



Date- 23/04/2024

NOTICE

**Self – Financed Section (BAMMC)
September ATKT Internal Examination I & III, 2023-2024**

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. The Viva-voce will be conducted offline in classroom **T10** from 8:00 am to 10:00 am.
2. Reporting time is 15 minutes prior to the examination time mentioned in the schedule below.
3. Students have to attach an **ATKT fee payment receipt** along with his/her project.
4. Students have to be present in person for the submission.
5. Projects/ assignments have to be **handwritten on A4 size paper or Fullscape paper**. On top of every page a student should write his Name, Semester, Contact number, Roll No. and Subject.
6. **Printouts of the questions uploaded should be attached** with the project. Students are expected to write the question followed by the answer.
7. On the submission date, there will be a viva voce on the given topics. **If the student fails to submit the project and give viva voce on the given date and time he will be marked ABSENT for the said subject.**
8. **Any submission after the above mentioned date and time will not be accepted and entertained under any circumstance.**
9. The following is the date of submission for the respective subject:

SEMESTER I

SUBJECT	DATE	TIME
Visual Communication	30 th March, 2024	10:30 am to 12:30pm
History Of Media	30 th March, 2024	10:30 am to 12:30pm
Fundamentals Of Mass Communication	30 th March, 2024	10:30 am to 12:30pm
Foundation Course - I	30 th March, 2024	10:30 am to 12:30pm
Effective Communication –I	30 th March, 2024	10:30 am to 12:30pm
Current Affairs	30 th March, 2024	10:30 am to 12:30pm

SEMESTER III

SUBJECT	DATE	TIME
Corporate Communication And Public Relations	1st April, 2024	10:30 am to 12:30pm
Computers And Multimedia-I	1st April, 2024	10:30 am to 12:30pm
Film Communication-I	1st April, 2024	10:30 am to 12:30pm
Introduction To Photography	1st April, 2024	10:30 am to 12:30pm
Motion Graphics And Visual Effects –I	1st April, 2024	10:30 am to 12:30pm
Media Studies	1st April, 2024	10:30 am to 12:30pm

Ms. Akanksha Mangavkar
BAMMC Co-ordinator

CA Durgesh Kenkre
Exam Convener

Ms. Subhashini Naikar
Vice Principal - Unaided

Prof. (Dr.) D. N. Ganjewar
Principal

BAMMC Internal questions for Semester I ATKT students

VISUAL COMMUNICATION

ROLL NO.	NAME	QUESTIONS
1014	DONGARKAR MANAV GANESH	<ol style="list-style-type: none">1. What is Visual Communication? Explain the history of Visual Communication2. Explain Gestalt Psychology in detail3. Explain the psychological implications of colour4. Explain Paintings as a form of Visual Communication5. What is the role of ethics in the age of social media
1020	GUPTA NITISHKUMAR VAKIL	<ol style="list-style-type: none">1. What is Visual Communication? Explain the need and importance of Visual Communication2. Explain the constructivism theory in detail3. What is Colour theory?4. Explain films as a form of Visual Communication5. What is Citizen Journalism? Elaborate on its role in today's society
1023	MHASKE AMIT ANIL	<ol style="list-style-type: none">1. Explain various visible concepts of Visual Communication in detail2. What is Semiotics? Elaborate3. Explain various elements of design4. What is Photojournalism? Explain the concept in the current context5. What is the role of signs and symbols in today's social media age
1029	KALE KEDAR HARISH	<ol style="list-style-type: none">1. Explain Invisible concepts of Visual Communication2. Explain the Cognitive theory in detail3. What is colour psychology?4. What are newspaper ads? Explain its advantages5. What is the role of emojis in online visual communication?
1031	KANOJIYA DEEPAK RAMGOPAL	<ol style="list-style-type: none">1. Explain Visual Communication as a process2. Distinguish between sensual and perceptual theories3. Explain the role of colours in visual pleasure4. Explain comics and cartoons as a form of Visual Communication5. How does Visual Communication improve culture?
1034	KHARWAR GANESH OMPRAKASH	<ol style="list-style-type: none">1. What is Visual Communication? Explain the need and importance of Visual Communication2. Explain the constructivism theory in detail3. What is Colour theory?4. Explain films as a form of Visual Communication5. What is Citizen Journalism? Elaborate on its role in today's society
1050	PANCHAL OM VINOD	<ol style="list-style-type: none">1. Explain Visual Communication as a process2. Distinguish between sensual and perceptual theories3. Explain the role of colours in visual pleasure4. Explain comics and cartoons as a form of Visual Communication5. How does Visual Communication improve culture?
1059	PRAJAPATI KUNDAN ARUN	<ol style="list-style-type: none">1. Explain various visible concepts of Visual Communication in detail2. What is Semiotics? Elaborate3. Explain various elements of design4. What is Photojournalism? Explain the concept in the current context5. What is the role of signs and symbols in today's social media age
1064	RAO SWAYAM BABU	<ol style="list-style-type: none">1. Explain Invisible concepts of Visual Communication2. Explain the Cognitive theory in detail3. What is colour psychology?4. What are newspaper ads? Explain its advantages5. What is the role of emojis in online visual communication?

