



## Prahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, Malad (West), Mumbai, 400 064.

**IQAC 2023-24**

**Activity report**

**BAF Program**

**IQAC Activity No:**

<b>Name of the Activity : EXHIBITION ON PRODUCT MAKING -AN ENTREPRENEUR IDEA- BAF PROGRAM 2023-24</b>			
<b>Date</b>	<b>Faculty</b>	<b>Department / Committee</b>	<b>Coordinator's Name</b>
<b>25<sup>th</sup> October 2023</b>	<b>Ms. Sneha Hathi( TY Mentor &amp; MGMNT Applications Faculty )</b>	<b>Bachelor of Commerce (Accounting &amp; Finance) &amp; Placement Cell</b>	<b>Prof. Sailee Shringarpure</b>
<b>Time</b>	<b>Venue</b>	<b>Number of Participants</b>	<b>Nature: Outdoor / Indoor</b>
<b>10.30 am onwards</b>	<b>Auditorium</b>	<b>TYBAF students</b>	<b>Indoor</b>
<b>Support / Assistance from :</b>	<b>All department core faculties &amp; placement committee members</b>		

### **Brief Information about the Activity (Criterion No: 05 & 03)**


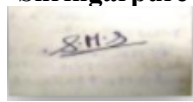

<b>TOPIC / SUBJECT OF ACTIVITY</b>	<b>EXHIBITION ON PRODUCT MAKING -AN ENTREPRENEUR IDEA</b>
<b>OBJECTIVES</b>	<ol style="list-style-type: none"><li><b>To give practical exposure to market</b></li><li><b>To bring their innovative ideas</b></li><li><b>To build up their talents</b></li></ol>
<b>METHODOLOGY</b>	<b>Exhibition - offline conducted by students in college auditorium with sale of the hand made products with a unique concept of branding , marketing and advertising of their entrepreneurship ideas and innovations with it..</b>
<b>OUTCOMES</b>	<b>Students had good responses and actively participated with enthusiasm with a very good feedback on their entrepreneurial ideas and innovations.</b>

### **PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

<b>1. Notice &amp; Letters</b>	<b>2. Student list</b>	<b>3. Activity Report</b>	<b>4. Photos</b>	<b>5. Feedback form</b>
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6. Feedback analysis	7. News clip with details	8. Certificate	9. Any other	10.
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IQAC CELL ACTIVITY NUMBER :

Name of the teacher In charge & Signature	Name of the head / Committee In charge & Signature	Vice Principals Signature	IQAC Coordinators Signature & College Seal
Prof. Sneha Hathi 	Prof. Sailee Shringarpure 	Prof. Subhashini Naikar 	Prof. Emelia Noronha

DI/R-CpA/IQAC/00

ACTIVITY PHOTOGRAPHS:

 **Prahldrai Dalmia Lions College  
of Commerce and Economics**  
ISO 9001:2015 CERTIFIED

 **Self-Finance Programs  
B.COM (ACCOUNTING & FINANCE)**  
IN ASSOCIATION WITH  
ENTREPRENEUR DEVELOPMENT CELL

**ORGANISES A PRODUCT EXHIBITION**

**"STARTUP  
FUSION"**

**"Bridging Ideas and Innovations"**

**DATE- 25TH OCTOBER 2023**

**TIME- 9.00 AM ONWARDS**

**VENUE- AUDITORIUM**



