

University of Mumbai



No. UG/142 of 2019-20

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges, the Head University Departments and Directors of the recognized Institutions in Humanities Faculty is invited to this office Circular No. 251 of 2003, dated 16th June, 2003 relating to Bachelor of Mass Media (B.M.M.) degree course.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in Mass Media at its meeting held on 26th April, 2019 have been accepted by the Academic Council at its meeting held on 10th May, 2019 (vide item No. 4.20) and subsequently approved by the Management Council at its meeting held on 13th September, 2019 (vide item No. 14) and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) and the amended Ordinance 5205 relating to change the nomenclature of course of Bachelor of Mass Media to B.A. in Multimedia and Mass Communication B.A. (M.M.C.) and also the revised syllabus as per the (CBCS) for B. A. in Multimedia and Mass Communication B.A. (M.M.C.) in Sem I and II, has been brought into force with effect from the academic year 2019-20, accordingly. (The same is available on the University's website www.mu.ac.in)

MUMBAI – 400 032

15th November, 2019

To,

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Faculty of Humanities. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/4.20/10/05/2019

M.C/14/13/09/2019

No. UG/142 -A of 2019

MUMBAI-400 032

15th November, 2019

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Humanities,
- 2) The Chairman, Ad-hoc Board of Studies in Mass Media
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development
- 5) The Co-ordinator, University Computerization Centre,


(Dr. Vinod P. Patil)
I/c REGISTRAR