1065	RODRIGUES JOSEPH SALOREDORÉ	<ol style="list-style-type: none"> 1. Explain various visible concepts of Visual Communication in detail 2. What is Semiotics? Elaborate 3. Explain various elements of design 4. What is Photojournalism? Explain the concept in the current context 5. What is the role of signs and symbols in today's social media age
1071	SHAIKH KAIF AMJAD ALI	<ol style="list-style-type: none"> 1. What is Visual Communication? Explain the history of Visual Communication 2. Explain Gestalt Psychology in detail 3. Explain the psychological implications of colour 4. Explain Paintings as a form of Visual Communication 5. What is the role of ethics in the age of social media
1077	SHARMA NISHITA UMESH	<ol style="list-style-type: none"> 1. Explain Visual Communication as a process 2. Distinguish between sensual and perceptual theories 3. Explain the role of colours in visual pleasure 4. Explain comics and cartoons as a form of Visual Communication 5. How does Visual Communication improve culture?
1093	YADAV SANDEEP KUMAR LAXMIKANT	<ol style="list-style-type: none"> 1. Explain Invisible concepts of Visual Communication 2. Explain the Cognitive theory in detail 3. What is colour psychology? 4. What are newspaper ads? Explain its advantages 5. What is the role of emojis in online visual communication?
1099	KHAN MOHD AAWESH RAZA BUGZER	<ol style="list-style-type: none"> 1. Explain Visual Communication as a process 2. Distinguish between sensual and perceptual theories 3. Explain the role of colours in visual pleasure 4. Explain comics and cartoons as a form of Visual Communication 5. How does Visual Communication improve culture?
1109	RATHOD DURVESH JESING	<ol style="list-style-type: none"> 1. What is Visual Communication? Explain the need and importance of Visual Communication 2. Explain the constructivism theory in detail 3. What is Colour theory? 4. Explain films as a form of Visual Communication 5. What is Citizen Journalism? Elaborate on its role in today's society
1112	MORE HRISHIKESH SACHIN	<ol style="list-style-type: none"> 1. Explain various visible concepts of Visual Communication in detail 2. What is Semiotics? Elaborate 3. Explain various elements of design 4. What is Photojournalism? Explain the concept in the current context 5. What is the role of signs and symbols in today's social media age
1116	SINGH LUCKY GHANSHYAM	<ol style="list-style-type: none"> 1. What is Visual Communication? Explain the history of Visual Communication 2. Explain Gestalt Psychology in detail 3. Explain the psychological implications of colour 4. Explain Paintings as a form of Visual Communication 5. What is the role of ethics in the age of social media

HISTORY OF MEDIA

ROLL NO.	NAME	QUESTIONS
1077	SHARMA NISHITA UMESH	1. India's Freedom Struggle and Role of Media 2. Regional Press and its popularity of Indian regional languages in various regions 3. Origin of Hindi cinema 4. Raja Rammohan Roy 5. Internet Protocol Television
1088	VADAYE KHUSHI RAVINDRA	1. B.R. Ambedkar 2. The beginning of Radio and Television Shows 3. Genesis of documentaries and short films 4. Vernacular Press Act 1876 5. Press during the Emergency Period

