



# Department of Commerce

## Activities conducted during the year by the department:

Curricular: Guidance about cartographic techniques in the subject of Environmental Studies in the 1st term.

In Semester I students were encouraged to read, think and write about environment and relationship of man with environment. The assignment was given to students in form of essay to express their views on environment. More than 200 students submitted the well written essays.

The department of Commerce organized special lecture on Map reading and Map Filling by Prof. UdhavZarekar from Jai Hind College, Churchgate for FYBCom students on Friday 22nd September 2017 in college Auditorium at 10:30am. Prof. Zarekar shared his expert knowledge about basics of map reading and train students with map work exercises. 138 students attended and benefited from this lecture.

In Semester II students were encouraged to make oral presentations on environmentally significant topics. Each Class represented by five presenters who presented topics such as Global warming, Acid Rain, Water pollution, Air Pollution, Land Pollution and Noise pollution. Students used diagrams, posters to present their topic. After each the presentation questions and answers session help students to explore more in the respective topics.

The special remedial lectures for Semester I were organized between the 13th to 17th march 2018 for the FY as well as SY B.com students. The semester I syllabus as well as Map work was discussed in these lectures along with student's queries. More than 50 students benefited from these lectures.

Extra-curricular: Critical evaluation of an advertisement chosen by the student in Semester V of TYBCom and an assignment on 'Succession Planning' in Sem. VI.

**Best Practice-** Live Project on Advertising 'Jingvertising' for SYBCOM students on theme 'Jingle' in February 2018 was organized wherein jingles penned by students were performed by them.

## Faculty Pursuits :

### Prof. Sharada Gaitonde

Invited to re-evaluate papers in all papers of Commerce of F.Y.B.Com and S.Y.B.Com at N.K.E.S College on 27th April, 2018 and 3rd May, 2018.

### Prof. Sachin Bansode

- Participated in one day workshop on 'Emerging issues and challenges before Scheduled Castes/ Tribes/ Nomadic De – Notified Tribes and Other Weaker Sections in Maharashtra' jointly organised by Association for Social and Economic Equality, Nagpur, Indian Institute of Dalit Studies, New Delhi, and Dr.Ambedkar Centre for Social Justice, University of Mumbai on 15th September, 2017.
- Participated in Faculty Development Programme on 'Digital Transformation with SAP – Prepare & Lead and succeeding in the Corporate World – Journey of Life' jointly organised by Department of Commerce, University of Mumbai and ICA Edu Skills Pvt. Ltd on 8th December, 2017.
- Participated in Six days workshop on 'Research Methodology in Social Sciences and Commerce' jointly organised by Western Regional Centre, ICSSR and Department of Commerce, University of Mumbai on 21st to 29th December, 2017.
- Participated in Faculty Development Programme on 'Research Methodology using SPSS' organised by H. & G.H. Mansukhani Institute of Management, Ulhasnagar on 3rd February, 2018.
- As a Convenor organised Multidisciplinary 'Equality Lecture Series' for Six days in celebrating Equality Week – 2018 organised by Equal Opportunity Cell of P.D. Lions College, Malad from 12th to 20th March, 2018.
- Presented a paper on topic 'A study of Merger of SBI and Associate Banks in Relation with NPA' in one day National Seminar on 'Recent Trends and Issues in Commerce, Management and Economics: A Road map to change India's Future' organised by NSS College, Tardeo, Mumbai on 24th March, 2018.

### Prof. Subhashini Naikar

- Participated in a one day workshop on 'Proposed Revised Accreditation Framework of NAAC', jointly organized by Mumbai University College Principals' Association at R.D.National College, Bandra on 24th June.
- Attended seminar on 'Revised Syllabus' of BMS at Mithibai College on 28th June 2017.
- Was appointed for One day workshop as a coordinator on revised syllabus of BAF and BBI SEM-III & IV jointly organized by board of studies in Accounting and Finance, Banking and Insurance, University of Mumbai & Prahladrao Dalmia Lions college of commerce and Economics on 15th of July, 2017.



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- Attended Youth Festival meeting conducted at University of Mumbai in July 2017.
- Edited a textbook on the subject 'Brand Building' for FYBMM Sem-V of University of Mumbai in August 2017.
- Participated in two days Management Development Programme on 'Entrepreneurship in You' held at St. Francis Institute of Management and Research, Mumbai. In October 2017.
- Invited as a Guest Speaker at Jeevan Saurabh for the topic 'Leadership Skills' in November 2017.
- Edited a text book on the subject 'Brand Management' for TYBMS Sem-VI for University of Mumbai in December 2017.
- Invited as a University Viva voce expert for TYBBI at KES College for Sem-V for the subject 'Marketing' , for TYBMS at KES College for Sem-V for the subject HRM, for MCOM at DTSS for Sem-I for subject 'Management' at DTSS College, in December 2017.
- Edited a text book on the subject 'Principles and Practices of Direct Marketing' for TYBMM Sem-VI for University of Mumbai in January 2018.
- Edited a text book on the subject 'Advertising and Marketing Research' for TYBMM Sem-VI for University of Mumbai in January 2018
- Was invited as a guest speaker on the topic 'Arcs and Curves of Brand' at M. D. Shah college SNDT University in January 2018.
- Presented a Paper on 'Women Empowerment and VUCA' at St. Francis Institute of Management and Research in February 2018 during Anveshi Research conference.
- Coordinator for one day National Seminar at PrahladraiDalmia Lions College of Commerce and Economics on the topic 'ICT for Economic Prosperity, Entrepreneurship, Good Governance and development' on 3rd March 2018.
- Presented a paper titled 'Increase in number of Online Shoppers with Special Reference to Women Accessories'in National conference on 'ICT for Economic Prosperity ,Entrepreneurship,Good Governance and Development'organized by self finance courses in association with IQAC of PrahladraiDalmia College of Com & Eco held on 3rd March 2018.
- Member of Management Teachers Consortium, Global group March 2018.
- Presented a paper in International Conference on 'Women Domestic Workers: Their Life, Problems & Dreams ' organized by Shri Jagdishprasad Jhabarmal Tibrewala University, Shri MD Shah Mahila College of Arts & Commerce,& SPDT Skills Development Centre on 28th April, 2018.

#### **Prof. Bharti Tiwari**

- Attended a seminar on 'Women Empowerment' organized at Lala Lajpatrai College of Commerce & Economics on 29th September 2017.

#### **Prof. Shweta Ranade**

- Visiting faculty for subject of Geoinformatics for M.A. (N. K college, Malad, University of Mumbai)
- Attended and Judged the students presentation in conference of students researcher on 'Youth and wellness: body mind and spirit 'organized by Department of business communication and IQAC , PrahladraiDalmia Lions College of Commerce & Economics on 22nd February 2018.
- Abstract titled ' Spatial Significance of Markets for Rural Development: An Intra- District study of Sangli' accepted by the 2018 RSAI World Congress Scientific Committee.

#### **All Members of the Commerce department:**

- Participated in One day National Seminar on 'Revised Accreditation Framework by NAAC' organised by IQAC of P. D. Lions College, Malad on 17th February, 2018.
- Participated in one day National Conference on 'ICT for Economic Prosperity, Entrepreneurship, Good Governance and Development' jointly organised by Self Finance Courses and IQAC of P.D. Lions College, Malad on 3rd March, 2018.

**Prof. Sharada Gaitonde**  
HOD