

Principal's Annual Report 2020-21

"Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others"

It is my proud privilege to put before you the achievements and happenings of the academic year 2020-21. This academic year indeed was a year of troubled times yet we have done our best.

Friends, our students have been scaling new heights in every field. The academic performance of 2019-20 was excellent.

Our BCom Degree passing percentage is 100.

The BMS Degree passing percentage is 97.85. Bhat Anusha Suresh Vasanthi topped the class. The BAF Degree passing percentage is 98.19. Bhandari Shubham Kopichand topped the class. The BBI Degree passing percentage is 98.04. Sawant Chinmay Bapu Pooja topped the class. The BFM Degree passing percentage is 85.45. Deshpande Kedar topped the class. The BMM Degree passing percentage is 98.17. In Advertising Gupta Jigyasa Gagan Manju topped the class and in Journalism Patil Nimisha Prasanna Trupti topped the class. BSc(IT) passing percentage is 100. Aanchal Singh topped the class. BIM passing percentage is 88. Kasera Manav topped the class. The MCom-II (Accountancy) passing percentage is 93.39 and Shaikh Rukhsar Abdul Majid Amina topped the class. The MCom (Management) passing percentage is 90.63 and Dhanak Jigar Gaurav Vidhi topped the class.

The HSC college result percent was 96.89.

The Theme of this year was "Reaching out in COVID 19". A number of activities were conducted keeping this theme in mind. This year being a very challenging one due to the pandemic, all activities were conducted online. All First Year students were welcomed at the online orientation programme and were oriented to the culture of the Institution. The various rules and regulations, activities and programmes that the college provides them with were explained online through a PowerPoint presentation.

All lectures were conducted on the online platform – Google meet and teachers used a variety of online modes – Google classroom, Whatsapp, etc. to connect with students for the teaching –learning process. Our library also connected with students via Google classroom which was used extensively to provide information about new arrived periodicals in the Library. All the readers were given option to get scanned full text article by sending an e-mail to Library. All the users were acquainted with National Digital Library of India. Links were sent on Google classroom to register for the NDLI.

Online bridge courses in Environmental studies, Business Communication, Mathematics and Statistics and Computer systems and Applications and for students of TYBMM Journalism, Advertising, FY B.A. (M.M.C.) and SY B.A. (M.M.C.).

This year was a year of virtual conferences, webinars and online workshops. A One-day National Level workshop on "Ethics in Research & Publication in Scopus & ABDC Listed Journal" has been conducted on 11th January 2021 by our Research Cell and IQAC. A Virtual National level Conference for student researchers on "Reaching out in COVID 19: Social, Economic and Psychological Dimensions of Human Life during The Pandemic' was organized on 25 March 2021organized by the Department of Business Communication and Student Research Cell under the aegis of IQAC. One day National Conference on "Human Rights and Criminal Justice" was organized by the Department of Business Law in Association with IQAC on 8th March 2021 on the Virtual Platform due to the Covid-19 Pandemic. A Virtual Conference on 'Intellectual Property Rights- Current Trends' was held on 30th March 2021. The Faculty Development Cell in association with IQAC organized a Five-Day Online Workshop on "Data Analysis Using Excel" for teachers of degree and self-financing courses from 18th January 2021 till 22nd January 2021. An inter-collegiate conference in association with IQAC for the students on "Digitalization – Today's buzzword Be Ready Be Adaptive" was conducted on 15th March 2021 by B.A. (M.M.C.) program in association with the BBI program. On 27th March 2021, a One Day National Level Intercollegiate Seminar on "Implications of the internet on copyrights and trademarks" was organized by BAF Programme in association with IQAC.

A number of Webinars were organized this year, to name a few - webinar by the department of Commerce on "Values for College Life" on 21st October 2020; a webinar on" Netiquettes" for second and third-year students on 18th September 2020, a 'Webinar on Acting 'on 23rd October 2020 for B.A. (M.M.C.) in association with the film society of the college were organized.

Many online quizzes kept our students busy academically - national level online Accountancy Quiz was conducted for students on 6th June, 2020, "Commerce ke Jabaaz" an intra-class on-line quiz was held on 8th April, 2021, online Mathematics quiz competition for the students of FY/SY/TYBCom on 20th February,2021, an online IT Quiz competition for the students of FY/SY/TYBCom on 27th February,2021and on 8th April 2021 a Quiz Competition - "Brand Wizard 2021 - Every logo has a story" was held.

'Buddy Learning' was conducted with the TYBCOM students by Department of Accountancy, along with 'Flipped Classroom' that helped the online TYBCom students connect with each other. Online student presentations were encouraged by the commerce department. Online soft skills Modules were the focus of department of Business Communication. "Understanding Commerce in Entertainment" an innovative practice was introduced this year by Department of Commerce to acquaint students with practical aspects of films and to develop their skills of reviewing films. A student seminar on "Existence Issues of Earth" was organized on 13th March, 2021. SEBI conducted an on-line Financial Education Workshop on 26th March, 2021.

Virtual "Jingvertising" was conducted on 30th March 2021, On 1st December, 2020 B.A. (M.M.C.) program organized an intercollegiate event 'The ONLINE TALENT HUNT', a Virtual trip to sound studio and discussion on careers in sound design' WAS

All activities by the NSS and DLLE were conducted online. DLLE conducted an online Workshop on – "Treating the Pandemic Wave of Anxiety and Depression among Youngsters" on 16th January 2021. A two- day online workshop on "How to write a good research paper" was organized on 3rd and 4th March 2021. The DLLE Department organized Students' Conference- Sanshodhan 2021from 31st March 2021 to 8th April 2021. One Day Online Workshop on "Video Editing Using Android Phones" on 7th March, 2021 was also conducted by DLLE.