FUNDAMENTALS OF MASS COMMUNICATION

ROLL NO.	NAME	QUESTIONS
1014	DONGARKAR MANAV GANESH	1. Forms of Communication: Intra Personal Communication, Interpersonal Communication, 2. Print: Books, Newspapers, Magazines 3. Political Impact (With political leaders who have successfully used mass communication) 4. Elements and features of new media, Technologies used in new media, 5. Meaning and importance of Mass Communication
1088	VADAYE KHUSHI RAVINDRA	1. Models of Communication: Gerber's Model, Sociological Model, Gatekeeping Model 2. From oral to communication (kirtan, Davandi, Powada, Nagara) 3. Broadcast: Television, Radio 4. Developmental Impact (With how the government has successfully used mass communication) 5. Impact of mass media on Education
1109	RATHOD DURVESH JESING	1. Major challenges to new media Acquisition-personal, social and national 2. From Electric to Electronic communication, From electric to Digital communication 3. Explain Hub Model, Sadharanikaran. 4. Impact of mass media on Culture, 5. Electronic, Satellite, Interactive, Digital Communication.

FOUNDATION COURSE - I

ROLL NO.	NAME	QUESTIONS
1011	CHOUHAN RITESH SINGH BIRENDRA SINGH	1. Explain the 73rd Amendment 2. Role of women in politics 3. Features of rural population 4. Communalism 5. Female foeticide - causes
1014	DONGARKAR MANAV GANESH	1. Issues of people with physical and mental disabilities. 2. Caste system and inter-group conflicts 3. Structure of constitution - Preamble, Main Body and Schedules 4. 74th Amendments and their implications 5. India as a multi-cultural diversity
1020	GUPTA NITISHKUMAR VAKIL	1. Tribal characteristics 2. Causes of declining sex ratio 3. Inter-group conflicts due to communalism 4. Fundamental duties 5. Role and significance of women in politics.

1023	MHASKE AMIT ANIL	<ol style="list-style-type: none"> 1. Basic features of the Constitution. 2. The party system in Indian politics; 3. Examine inequalities manifested due to the caste system 4. Stratification - meaning and classification 5. Portrayal of women in media;
1029	KALE KEDAR HARISH	<ol style="list-style-type: none"> 1. Linguistic diversity in relation to the Indian situation; 2. Explain causes of regionalism 3. Discuss linguistic differences 4. Elaborate Philosophy of the Constitution 5. Explain 73rd Amendment
1031	KANOJIYA DEEPAK RAMGOPAL	<ol style="list-style-type: none"> 1. Features of urban population 2. Basic features of the Constitution. 3. Explain effects of conflicts arising out of regionalism 4. Appreciate the inequalities faced by people with disabilities 5. Local self-government in urban and rural areas
1034	KHARWAR GANESH OMPRAKASH	<ol style="list-style-type: none"> 1. Explain the 73rd Amendment 2. Role of women in politics 3. Features of rural population 4. Communalism 5. Female foeticide - causes
1059	PRAJAPATI KUNDAN ARUN	<ol style="list-style-type: none"> 1. Issues of people with physical and mental disabilities. 2. Caste system and inter-group conflicts 3. Structure of constitution - Preamble, Main Body and Schedules 4. 74th Amendments and their implications 5. India as a multi-cultural diversity
1064	RAO SWAYAM BABU	<ol style="list-style-type: none"> 1. Tribal characteristics 2. Causes of declining sex ratio 3. Inter-group conflicts due to communalism 4. Fundamental duties 5. Role and significance of women in politics.
1065	RODRIGUES JOSEPH SALOREDORE	<ol style="list-style-type: none"> 1. Basic features of the Constitution. 2. The party system in Indian politics; 3. Examine inequalities manifested due to the caste system 4. Stratification - meaning and classification 5. Portrayal of women in media;
1070 (CURRENT)	SAWANT MEGH SANJAY	<ol style="list-style-type: none"> 1. Linguistic diversity in relation to the Indian situation; 2. Explain causes of regionalism 3. Discuss linguistic differences 4. Elaborate Philosophy of the Constitution 5. Explain 73rd Amendment
1070 (OLD)	PILLE PRAMOD SURESH ANITA	<ol style="list-style-type: none"> 1. Features of urban population 2. Basic features of the Constitution. 3. Explain effects of conflicts arising out of regionalism 4. Appreciate the inequalities faced by people with disabilities 5. Local self-government in urban and rural areas
1071	SHAIKH KAIF AMJAD ALI	<ol style="list-style-type: none"> 1. Explain the 73rd Amendment 2. Role of women in politics 3. Features of rural population 4. Communalism 5. Female foeticide - causes
1080	SHETTY SAMIT DINESH	<ol style="list-style-type: none"> 1. Issues of people with physical and mental disabilities. 2. Caste system and inter-group conflicts 3. Structure of constitution - Preamble, Main Body and Schedules 4. 74th Amendments and their implications 5. India as a multi-cultural diversity
1089	VENVANSHI VIKAS CHHOTELAL	<ol style="list-style-type: none"> 1. Tribal characteristics 2. Causes of declining sex ratio 3. Inter-group conflicts due to communalism 4. Fundamental duties 5. Role and significance of women in politics.

