



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

Ref. No. : _____

NOTICE

Date: 3rd Oct. 2018

BMM department in association with IQAC will conduct a workshop on **Email Marketing and Lead Generation** on 8th October 2018, Monday, Lion Mr. Rajesh Sallan (Email Marketing Certified (Hubspot Academy), Founder- Marketing Keeda & TextLancer will be conducting this session. All students are requested to fill the online registration form and enroll for the seminar.

The last day of registration is 6th October 2018.

Time and Venue of Workshop: 10am to 11.30 am, Computer Lab

For queries please contact the following teachers:

Prof. Bhavna Singh

Dr. Sudipta Roy Chowdhury

Prof. Minu Paul

Prof. Bhavna Singh

BMM Cordinator

Prof Subhashini Nalkar

Vice Principal (SFC)

Dr. N.N. Paundey

(Principal)

D.I/N-STD/GEN/00



REPORT on Lead Generation and Email Marketing

The Lions Club has organized a session on Lead Generation and Email Marketing on 8th October 2018. Even Lion Vikas Saraf sir and Lion Bobby Saraf were present for this session. They have shown how to create Google forms, cyber crime and cyber security. The event was held in the laboratory of PD LIONS COLLEGE OF COMMERCE AND ECONOMICS. It's amazing how technology has changed our lives and made it simple and easy. The continuous improvement in tech world has made everything available at our fingertips. The seminar was good for an hour and half or two hours. We came to know how we can protect ourselves from the potential threat from the digital world out there. Surprisingly the technology which helped us to reach the moon has also created the monsters of its own. In the session, we came to know about how to create Google forms, email too many people at the same time and potential threat to be aware about cyber crime.

Abhitosh Yadav

SYBMM-B



Abhitosh



PRAHLADRAI DALMIA LIONS COLLEGE OF COMM. AND ECO.

Sunder Nagar, Malad (W), Mumbai-400 064.

Activity Attendance Report

Name of Activity: Lead Generation - Fund Raising

Name of Subject / Association: Finance Club

Class: GFC Date: 8/10/18 Academic Year

Name of Teacher in charge: Bhore Sir Sign. of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback : A - Good B - Satisfactory C - Unsatisfactory
1	85	CIRANDRINA V KUMMARI	[Signature]	A
2	100	MASIRA SNEHA	[Signature]	A
3	191	SINGH PRATIGNA	[Signature]	A
4	203	Thakur Jinal Suresh	[Signature]	B
5	178	Sharma Sheena	[Signature]	B
6	1009	Bhoir Akansha	[Signature]	A
7	1048	Mahadik Ankita	[Signature]	A
8	1017	Jignesh Dalvi	[Signature]	A
9	1015	Aditi Chodankar	[Signature]	A
10	1016	Shahin Chokiya	[Signature]	A
11	174	shaikh khalid khalid	[Signature]	B
12	234	shaikh YUSUF	[Signature]	C
13	1098	Viral Waghela	[Signature]	A
14	189	Ashutosh Singh	[Signature]	A
15	1026	Manish Gupta	[Signature]	A
16	1065	Pragati Shete	[Signature]	B
17	1103	Leena Singhvi	[Signature]	B
18	1097	Apeksha Waghela	[Signature]	B
19	1054	Sakshi Mishra	[Signature]	B
20	1029	Veena Kalle	[Signature]	B
21	1022	Vishaj Ganshi	[Signature]	A
22	1046	shreya Kothate	[Signature]	A
23	1021	Bryan Fernandes	[Signature]	A
24	1008	Bhanushali Rushabh	[Signature]	A

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Sunder Nagar, Malad (W), Mumbai-400 064.

