



Prahladrai Dalmia Lions College of Commerce & Economics
ISO 21001:2018 CERTIFIED

Third Year Bachelors of Arts in Multimedia and Mass Communication
(SEMESTER-I) - 2025-2026

TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, September 2025

DATE	DAY	TIME	NAME OF THE COURSE
9 th September, 2025	Tuesday	11:00 am to 12: 40 pm	Introduction to Photography (2001 -2060)
		1:10 pm to 3:00 pm	Introduction to Photography (2061 -2105)
10 th September, 2025	Wednesday	11.00 am to 12.40 pm	Feature writing (Journalism)
		1.10 pm to 3.00 pm	Basics of Copywriting (Advertising)
11 th September, 2025	Thursday	11.00 am to 12.40 pm	Introduction to Advertising (Advertising)
		1.20pm to 3:00 pm	Introduction to Journalism (Journalism)
12 th September, 2025	Friday	11.00 am to 12.40 pm	Electronic Media Theory (2001 -2060)
		1.10 am to 3.00 pm	Electronic Media Practical (2061 -2105)
		1.10pm to 3:00 pm	Electronic Media Theory (2061 -2105)
		3:00pm to 4:40 pm	Electronic Media Practical (2061 -2105)
13 th September,2025	Saturday	9.00 am to 11:00 pm	Hindi (2001 -2060)
15 th September,2025	Monday	11.00 am to 12.40 pm	EMSD (2001 -2060)
		1.10 am to 3.00 pm	Film Communication-I (Group 1 to 5)
16 th September, 2025	Tuesday	11:00 am to 12: 40 pm	Film Communication-I (Group 6 to 10)
		1:10 pm to 3:00 pm	EMSD (2061 -2105)
Note: CC Internal project will be announced later			

Ms. Akanksha Mangavkar
B.A.(M.M.C.) Coordinator

CA Durgesh Y. Kenkre
Exam Convenor

Ms. Subhashini Naikar
Vice Principal - SFC

PROF. (DR.) DIGAMBAR N. GANJEWAR
PRINCIPAL
PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS
SUNDER NAGAR, MALAD (W), MUMBAI - 400 064.

Date: 1st September, 2025
DI/TT-IT/TLP/00