1093	YADAV SANDEEP KUMAR LAXMIKANT	1. Basic features of the Constitution. 2. The party system in Indian politics; 3. Examine inequalities manifested due to the caste system 4. Stratification - meaning and classification 5. Portrayal of women in media;
1096	ZALTE SAHIL MANOHAR	1. Linguistic diversity in relation to the Indian situation; 2. Explain causes of regionalism 3. Discuss linguistic differences 4. Elaborate Philosophy of the Constitution 5. Explain 73rd Amendment
1099	KHAN MOHD AAWESH RAZA BUGZER	1. Features of urban population 2. Basic features of the Constitution. 3. Explain the effects of conflicts arising out of regionalism 4. Appreciate the inequalities faced by people with disabilities 5. Local self-government in urban and rural areas
1109	RATHOD DURVESH JESING	1. Explain the 73rd Amendment 2. Role of women in politics 3. Features of rural population 4. Communalism 5. Female foeticide - causes
1112	MORE HRISHIKESH SACHIN	1. Issues of people with physical and mental disabilities. 2. Caste system and inter-group conflicts 3. Structure of constitution - Preamble, Main Body and Schedules 4. 74th Amendments and their implications 5. India as a multi-cultural diversity
1116	SINGH LUCKY GHANSHYAM	1. Tribal characteristics 2. Causes of declining sex ratio 3. Inter-group conflicts due to communalism 4. Fundamental duties 5. Role and significance of women in politics.

EFFECTIVE COMMUNICATION - I

ROLL NO.	NAME	QUESTIONS
1014	DONGARKAR MANAV GANESH	1. Elaborate Communication, its concepts, process Importance of Communication in Media. 2. Explain verbal and non-verbal types of communication. 3. Discuss Types of reading -skimming and scanning 4. Elaborate Types of thinking (rational ,logical, critical , lateral etc) 5. What is Presentation? Explain Steps in Making a Presentation.
1070 (OLD)	PILLE PRAMOD SURESH ANITA	1. Explain Concept, importance, need and challenges of translation. 2. Interpretation: Meaning, Difference between interpretation and translation 3. Recognizing aspects of language particularly in media. 4. Explain Differences between Technical and General Communication. 5. Elaborate Significance of Non-verbal Communication.
1088	VADAYE KHUSHI RAVINDRA	1. Discuss Barriers to Communication. 2. Explain Advantages of written communication. 3. Elaborate Listening Process; Classification of Listening; 4. Which are Errors in thinking? Partialism, Time scale, Egocentricity 5. What is presentation? Explain steps in Making a Presentation.
1112	MORE HRISHIKESH SACHIN	1. Measures to Overcome the Barriers to Communication. 2. Explain Advantages of verbal communication. 3. Which are Common Barriers to the Listening Process? 4. Discuss Difference between interpretation and translation 5. Explain Challenges faced by translator

