



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE &
ECONOMICS

ISO 21001: 2018 Certified

NOTICE

Additional Internal Examination April, 2025

B. A.(MULTIMEDIA & MASS COMMUNICATION) SEMESTER IV

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects and viva voce- 17th April, 2025. Venue 3rd Floor Staffroom 2.30 pm. Reporting time for students 10 minutes before the above mentioned time.**
2. Students have to be present in person for the submission.
3. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the
 - a. Candidate himself only. The Front page should contain details of Roll no, Name of the student,
 - b. Semester, Subject.
4. Print out of the questions uploaded should be attached along with the project.
5. On the date of submission there will be a viva voce on the given questions/topics.
6. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
7. **Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**
8. **Following students have missed their internals and are expected to submit their internal assignments with viva on the date mentioned above.**

STREAM	SYBAMMC	SEM - IV		SUBJECTS			
ROLL NUMBER	NAME OF THE STUDENT	MGVFX - II	CMM-II	MMR	WES	FC - II	MLE
2008	DUBEY SIDDHANT MANOJ	AB			AB	AB	
2009	GUPTA NITISH KUMAR VAKIL					AB	
2051	YADAV PRIYAKUMARI CHANDRSHEKHAR	AB	AB	AB	AB	AB	AB
2058	MHASKE AMIT ANIL		AB	AB			
2062	KHUSHI SANTOSH MISHRA	AB	AB	AB	AB	AB	AB

Ms. Akanksha Mangavkar

BAMMC Co-ordinator

CA Durgesh Kenkre

Exam Convenor

Ms. Subhashini Naikar

Vice Principal (SFC)

PROF. (DR.) DIGAMBAR N. GANJEVAR
PRINCIPAL
PRAHLADRAI DALMIA LIONS COLLEGE OF
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DATE - 27/03/2025

DI/N-STD/GEN/00

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ASSIGNMENT INTERNAL QUESTIONS
Attempt Any 5 Out of the questions mentioned
FOR EACH OF THE FOLLOWING SUBJECTS

1. Media Laws & Ethics:

- 1) Write a note on TRAI.
- 2) Explain News Broadcasters Association with reference to Structure, Mission and Role.
- 3) Elaborate Defamation with reference to Definition, Civil, Criminal, Exceptions & Recent case studies.
- 4) Explain Code of conduct for journalists.
- 5) Independency of the judiciary
- 6) Social Responsibility Theory
- 7) Role of Telecom Regulatory Authority of India
- 8) Broadcasting Content Complaints Council
- 9) Advertising Standard Council of India
- 10) Describe Independency of the judiciary in detail.

2. Computers & Multimedia - II:

- 1) Discuss Using palettes for different types of publications made in InDesign.
- 2) Elaborate Experimenting with video and audio layers, Basics of editing (cut/layers/different windows/etc.)
- 3) What is color grading? Explain Examples of color grading, Using filters and presents in color mixing, Applying presents on layers for editing.
- 4) Explain Workspace overview with reference to Document toolbar, Panel groups, Files pane, Property inspector, Tag selector.
- 5) Describe in detail Artistic and paragraph text, Formatting Text, Embedding Objects into text, Wrapping Text around Object, Linking Text to Objects.
- 6) Explain Masking layers
- 7) Write a note on Image editing theory
- 8) Explain Text layer in Adobe Illustrator
- 9) Write a note on Image resolution
- 10) Text layer in Adobe Photoshop

3. Mass Media Research:

- 1) Explain Steps involved in the Research Process.
- 2) Elaborate on Role of research in the media.
- 3) Discuss Primary Data – Collection Methods.
- 4) What is semiotics in media? Explain Semiotics and media.
- 5) Discuss Audience Research & Exit Polls in detail.
- 6) What are the different types of interview methods to collect data?
- 7) What is data processing?
- 8) Explain what the central tendency of data is.
- 9) Discuss the various projective techniques used while conducting research.
- 10) What is research? why its importance and role in the field of mass media

4. Writing & Editing Skills:

- 1) Explain in detail the Art and basic tools of writing.
- 2) Elaborate Radio and Television: Challenges, strengths and weaknesses.
- 3) Discuss Emerging fields of personal publishing, including blogging and micro blogging (or publishing on LinkedIn).
- 4) Write a note on Online editing requirements; content, layout, clarity, style, conciseness, online headlining -website design.
- 5) Explain Writing for Advertisements.
- 6) Explain Steps and elements of writing-editorial, features and review.
- 7) Distinguish between newspaper writing and writing for the Web, headline writing, deck heads, subheads, lists and hyperlinked content.
- 8) Elaborate on Checking Advertising agency copies, checking headline/sub headline (types, appeal) and maintaining sequence and flow in body copy.
- 9) Write a note on Writing for interviews, live news and daily news.
- 10) Explain Script writing formats.

5. Film Communication - II:

- 1) Write a note on Regional Films and Film makers – Marathi (V. Shantaram), Bengali (Satyajit Ray/Ritwik Ghatak).
- 2) Explain the Economic contribution of cinema.
- 3) Discuss Celluloid to Digital (1990-1999).
- 4) Elaborate on Aspects of Production Systems: Financial, Administrative and Creative.
- 5) What is Film Festival? Major Film Festivals in India and Abroad.
- 6) Write a note on Genre in present (Romcom, Thriller, Biographic, Action, Musical etc.).
- 7) Explain Regional Films and Film makers – Malayalam/Tamil/ Telegu/ Kannad, (Film makers – K.Balachandar, K. Vishwanath, Adoor Gopakrishnan).
- 8) Discuss Digital Explosion (2000 onwards).
- 9) Elaborate ROI Systems in Film Industry.
- 10) What are Film Awards? Nature and Types of Film Awards.

6. Motion Graphics and Visual Effects - II:

- 1) Explain Understanding rotoscoping and its application with its usage. Explain Rig Removal and its importance.
- 2) Discuss Making and Rendering Your First Scenes..
- 3) Write a note on Use and Importance of Overlaying.
- 4) What is Blue/Green Screen Imaging? Why Blue/Green color used?
- 5) Elaborate on Layer-based compositing..
- 6) Explain Understanding Alpha and Luma mattes and Use of Garbage mattes.
- 7) Discuss Basic Principle: Data blocks. Explain Introduction to Edit Mode.
- 8) Write a note on Understanding different expressions used and how they function..
- 9) Explain Using Chroma to work on simple shoots & Wire removals and cleaning up footage.
- 10) Elaborate on Node-based compositing.