

# University of Mumbai



(DOC Related)

I-03

**Winter 2023**

Examination Section

SSM Building,

Vidyanagari, Kalina,

Santacruz (East),

Mumbai – 400 098.

No. Exam./Sc./W/ I 06 of 2023.

## **CIRCULAR:**

A reference is invited to this office Circular No. Exam./Sc./W/I 01 of 2023, dated 6<sup>th</sup> September, 2023 relating to the date of Commencement of following examination of the Winter 2023, the Principals of the affiliated colleges in Mass Media are hereby informed that the following examinations are **rescheduled** and will now be held as per **revised date** as shown below:

Exam Code	Examination	Earlier Date	Revised Date
4000146	B.M.M. (Sem. VI)(CBSGS)(75:25)(R-2017)	26/10/2023	06/11/2023
4000166	B.A. In Multimedia & Mass Communication (BAMMC) (Sem VI) (Choice Based) (R-2019-20)	26/10/2023	06/11/2023

They are requested to inform the candidates concerned accordingly.

Mumbai – 400 098  
25<sup>th</sup> October, 2023

  
Dr. Prasad Karande  
I/c. Director  
Board of Examinations & Evaluation

To,

The Principals of the affiliated colleges in Mass Media.

# University of Mumbai



**4000166**

Winter 2023

## REVISED EXAMINATION TIME TABLE


### **B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20)**

#### **(SEMESTER - VI)**

Days and Dates	Time	Paper Code	Paper
Monday, 6 November, 2023	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Monday, 6 November, 2023	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Tuesday, 7 November, 2023	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Tuesday, 7 November, 2023	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Wednesday, 8 November, 2023	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Wednesday, 8 November, 2023	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management
Thursday, 9 November, 2023	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Thursday, 9 November, 2023	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying
Monday, 20 November, 2023	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Monday, 20 November, 2023	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Tuesday, 21 November, 2023	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Tuesday, 21 November, 2023	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Wednesday, 22 November, 2023	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting
Wednesday, 22 November, 2023	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Thursday, 23 November, 2023	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Thursday, 23 November, 2023	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Friday, 24 November, 2023	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Friday, 24 November, 2023	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

Mumbai - 400 098  
27<sup>th</sup> Oct., 2023.

I-2

  
Dr. Prasad Karande  
I/c. Director  
Board of Examinations & Evaluation