



Prahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, S. V. Road, Malad (West), Mumbai – 400064.

ISO 9001:2015 Certified

ART OF GIVING

We must always remember that, “No One has ever become poor by giving.”

Prahladrai Dalmia Lions College of Commerce & Economics - AASTHA Cell is a community outreach unit that carries out a range of social welfare initiatives. The Cell aims to instill a sense of social responsibility in its students. The Cell aims to instill in the students a sense of compassion and responsibility for the society. Under the capable supervision of the teachers, who continually guide and polish students to become better and more conscious of the evolving demands of society, the students take an active part in the many activities organized by Aastha Cell. The students are constantly informed about contemporary concerns and proactive strategies to address them through various activities and events organized by Aastha Cell.

On 24th December, 2021 “**Art of Giving**” initiative was undertaken and successfully executed by Aastha Cell on the occasion of Christmas and New Year. The Art of Giving campaign was an initiative taken by AASTHA Cell which gave the teachers of our college an opportunity to become the “Secret Santa ” and spread joys to the teachers of and children of the Community Development Center, Malad. Community Development Center is a Home for protecting and rehabilitating vulnerable children in despair to sustain them with love and care to attain development in their life. A total of 30 Teachers from Degree College & SFC participated for this noble cause.



Highlights of the Event:

1. Voluntary contributions were made by teachers with a minimum amount of Rs. 300/-. Total amount collected by donation was Rs. 26,702.
2. The collected amount was used to buy groceries, and new clothes for kids. Additional contributions for books, pens and chocolates were also made by a few teachers.
3. Cake cutting was arranged for the children..
4. The teachers spent time with the children of the Community Development Center and also enjoyed listening to their ambitions and experiences.
5. Each Contributor received a digital certificate of appreciation for their valuable help and contribution.