Attendance Sheet for the year 2018-19 Class: SFC Date: 8/10/18

Name of Activity: Email marketing and lead generation

Name of Subject / Association: _____

Name of Teacher: Bhane Sir Signature of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback : A = Good B = Satisfactory C = Unsatisfactory
	121	Saurav Jain	[Signature]	A
	125	Rahul Joshi	[Signature]	A
	110	Rajveer Deora	[Signature]	B
	146	Dhruv Soni	[Signature]	A
	153	Ajay Vaishnav	[Signature]	B
	103	Naynesh Baradia	[Signature]	A
	152	Sujit Upadhyay	[Signature]	A
	129	VEDA JHA	[Signature]	A
	128	Ansh Menta	[Signature]	B
	141	Vinit Shah	[Signature]	B
	102	Urmila Ashke	[Signature]	A
	113	Sayali Ghode	[Signature]	B
	127	Manasam Mali	[Signature]	A
	145	Aditya Singh	[Signature]	A
	109	Sneha Dowe	[Signature]	A
	107	Naitik Dargi	[Signature]	A
	1044	Khinodwaladeepak	[Signature]	B
	2113	KUNAL THAKUR	[Signature]	B
	143	AKSHAY BHOSLE	[Signature]	A
	154	Saurabh Verma	[Signature]	A
	147	Mandula Suryavanshi	[Signature]	A
	135	Ashutosh Pandey	[Signature]	A
	123	Amulika Jaiswal	[Signature]	A
	120	Mansi Jain	[Signature]	A

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DI/A-Ac/Ev/00

DI/R-A/Gen/00



PRAHLADRAI DALMIA LIONS COLLEGE OF COMM. AND ECO.
 Sunder Nagar, Malad (W), Mumbai-400 064.
 Activity Attendance Report

Name of Activity: Email mktg & Lead Generation

Name of Subject / Association: Lions Club

Class: SFC Date: 8/10/18 Academic Year 2018-19

Name of Teacher in charge: Bhans Singh Sign. of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback : A = Good B = Satisfactory C = Unsatisfactory
1	2009	Venkatesh R. Shukla	[Signature]	A
2	2082	Tanya Sinha	[Signature]	B
3	2095	Abhitosh Yadav	[Signature]	C
4	2002	Ruslaba Bagdai	[Signature]	A
5	117	Piyush Idudika	[Signature]	B
6	134	Rinky Lal	[Signature]	A
7	138	Vikram D. Bajwaj	[Signature]	A
8)	131	Naina Mishra	[Signature]	A
9)	149	Bhavik Tank	[Signature]	A
10	2088	Hinal Thakur	[Signature]	A
11)	1053	Hardik Mishra	[Signature]	A
12)	1049	Sayali Mame	[Signature]	A
13)	1085	NIDHI SUVARNA	[Signature]	A
14	106	Lalit Barara	[Signature]	A
15	119	Hemanshu Patil	[Signature]	A

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Sunder Nagar, Malad (W), Mumbai-400 064.

Attendance Sheet for the year 2018-19 Class: SFC Date: 08/10/18

Name of Activity: Lead Gen + E-mail marketing

Name of Subject / Association: _____

Name of Teacher: Bhame Singh Signature of Teacher: gspe B.S.

Sr. No.	Roll No.	Name of student	Signature	Feedback : A = Good B = Satisfactory C = Unsatisfactory
<u>fyBMM(A)</u>	<u>1007</u>	<u>Vishnu Bhanaka</u>	<u>Vishu</u>	<u>B</u>
<u>TYBMM(AD2)</u>	<u>3049</u>	<u>Harsh Malviya</u>	<u>Harsh</u>	<u>A</u>
<u>MMIA</u>	<u>1047</u>	<u>Delina Jabo</u>	<u>Delina</u>	<u>A</u>
<u>TXMAdvo</u>	<u>8092</u>	<u>Darshni Patel</u>	<u>Darshni</u>	<u>A</u>
<u>TYBCOM</u>	<u>241</u>	<u>Samira Priya</u>	<u>Priya</u>	<u>A</u>
<u>SYBMM B</u>	<u>2098</u>	<u>Ankush Yadav</u>	<u>Ankush</u>	<u>A.</u>

Bhame



DI/A-Ac/Ev/00

