



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001:2015 Certified

NOTICE

REVISED TIMETABLE FOR THE INTERNAL ASSIGNMENT/PRESENTATION, CI

February 2023

TYB.A.(MMC) (Advertising)

DIVISION : A

(SEMESTER- VI)

Class room: T1 / 11:00 TO 12:40: S6

DATE	DAY	TIME	NAME OF THE SUBJECT
20th February 2023	Monday	7:00 AM TO 8:40 AM	Advertising design
		9.00 AM TO 10:40 AM	Advertising design
		11.00 AM TO 12:40 PM	Entertainment and media marketing
21 st February 2023	Tuesday	7:00 AM TO 8:30 AM	Media planning and buying
		8.40 AM TO 9:40 AM	Entertainment and media marketing
22 nd February 2023	Wednesday	7:00 AM TO 9:40 AM	Digital media
24 th February 2023	Friday	7:00 AM TO 8:30 AM	Media planning and buying
		8.40 AM TO 9:40 AM	Brand management
25 th February 2023	Saturday	7:00 AM TO 8:30 AM	Advertising in contemporary society
		8.40 AM TO 9:40 AM	Brand management

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Prof. Minu Paul	Prof. Durgesh Kenkre	Prof. Subhashini Naikar	Dr. Kiran Mane
B.A.(MMC) Incharge	Exam Convenor	Vice Principal (SFC)	I/c Principal

Date: 02nd Feb 2023

DI/TT-IT/TLP/00



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TYB.A.(MMC) (Journalism)

(SEMESTER- VI)

DATE	DAY	TIME	CLASS ROOM	NAME OF THE SUBJECT
20th February 2023	Monday	7:00 AM TO 8:30 AM	T2	Photo and travel journalism
		8.40 AM TO 9:40 AM		Lifestyle journalism
21 st February 2023	Tuesday	7:00 AM TO 8:30 AM	LANGUAGE LAB	Photo and travel journalism
		8.40 AM TO 9:40 AM		Contemporary issues
22 nd February 2023	Wednesday	7:00 AM TO 9:40 AM	T1	Digital media
23 th February 2023	Thursday	7:00 AM TO 8:30 AM	T8	Contemporary issues
		8.40 AM TO 9:40 AM		Lifestyle journalism
24 th February 2023	Friday	7:00 AM TO 9:40 AM	T9	Newspaper and magazine design
25 th February 2023	Saturday	7:50 AM TO 9:40 AM	F2	Crime reporting

Prof. Minu Paul B.A.(MMC) Incharge	Prof. Durgesh Kenkre Exam Convenor	Prof. Subhashini Naikar Vice Principal (SFC)	Dr. Kiran Mane I/c Principal
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February 2023

SYB.A.(MMC)

DIVISION : A

(SEMESTER- III)

Classroom: T5

DATE	DAY	TIME	NAME OF THE SUBJECT
20th February 2023	Monday	7:00 AM TO 8:30 AM	Media law and ethics
		8.40 AM TO 9:40 AM	Film communication II
21 st February 2023	Tuesday	7:00 AM TO 8:30 AM	Media law and ethics
		8.40 AM TO 9:40 AM	Mass media research
22 nd February 2023	Wednesday	7:00 AM TO 8:30 AM	Film communication II
		8.40 AM TO 9:40 AM	Writing and editing for media
23 th February 2023	Thursday	7:00 AM TO 9:40 AM	Computer and multimedia II
24 th February 2023	Friday	7:00 AM TO 9:40 AM	Motion graphics and visual effects II
25 th February 2023	Saturday	7:00 AM TO 8:30 AM	Mass media research
		8.40 AM TO 9:40 AM	Writing and editing for media

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Prof. Minu Paul	Prof. Durgesh Kenkre	Prof. Subhashini Naikar	Dr. Kiran Mane
B.A.(MMC) Incharge	Exam Convenor	Vice Principal (SFC)	I/c Principal

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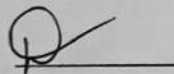
February 2023

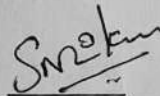
FY B.A.(MMC) Division B (SEMESTER- II)

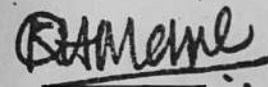
Class Room : T1

DATE	DAY	TIME	NAME OF THE SUBJECT
20th February 2023	Monday	11:00 AM TO 12:40 PM	Media, Gender and culture
		1.10 PM TO 2:50 PM	Content writing
21 st February 2023	Tuesday	3:15 PM TO 4.15 PM	Media, Gender and culture
24 th February 2023	Friday	2:00 PM TO 4:40 PM	Foundation course II
25 th February 2023	Saturday	2:00 PM TO 4:40 PM	Effective communication skills II
27 th February 2023	Monday	11:00 AM TO 12:40 PM	Introduction to Journalism
		1.10 PM TO 2:50 PM	Content writing
28 th February 2023	Tuesday	2:00 PM TO 4:40 PM	Introduction to advertising









Prof. Minu Paul	Prof. Durgesh Kenkre	Prof. Subhashini Naikar	Dr. Kiran Mane
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FYB.A.(MMC)

DIVISION : A

(SEMESTER- II)

Class Room: T5

DATE	DAY	TIME	NAME OF THE SUBJECT
20th February 2023	Monday	11:00 AM TO 12:40 PM	Introduction to Journalism
		1.10 PM TO 2:50 PM	Media, Gender and culture
21 st February 2023	Tuesday	2:00 PM TO 3:15 PM	Media, Gender and culture
24 th February 2023	Friday	2:00 PM TO 4:40 PM	Effective communication skills II
25 th February 2023	Saturday	2:00 PM TO 4:40 PM	Foundation course II
27 th February 2023	Monday	11:00 AM TO 12:40 PM	Content writing
		1.10 PM TO 2:50 PM	Introduction to Journalism
28 th February 2023	Tuesday	2:00 PM TO 4:40 PM	Introduction to advertising

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