CURRENT AFFAIRS

ROLL NO.	NAME	QUESTIONS
1014	DONGARKAR MANAV GANESH	<ol style="list-style-type: none"> 1. Three political stories of national importance. 2. Ministries of Government of India 3. Security Council -Structure and role 4. Political parties reach and challenges, political leaders 5. Mobile apps help in content creation
1020	GUPTA NITISHKUMAR VAKIL	<ol style="list-style-type: none"> 1. Overview of Indian digital gaming 2. News relating to the marginalized and displaced tribes 3. Issues that currently engage the SC 4. Review of latest episodes of communal tensions 5. Introduction to AI and data science & Introduction to Content Automation tools
1023	MHASKE AMIT ANIL	<ol style="list-style-type: none"> 1. Introduction to Digital Gaming Industry 2. Update two ongoing state projects 3. Four conflicts/ issues of international importance 4. The tensions in J&K Background, Political players 5. Any 5 Examples of Virtual Reality news websites worldwide
1029	KALE KEDAR HARISH	<ol style="list-style-type: none"> 1. Introduction to Augmented Reality & Virtual Reality 2. Discuss One dominating economic /business news 3. The latest news on floods and drought, unemployment, health issues, etc 4. Role of United Nations ,General Assembly ,Other main organs of the UNO 5. One dominating environment news stories
1031	KANOJIYA DEEPAK RAMGOPAL	<ol style="list-style-type: none"> 1. Mobile apps help in content creation 2. The latest news on floods and drought, unemployment, health issues, etc 3. Communal tensions- Review of latest episodes of communal tensions 4. News relating to the marginalized and displaced tribes 5. Issues that currently engage the UNO
1034	KHARWAR GANESH OMPRAKASH	<ol style="list-style-type: none"> 1. One dominating environment news stories 2. Ministry of Home Affairs - Internal Security 3. Political parties reach and challenges, political leaders 4. Issues that currently engage the SC 5. Review of any three Central Government projects and policies
1063	RAJBHAR SATYAM DINESH	<ol style="list-style-type: none"> 1. Overview of Indian digital gaming 2. News relating to the marginalized and displaced tribes 3. Issues that currently engage the SC 4. Review of latest episodes of communal tensions 5. Introduction to AI and data science & Introduction to Content Automation tools
1064	RAO SWAYAM BABU	<ol style="list-style-type: none"> 1. Introduction to Digital Gaming Industry 2. Update two ongoing state projects 3. Four conflicts/ issues of international importance 4. The tensions in J&K Background, Political players 5. Any 5 Examples of Virtual Reality news websites worldwide
1065	RODRIGUES JOSEPH SALOREDORE	<ol style="list-style-type: none"> 1. Three political stories of national importance. 2. Ministries of Government of India 3. Security Council -Structure and role 4. Political parties reach and challenges, political leaders 5. Mobile apps help in content creation
1067	SAHANI VISHAL SHAMBHUNATH	<ol style="list-style-type: none"> 1. Overview of Indian digital gaming 2. News relating to the marginalized and displaced tribes 3. Issues that currently engage the SC 4. Review of latest episodes of communal tensions 5. Introduction to AI and data science & Introduction to Content Automation tools

1070 (OLD)	PILLE PRAMOD SURESH ANITA	<ol style="list-style-type: none"> 1. Introduction to Digital Gaming Industry 2. Update two ongoing state projects 3. Four conflicts/ issues of international importance 4. The tensions in J&K Background, Political players 5. Any 5 Examples of Virtual Reality news websites worldwide
1071	SHAIKH KAIF AMJAD ALI	<ol style="list-style-type: none"> 1. Introduction to Augmented Reality & Virtual Reality 2. Discuss One dominating economic /business news 3. The latest news on floods and drought, unemployment, health issues, etc 4. Role of United Nations ,General Assembly ,Other main organs of the UNO 5. One dominating environment news stories
1077	SHARMA NISHITA UMESH	<ol style="list-style-type: none"> 1. Mobile apps help in content creation 2. The latest news on floods and drought, unemployment, health issues, etc 3. Communal tensions- Review of latest episodes of communal tensions 4. News relating to the marginalized and displaced tribes 5. Issues that currently engage the UNO
1080	SHETTY SAMIT DINESH	<ol style="list-style-type: none"> 1. One dominating environment news stories 2. Ministry of Home Affairs - Internal Security 3. Political parties reach and challenges, political leaders 4. Issues that currently engage the SC 5. Review of any three Central Government projects and policies
1088	VADAYE KHUSHI RAVINDRA	<ol style="list-style-type: none"> 1. Overview of Indian digital gaming 2. News relating to the marginalized and displaced tribes 3. Issues that currently engage the SC 4. Review of latest episodes of communal tensions 5. Introduction to AI and data science & Introduction to Content Automation tools
1099	KHAN MOHD AAWESH RAZA BUGZER	<ol style="list-style-type: none"> 1. Introduction to Digital Gaming Industry 2. Update two ongoing state projects 3. Four conflicts/ issues of international importance 4. The tensions in J&K Background, Political players 5. Any 5 Examples of Virtual Reality news websites worldwide
1109	RATHOD DURVESH JESING	<ol style="list-style-type: none"> 1. Three political stories of national importance. 2. Ministries of Government of India 3. Security Council -Structure and role 4. Political parties reach and challenges, political leaders 5. Mobile apps help in content creation
1112	MORE HRISHIKESH SACHIN	<ol style="list-style-type: none"> 1. Overview of Indian digital gaming 2. News relating to the marginalized and displaced tribes 3. Issues that currently engage the SC 4. Review of latest episodes of communal tensions 5. Introduction to AI and data science & Introduction to Content Automation tools
1117	MISHRA KHUSHI KUMARI SANTOSH	<ol style="list-style-type: none"> 1. Introduction to Digital Gaming Industry 2. Update two ongoing state projects 3. Four conflicts/ issues of international importance 4. The tensions in J&K Background, Political players 5. Any 5 Examples of Virtual Reality news websites worldwide