The NCC Unit celebrated events like International Yoga day, Independence day, Republic day, Tree plantation on 19 Jan 2021, Swacchata Abhiyan on 12 Dec. 2020, Sea Vigil on 12th and 13th January 2021, Vijay Salaskar (Police Program), Self-awareness and online lectures on waste management, Save water, Fire rescue and air pollution.

NSS unit was very active as usual this year too. It participated/conducted 47 events offline/ online events this year.

The Career Guidance Cell and Placement Cell were also active online this year. A Webinar on "Overview of Stock Market & Career Opportunities" by Motiwal Oswal on 1st February, 2021. "Admits to Global Scholarships - Fireside Chat with International Expert" by Edwise International on 22nd February, 2021. Webinar on "Digital Marketing 101" by IIDE was organized on 17th April, 2021. The Career Guidance Cell in association with Vocskillis organized an informative session on opportunities offered by Vocskill in association with Skill India in the field of Digital Marketing, Financial Accounting, Corporate Banking, E-Commerce management and Business analysis on 26th April, 2021. Another programme in association with Vocskillis was organized on 'How to attempt Bank PO and SEBI exams.' The programme was held online on 28th April, 2021. Road to Employability was organized by Placement Cell for all Third Year Students of Degree and SFC. ORRA Jewellery conducted Off Campus Drive by Placement Cell. Silverlink Technologies conducted an Off Campus Drive for our students.

The Disaster Management Cell of our college took the initiative to reach the unreached. With the intention of sharing their burden in whatever little way we could, we decided to distribute atleast important part of monthly groceries which a family requires to survive. Accordingly, we took help of an NGO named Parivartan Sheel Sanstha, who have been working amongst the workers from unorganised sectors from Kandivali (East) and Malad (East) for the last one decade. The teachers from senior college contributed. In the month of April and May 2020, a Dry Ration Kit containing Rice, Wheat and Cooking Oil was distributed to 51 families of workers working in unorganised sector, residing in slums of Appa Pada in Malad (East) as well as Kranti Nagar in Kandivali (East).

The Lions Club of Malad Borivli along with the college organized a session inviting innovative ideas "Inspire to Serve." The Department of Lifelong Learning and Extension of our college proposed three projects. Out of these 3 projects, 2 projects were selected by the Lions Club of Malad-Borivli and have sanctioned Rs.10,000 each for executing the project at community level. In lieu of pandemic, the Fine Arts Association conducted an event of Artistry 2k20 to celebrate the Spirit of Creativity among students. 'Artistry 2k20' has been a week of Fine Arts in which various competitions were conducted virtually from 4th November, 2020 to 9th November, 2020. This year in the Youth Festival, our student Akshata Poojary of FYBBI won third rank in the Final Round in the event of Cartooning. Activities like 'Funtakshari', Poster Making Competition, 'Kaun Banega Dalmia Ka Champion' were some of the online cultural activities this year. This year the students we participated in 17 intercollegiate events and won11overall trophies for our college and got home 4 best contingent leaders awards.

The Equal Opportunity cell organized Online-lecture on "Entrepreneurship Development – Opportunity & Techniques", "Relevance of Gandhian Thoughts for an Agile India", "Need of Ecological Consciousness for Sustainable Development of the Nation", "Relevance of Savitribai Phule for Today's Urban Women" and a webinar on "Existence Issues of the Earth".

This year we had a "Virtual EPL" organized by BMS program in association with Incubation Cell. A Fifteen Day online course was conducted on "Introduction to Computers in association with IIT Bombay, Spoken Tutorial, an initiative of National Mission on Education through ICT, MHRD, Govt. of India. The Incubation Cell of our college organized an Online Guest Lecture on the topic – "Entrepreneurial Development – Opportunities and Challenges" on 11th September 2020.

The Health and Counseling cell in association with Dr. Trupati Barccha owner of Kurves and Smiles Clinic, (B.H.M.S, D.N.Y.S. Certified in Psychological Counselling) conducted Online Psychological counseling sessions for college students. A Seminar on "Current Youth and Fitness" was organized on 25th February, 2021. Even though the pandemic hit us hard; a plethora of online activities ensured that we catered to the personality development of our students.

I am indeed proud to state that our teachers have presented numerous papers this year both at national and international seminars and conferences. Our teachers are invited as resource persons for seminars at various colleges in and out of Mumbai. We have teachers who have authored several books on academic topics. Our teachers are in the fore front in the field of research. We congratulate Dr. Shweta Ranade for being awarded PhD Degree from Department of Geography, University of Mumbai.

With a proactive teaching faculty and administrative staff, a very supportive & encouraging management at my side, I am sure that our institution will grow in leaps and bounds. I take this opportunity to thank our management for their constant encouragement and support. With their active support and co-operation I am sure our college will scale new heights of success and glory.

I am thankful to the teaching and administrative staff that constantly helps me in the administration of the college.

Thank you.

Dr. Kiran Mane
Principal (In charge).
Prahladrai Dalmia Lions College of
Commerce & Economics

