



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified
University of Mumbai Recognised Research Centre in Accountancy, Commerce & Business Economics
A Government Approved Hindi Linguistic Minority Institute
54 Years of Sterling Performance in Education

B.A. in (MULTIMEDIA AND MASS COMMUNICATION)

Sr. No.	PRN No.	Name of the Students in Second year
01	2023016401252376	KALE KEDAR HARISH PRERNA
02	2023016401254626	KANOJIYA DEEPAK RAMGOPAL PRABHAVATI
03	2023016401257296	PURANI MEET ROHIT PARUL
04	2023016401259136	RAJBHAR SATYAM DINESH SARASWATI
05	2023016401254545	SONI NIKHIL VINOD USHA
06	2023016401258036	WAFELKAR VIRAJ SADANAND SAKSHI
07	2023016401259256	KAGDA ARMAN VIJENDRA SAVITA
08	2023016401258945	DHEBE DARSHAN SHIVAJI RANJANA
09	2023016400029754	NAIK ARYAN RITESH LOVIELYN
10	2023016400349793	KHAN ALBIRA SIRAJ RUBINA

All the above students who were admitted to Second year B.A. in (MULTIMEDIA AND MASS COMMUNICATION Semester III under NEP scheme but were admitted to First year under the Non-NEP scheme (**had taken admission to first year before academic year 2024-2025**) are hereby informed that, as per the prescribed admission eligibility norms, it is mandatory to fulfill the required number of academic credits in this academic year. Such students are instructed to complete the deficient credits within the stipulated time frame to ensure compliance with the eligibility criteria. Failure to complete the credit deficiency may result in cancellation of admission or other academic consequences as per University of Mumbai rules.

Such students are required to complete their deficiency of 4 credits by appearing for two courses namely Indian Knowledge System (IKS) and Visual Communication (VSC) of 2 credits each.

The exam for these courses will be conducted as follows:

Internal exam (20 marks): Submission of assignment/ project/ viva voce etc. on 8th April, 2026 in 3rd floor staff room to their class mentor Mr. Farzin Dalal.

External exam (30 marks): Will be conducted in college (3rd floor T3*) on 10th April, 2026 (10.00 am to 11.00 am) for Indian Knowledge System (IKS) and on 11th April, 2026 for Visual Communication (VSC) (10.00 am to 11.00 am).

*T3 or any room available on the days

Ms. Akanksha Mangavkar
Coordinator

Ms. Subhashini Naikar
Vice Principal, SFC

Prof. (Dr.) D. N. Ganjewar
Principal

DI/N-STD/GEN/00

Date: 31st March, 2026.

INDIAN KNOWLEDGE SYSTEM (HOME ASSIGNMENT & VIVA VOCE)

Sr. No.	Topic
1	Meaning and Characteristics of Indian Knowledge System
2	The Gurukul System: Philosophy, Methodology and Relevance Today
3	Yoga Philosophy: Meaning and Importance in Daily Life
4	Arthashastra and the Ancient Indian Art of Governance
5	Traditional Indian Irrigation Systems and Water Management
6	Ayurveda: Principles of Holistic Health and Healing

INSTRUCTIONS:

- 1) Write on any 3 topics.
- 2) Images can be used for better presentation.
- 3) Each topic should be of minimum 3 pages and maximum 5 pages (excluding the images page).
- 4) Submissions to be made on 1 side ruled and back side blank.

VISUAL COMMUNICATION (HOME ASSIGNMENT & VIVA VOCE)

Sr. No.	Topic
1	Do you think paintings can still communicate better than photographs in today's world? Why or why not?
2	Out of the elements of art (line, shape, tone, space, etc.), which three do you find most important in visual communication? Why?
3	Do you think memes and cartoons are a powerful form of visual communication in today's society? Why/why not?
4	Cinema and vlogs are both visual mediums. Which one do you feel has a stronger influence on youth today? Give reasons.
5	Public spaces and architecture (like parks, stations, airports) communicate without words. How do you interpret this in your city?
6	Do you feel typography and calligraphy still matter in the digital age of typing fonts? Why?

INSTRUCTIONS:

- 1) Write on any 3 topics.
- 2) Each topic should be of minimum 3 pages and maximum 5 pages.
- 5) Submissions to be made on fool scape ruled paper.