NOTE: Please write an appropriate answer and the length of the answer has to be up to the mark.

BAMMC Internal questions for Semester III ATKT students

CORPORATE COMMUNICATION AND PUBLIC RELATIONS

ROLL NO.	NAME	QUESTIONS
2019	JHA MANDEEP SHAMBHOO	1. Discuss Importance of Ethics in Corporate communication. 2. Distinguish between Internal and External PR. 3. Elaborate Principles of Good Media Relations 4. What is Role of Social media as Influential marketing? 5. Explain advantages and disadvantages of Public Relations.
2097	KADAM NIKHIL DEEPAK	1. Explain Corporate Identity: Meaning and Features 2. Discuss Defamation, Invasion of Privacy, Copyright Act. 3. Elaborate Diffusion theory and various tools of Public Relations 4. Explain Website, Online press release, Article marketing, as new tools of media. 5. Explain E- Public Relations and its importance.

COMPUTERS AND MULTIMEDIA-I

ROLL NO.	NAME	QUESTIONS
2024	MATHUR NIKIT SATISH	1. Image editing theory 2. Explain Image mode, Image size, canvas size 3. Discuss Aligning text in different design formats. 4. What is color grading? Give Examples of color grading. 5. Describe Microphone and Types of microphones.

INTRODUCTION TO PHOTOGRAPHY

ROLL NO.	NAME	QUESTIONS
2025	KANOJIYA RAHUL SURYAMAN	1. How camera sees differently than human eyes? 2. Explain the Application of motion blur/freeze in Advertising and journalism. 3. Discuss Types of Sensor: CCD and CMOS 4. What is Three point lighting? 5. Discuss Kelvin: Colour temperature Pure light > True colours

MEDIA STUDIES

ROLL NO.	NAME	QUESTIONS
2022	KALAMBE DIKSHA KISHORE	1. Explain the structure of Mass Society 2. Describe the Propaganda Theory 3. Explain the theory of Technological Determinism by Raymond Willams 4. Explain the Agenda Setting Theory in detail 5. Elaborate on the advantages of new media
2081	CHUDASMA YACHNA BHUPENDER	1. Explain Social Responsibility Theory in detail 2. Explain the Hypodermic Needle Theory 3. Explain the concept of homosexuality and its portrayal in media today 4. Explain the various effects of media on the behaviour of people 5. Explain Henry Jenkins Participatory Culture
2085	BODKE PIYUSH BALU	1. What is Normative Theory? Explain its importance 2. Explain Lasswell's Model of Communication 3. Explain the concept of feminism in detail 4. Elaborate on the cultivation theory of media 5. Explain McLuhan's concept of Global Village in the age of Netflix.

NOTE: Please write an appropriate answer and the length of the answer has to be up to the mark.



Ms. Akanksha Mangavkar
BAMMC Co-ordinator



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Principal

DI/R-IPS/EXAM/00

23/03/2024