



Prahladrai Dalmia Lions College of Commerce & Economics
A Project of Lions Club Malad-Borivli, ISO 21--1:2-18 Certified
NAAC Re-accredited 'A' Grade III Cycle
Govt. Approved Minority Institution

Seminar on Artificial Intelligence

Date: August 22nd, 2023

The BAF department of Prahladrai Dalmia Lions College of Commerce and Economics hosted an engaging seminar titled "**Artificial Intelligence: Redefining the way we live, work, and connect.**" The seminar featured insightful discussions and interactive sessions about the evolving role of AI in shaping various aspects of our lives.

The event began with a warm welcome extended to all dignitaries, including our esteemed Principal, **Prof. Dr. Digambar N. Ganjewar**, Vice Principal of SFC, **Ms. Subhashini Naikar**, BAF coordinator, **Ms. Sailee Shringarpure**, and all faculty members. The seminar was hosted by **Miss Sejal Damani** and **Lipika Barick**, who kicked off the proceedings by requesting the dignitaries to light the holy lamp, with **Saraswati Vandana** playing in the background, setting a divine and auspicious tone for the event.

The seminar's guest speaker, **Mr. Sikandar Heyat Khan**, was then felicitated with a sapling and a memento. Mr. Sikandar, a graduate of NIFT Mumbai in Fashion Communication, and a master's graduate in Strategic Marketing from the University of Arts, London, brought a wealth of knowledge and expertise to the session. He has an impressive background, having run a production house for Imagery Photowalas, worked as a Digital Marketing Manager at Being Human, and served as a Concept Artist/UX Designer in gaming companies. Furthermore, he is the founder of **Neomarche**, a Web 3.0-based initiative.

Mr. Sikandar began by explaining the concept of **Generative AI**, offering examples that illustrated its immense potential. He also introduced the concept of **Web 3.0** and conducted a **Design Sprint** for prompt creation in AI concept development. The seminar continued with the **Fresh Views** section, where Mr. Sikandar provided a glimpse into the future of AI, highlighting its transformative impact on various industries.

The event concluded with a formal **vote of thanks** delivered by **Mr. Rahul Boit**, followed by the **National Anthem**. QR codes for the feedback form were circulated, ensuring that the audience could share their thoughts and reflections on the seminar.

Throughout the event, Mr. Sikandar's energy and enthusiasm were palpable, as he actively engaged with the audience, moving around the auditorium and ensuring that participants remained involved and inspired. The seminar was a great learning experience, providing valuable insights into the world of AI, and will undoubtedly be remembered by all who attended.



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