDI Mr. Chandrabhushan Tiwari		
11.00am to 12.40p	Film Communication - I Ms. Neha Sharma	Basics of Copywriting Ms. Pooja Singh	Green Marketing Ms. Ruhi Main	Introduction to Advertising Ms. Anshu Jindal	SHORT FILM MAKING - PRACTICAL	FEILD VISIT
1.20pm to 3.00pm	Introduction to Photography Mr. Navel Nazareth	Electronic Media Ms. Pooja Singh	IKS Ms. Akanksha Mangavkar			
3.00pm to 4.40pm			Electronic Media Mr. Freddy Singharaj			

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SYBAMMC SEM - III B 2025-2026 CLASSROOM: T2


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9 am to 10.40 am				HINDI Mr. Chandrabhushan Tiwari		
11.00am to 12.40p	Introduction to Photography Mr. Navel Nazareth	Feature Writing Ms. Farzin Dalal	IKS Ms. Akanksha Mangavkar	Introduction to Journalism Ms. Farzin Dalal	SHORT FILM MAKING - PRACTICAL	FEILD VISIT
1.20pm to 3.00pm	Film Communication - I Ms. Neha Sharma	Green Marketing Ms. Ruhi Main	Electronic Media Mr. Freddy Singharaj	HINDI Mr. Chandrabhushan Tiwari		
3.00pm to 4.40pm		Electronic Media Ms. Pooja Singh				

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FYBAMMC - A SEM - I 2024-2025 CLASSROOM: T4						
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
09.00am to 10.40am			Indian Knowledge System			
			Ms. Pallavi Kharote			
			T10			
11.00am to 12.40pm		Fundamentals Of Mass Communication	Indian Knowledge System	IT Google Workspace	Evolution of Communication	Contemporary Issues
		Ms. Samiksha Shinde	Ms. Pallavi Kharote	Ms. Neha Sharma	Ms. Farzin Dalal	Ms. Akanksha Mangavkar
			T10			
1.20pm to 3.00pm		Environmental Management & Sustainable Development - I		Introduction To Computers-I	Foundation of behavioural skills - Basic Level	Visual Communication
		Ms. Ketaki More		Dr. Gaurang Rajwadkar	Mr. Jainish Gotecha	Mr. Navel Nazareth
3.00pm to 4.40pm				Communication Skills in English		
				Ms. Tanvi Rao		



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FYBAMMC - B SEM - I 2024-2025 CLASSROOM: T10						
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
09.00am to 10.40am			Indian Knowledge System			
			Ms. Pallavi Kharote			
			T10			
11.00am to 12.40pm	Evolution of Communication	Foundation of behavioural skills - Basic Level	Indian Knowledge System		Visual Communication	
	Ms. Farzin Dalal	Mr. Jainish Gotecha	Ms. Pallavi Kharote		Mr. Navel Nazareth	
			T10			
1.20pm to 3.00pm	Environmental Management & Sustainable Development - I	Fundamentals Of Mass Communication		Contemporary Issues	IT Google Workspace	
	Ms. Ketaki More	Ms. Samiksha Shinde		Ms. Akanksha Mangavkar	Ms. Neha Sharma	
3.00pm to 4.40pm	Communication Skills in English			Introduction To Computers-I		
	Ms. Tanvi Rao			Dr. Gaurang Rajwadkar		



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